2024 MAZDA CX-5: PRICING AND PACKAGING

New Carbon Turbo package blends unique styling and turbocharged performance
Improved EPA estimated combined fuel economy for CX-5 2.5 S models by two mpg
2024 CX-5 goes on sale with a starting MSRP of $29,300 and will arrive at dealerships this fall

Effective April 3, the destination and handling charge for the 2024 CX-5 is now $1,420 ($1,465 in Alaska).

IRVINE, Calif. (August 1, 2023) – Mazda North American Operations announces pricing and packaging for the 2024 CX-5 – the brand's best-selling vehicle in the U.S. For 2024, the CX-5 is now available with new colors including Platinum Quartz, or Zircon Sand Metallic exterior premium paint color which can be had when opting for the newly available Carbon Turbo. As with all of Mazda's crossover SUVs, 2024 CX-5 models will retain standard i-Activ all-wheel drive in the U.S. when they arrive in dealerships nationwide this fall.

The critically acclaimed CX-5 has received numerous top industry and safety awards including the Insurance Institute for Highway Safety (IIHS) *TOP SAFETY PICK* in 2023. The CX-5 was also the first vehicle to earn a Good rating in IIHS's new, tougher side impact test. To that end, all the engineering and safety features that contributed to these awards have been carried over to the 2024 model year as standard features. These include Mazda Radar Cruise Control with Stop and Go, Smart Brake Support, Advanced Smart City Brake Support, Blind Spot Monitoring, Rear Cross-Traffic Alert, and Lane Departure Warning with Lane Keep Assist. These features allow CX-5 drivers to feel confident and comfortable, from the city streets to the open highway.

CX-5 2.5 S SELECT

CX-5 2.5 S models feature Mazda's Skyactiv-G 2.5-liter, four-cylinder naturally aspirated engine with cylinder deactivation. This efficient powertrain delivers up to 187 horsepower and 185 lb-ft of torque with either regular 87 octane or premium 93 octane fuel. New for 2024 is the inclusion of i-Stop technology, which improves EPA estimated fuel economy to 26 mpg city, 31 mpg freeway and 28 mpg combined, a two-mpg combined improvement. All CX-5 models are paired with a quick-shifting six-speed automatic transmission with manual mode and sport mode. Supporting that is G-Vectoring Control Plus, with the vehicle continuously monitoring weight distribution and shifting power to the appropriate wheels, providing drivers with near instant power delivery.

The CX-5 continues to be well-appointed at the standard level to help ensure the driver and its occupants have a driving experience that exceeds their expectations. Every CX-5 model includes complimentary Mazda Connected Services for three years, providing the ability to monitor and control the state of the CX-5 remotely by logging into the MyMazda app and includes in-car Wi-Fi hotspot for three-months or 2GB trial, whichever comes first[1]. The 10.25" full-color center display features the latest Mazda Connect infotainment system that can be controlled with the multi-function commander knob and is integrated with Apple CarPlay and Android Auto that now feature touchscreen functionality. A six-speaker sound system is standard. Other standard features include push button start, leather-wrapped shifter and steering wheel with mounted audio, Bluetooth, and cruise control buttons, dual front USB inputs and two rear USB charging ports.

Available in black leatherette, the front seats receive three-level heating, while the driver's seat has six-way power adjustability, and the passenger has six-way manual adjustability. Additional features include auto-leveling, automatic on/off LED headlights with High Beam Control, rear roof spoiler, rear privacy glass, 17-inch gray metallic aluminum-alloy wheels, dual-zone climate control with rear air conditioning vents, a rear seat center armrest, roof-mounted shark fin antenna, color-matched body cladding and automatic rain-sensing windshield wipers and Mazda Advanced Keyless Entry.

CX-5 2.5 S PREFERRED

The CX-5 2.5 S Preferred package adds a power moonroof, as well as a power rear liftgate. Inside are black or parchment leather seats with both driver and passenger power adjustability in eight-way and six-way, respectively. The driver's seat also includes two-position memory and power lumbar support. Auto-dimming rearview mirrors with HomeLink is also added to this package.

CX-5 2.5 S CARBON EDITION

The 2024 CX-5 2.5 S Carbon Edition continues to offer exclusive styling with Polymetal Gray exterior paint color and an option

between black leather with red stitching or red leather interior. Carbon Edition also features black metallic 19-inch aluminum alloy wheels with matching gloss black side mirrors and front Signature wing. The leather-wrapped steering wheel and shifter has red stitching that is complemented with gloss black instrument panel and door trim styling. The Carbon Edition features Bose Premium Audio with 10 speakers, and -- new for 2024 – the Bose system now includes two front USB-C inputs.

CX-5 2.5 S PREMIUM

For the CX-5 2.5 S Premium package, Mazda Intelligent Drive Select (Mi-Drive) is added. Mi-Drive enables drivers to select the most appropriate drive mode with a simple switch, offering greater control over the driving experience in a wide variety of conditions. The CX-5 features Normal, Off-Road, and Sport Modes.

This model also adds LED daytime running lights and combination taillights along with gray metallic 19-inch aluminum alloy wheels, Adaptive Front-lighting System, heated side mirrors, a seven-inch LCD multi-information meter display, SiriusXM® satellite radio with 3-month trial subscription, paddle shifters and contrasting color interior stitching.

CX-5 2.5 S PREMIUM PLUS

The CX-5 2.5 S Premium Plus package adds full-color windshield-projected Active Driving Display with available Traffic Sign Recognition with the optional Mazda Navigation System accessory installed, ventilated front seats, heated steering wheel, heated rear seats, windshield wiper de-icer, and automatic power-folding side mirrors. New for 2024 is the inclusion of wireless Apple CarPlay and Android Auto connectivity with wireless phone charging, as well.

CX-5 2.5 CARBON TURBO

CX-5 2.5 Turbo models provide performance-minded customers with a powerful, sporty crossover option. The Skyactiv-G 2.5 Turbo engine delivers 256 horsepower and 320 lb-ft of torque with premium 93 octane fuel. On regular, 87 octane fuel, the engine will provide 227 horsepower and 310 lb-ft of torque, enough to put a smile on any enthusiast's face.

CX-5 2.5 Carbon Turbo models are available in the exclusive Zircon Sand Metallic or Rhodium White exterior color with black contrasting finishes on the lower fascia, rocker moldings, wheel arches, mirror caps, rear wing, and 19-inch black metallic aluminum alloy wheels.

Terracotta leather-trimmed seats with black synthetic suede inserts and contrast stitch with terracotta stitching on the door trim, armrest, shift boot and center console along with a black headliner round out the unique upgrades bespoke to Carbon Turbo models.

CX-5 2.5 TURBO PREMIUM

The CX-5 2.5 Turbo Premium features a gloss black front grille, windshield wiper de-icer, automatic and power-folding mirrors. Interior amenities include black trim on the instrument cluster and door trims, a leather-wrapped heated steering wheel, and leather-wrapped gear selector all with contrasting red stitch along with heated rear seats.

CX-5 2.5 Turbo Premium models contain all the same features as the 2.5 S Premium package, including an Active Driving Display with the addition of Traffic Jam Assist technology for 2024.

CX-5 2.5 TURBO SIGNATURE

The CX-5 2.5 Turbo Signature perfectly blends premium style and sporty performance with silver metallic finish 19-inch aluminum alloy wheels, aluminum silver-finished front and rear bumper trim and side mirrors, along with a gunmetal front grille.

The interior is appointed with premium quality materials such as Caturra Brown Nappa leather and genuine woodgrain, which is highlighted by LED interior lighting and ambient foot illumination. A frameless auto-dimming rearview mirror further accentuates the high-end feeling of the interior. The Mazda Navigation System installed in this model features Off-Road Navigation functionality, and the Active Driving Display includes Traffic Sign Recognition. Owners can also benefit from the complementary three-year SiriusXM Traffic & Travel Link subscription that provides current information for traffic, weather, sports scores, fuel prices, and nearby parking, which are all very useful features to use in the city.

Finally, this model is fully equipped with Mazda's latest i-Activsense safety features which add the 360° View Monitor with front and rear parking sensors, Smart City Brake Support Reverse, and Driver Attention Alert.

MSRP FOR THE 2024 MAZDA CX-5 IS AS FOLLOWS:

Model	Starting MSRP[2]
CX-5 2.5 S Select	$29,300
CX-5 2.5 S Preferred	$30,650
CX-5 2.5 S Carbon Edition	$31,950
CX-5 2.5 S Premium	$33,900
CX-5 2.5 S Premium Plus	$36,500
CX-5 2.5 Carbon Turbo	$37,000
CX-5 2.5 Turbo Premium	$37,800
CX-5 2.5 Turbo Signature	$40,600

PREMIUM PAINT COLORS:

Soul Red Crystal Metallic	$595
Machine Gray Metallic	$595
Rhodium White Metallic	$595
Zircon Sand Metallic	$450

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing,parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at news.mazdausa.com.

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[1] Mazda Connected Services is provided during a three-year trial period; annual subscription fees apply thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trail or paid subscription required.

[2] MSRP does not include $1,375 for destination and handling ($1,420 in Alaska), taxes,title or additional fees. Dealers set actual sale prices.

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