

## MAZDA REPORTS JULY SALES RESULTS

July Marks the 10th Straight Month of Year- Over-Year Gains

IRVINE, Calif. (August 1, 2023) – [Mazda North American Operations](#) (MNAO) today reported total July sales of 30,629 vehicles, an increase of 30.9 percent compared to July 2022. Year-to-date sales totaled 214,412 vehicles; an increase of 29 percent compared to the same time last year. With 25 selling days in July, compared to 26 the year prior, the company posted an increase of 36.2 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,563 vehicles in July, an increase of 48 percent compared to July 2022.

### Sales Highlights

2<sup>nd</sup> best July sales since 1993 with 30,629 vehicles sold.

Best-ever July sales of CX-50 with 4,234 vehicles sold.

Best-ever July sales of CX-30 with 7,221 vehicles sold.

Best-ever sales of CX-90 with 2,929 vehicles sold.

Mazda Canada, Inc., (MCI) reported July sales of 4,598 vehicles, an increase of 13.5 percent compared to July last year. Year-to-date sales totaled 32,863 vehicles; an increase of 8.2 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported July sales of 6,286 vehicles, an increase of 47 percent compared to last year. Year-to-date sales totaled 40,811 vehicles; an increase of 96 percent compared to the same time last year.

Mazda Motor de Colombia (MCOL) reported July sales of 1,620 vehicles, a decrease of 11.8 percent compared to last year. Year-to-date sales totaled 9,922 vehicles; an increase of 8.9 percent compared to the same time last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://Facebook.com/MazdaUSA).

	Month-To-Date				Year-To-Date			
	July	July	YOY %	% MTD	July	July	YOY %	% MTD
	<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>	<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>
Mazda3	2,994	1,165	157.0 %	167.3 %	18,121	16,020	13.1 %	13.8 %
Mazda 3 Sdn	1,951	325	500.3 %	524.3 %	9633	6,371	51.2 %	52.1 %

Mazda 3 HB	1,043	840	24.2 %	29.1 %	8488	9,649	(12.0) %	(11.5) %
Mazda6	0	1	(100.0) %	(100.0) %	0	335	(100.0) %	(100.0) %
MX-5 Miata	720	268	168.7 %	179.4 %	6,233	3,067	103.2 %	104.4 %
MX-5	367	107	243.0 %	256.7 %	3380	1,079	213.3 %	215.0 %
MXR	353	161	119.3 %	128.0 %	2853	1,988	43.5 %	44.3 %
CX-3	-	0	-	-	-	0	-	-
CX-30	7,221	6,040	19.6 %	24.3 %	45748	27,767	64.8 %	65.7 %
CX-5	12,443	11,009	13.0 %	17.5 %	92464	92,813	(0.4) %	0.2 %
CX-9	60	1,919	(96.9) %	(96.7) %	17419	18,099	(3.8) %	(3.2) %
CX-50	4,234	2,983	41.9 %	47.6 %	25700	7,770	230.8 %	232.6 %
MX-30	28	8	250.0 %	264.0 %	94	324	(71.0) %	(70.8) %
CX-90	2,302	0	-	-	6490	0	-	-
CX-90P	627	0	-	-	2143	0	-	-
CARS	3,714	1,434	159.0 %	169.4 %	24,354	19,422	25.4 %	26.1 %
TRUCKS	26,915	21,959	22.6 %	27.5 %	190,058	146,773	29.5 %	30.2 %
<b>TOTAL</b>	30,629	23,393	30.9 %	36.2 %	214,412	166,195	29.0 %	29.7 %
*Selling Days	25	26			177	178		

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com, or Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

**PHOTOS** [\(1\)](#)

<https://news.mazdausa.com/2023-08-01-Mazda-Reports-July-Sales-Results>