

MAZDA REPORTS NOVEMBER SALES RESULTS

IRVINE, Calif., Dec. 1, 2023 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total November sales of 27,715 vehicles, an increase of 3 percent compared to November 2022. Year-to-date sales totaled 323,836 vehicles; an increase of 21 percent compared to the same time last year. With 25 selling days in November, compared to the same the year prior, the company posted an increase of 3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 4,677 vehicles in November, an increase of 8 percent compared to November 2022.

Sales Highlights

Second best November total sales with 27,715 vehicles sold
 Best-ever monthly sales of CX-90 with 5,055 vehicles sold
 Best-ever November sales of CX-50 with 3,954 vehicles sold
 Best-ever November sales of CX-30 with 6,193 vehicles sold

Mazda Canada, Inc., (MCI) reported November sales of 4,943 vehicles, an increase of 61.2 percent compared to November last year. Year-to-date sales totaled 54,176 vehicles; an increase of 14.9 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported November sales of 8,607 vehicles, an increase of 109 percent compared to last year. Year-to-date sales totaled 68,713 vehicles; an increase of 67 percent compared to the same time last year.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts, and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

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	Month-To-Date					Year-To-Date				
	November	November	YOY %	% MTD		November	November	YOY %	% MTD	
	<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>		<u>2023</u>	<u>2022</u>	<u>Change</u>	<u>DSR</u>	
Mazda3	2,504	3,023	(17.2) %	(17.2) %		28,073	25,781	8.9 %	8.9 %	
Mazda 3 Sdn	1,415	2,124	(33.4) %	(33.4) %		15633	11,952	30.8 %	30.8 %	
Mazda 3 HB	1,089	899	21.1 %	21.1 %		12440	13,829	(10.0) %	(10.0) %	
Mazda6	0	0	-	-		0	335	(100.0) %	(100.0) %	
MX-5 Miata	451	449	0.4 %	0.4 %		8,551	5,433	57.4 %	57.4 %	

MX-5	182	243	(25.1) %	(25.1) %	4435	2,199	101.7 %	101.7 %		
MXR	269	206	30.6 %	30.6 %	4116	3,234	27.3 %	27.3 %		
CX-3	-	0	-	-	-	0	-	-		
CX-30	6,193	4,457	38.9 %	38.9 %	71403	48,510	47.2 %	47.2 %		
CX-5	9,556	12,692	(24.7) %	(24.7) %	133374	138,082	(3.4) %	(3.4) %		
CX-9	2	4,025	(100.0) %	(100.0) %	17449	30,885	(43.5) %	(43.5) %		
CX-50	3,954	2,260	75.0 %	75.0 %	38841	18,266	112.6 %	112.6 %		
MX-30	0	0	-	-	100	324	(69.1) %	(69.1) %		
CX-90	5,055	0	-	-	26045	0	-	-		
CARS	2,955	3,472	(14.9) %	(14.9) %	36,624	31,549	16.1 %	16.1 %		
TRUCKS	24,760	23,434	5.7 %	5.7 %	287,212	236,067	21.7 %	21.7 %		
TOTAL	27,715	26,906	3.0 %	3.0 %	323,836	267,616	21.0 %	21.0 %		
*Selling Days	25	25			280	280				

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2023-12-01-Mazda-Reports-November-Sales-Results>