

CPO sales totaled 5,130 vehicles in December, an increase of 1.0 percent compared to December 2022.

Best December sales ever with 39,518 vehicles sold.
Best-ever sales of CX-50 with 5,754 vehicles sold.
Best December sales of CX-5 with 20,434 vehicles sold.
Best December sales of CX-30 with 5,672 vehicles sold.

The CX-90 Inline 6 and PHEV began sales in the U.S. in March and has received numerous accolades including Good Housekeeping 2024 Family Travel Award.

In April, Tom Donnelly became MNAO's President and CEO.

Mazda Toyota Manufacturing located in Huntsville, AL, celebrated its fifth anniversary in November.

In early 2023, all tested Mazda vehicles earned the IIHS 2023 *TOP SAFETY PICK*. These vehicles included the Mazda3 Sedan, Mazda3 Hatchback, CX-30, CX-5, CX-9, and CX-50.

Over the summer we held the very first crash test of 2024 CX-90 in the U.S., earning it IIHS's top-tier award, 2023 *TOP SAFETY PICK+*.

As the year came to a close, improved pedestrian crash avoidance in 2024 Mazda3 Sedan, Mazda3 Hatchback, and CX-30 earned them upgrades from 2023 *TOP SAFETY PICK* to *TOP SAFETY PICK+*.

Mazda Motor de Mexico (MMdM) reported December sales of 7,304 vehicles, an increase of 2.0 percent compared to last year. Full-year 2023 sales increased 57% percent, with 76,017 vehicles sold.

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Mazda3	2,458	1,986	23.8 %	28.5 %	30,531	27,767	10.0 %	10.3 %
Mazda 3 Sdn	1,435	1,202	19.4 %	24.0 %	17068	13,154	29.8 %	30.2 %
Mazda 3 HB	1,023	784	30.5 %	35.5 %	13463	14,613	(7.9) %	(7.6) %
Mazda6	0	0	-	-	0	335	(100.0) %	(100.0) %
MX-5 Miata	422	738	(42.8) %	(40.6) %	8,973	6,171	45.4 %	45.9 %
MX-5	156	389	(59.9) %	(58.4) %	4591	2,588	77.4 %	78.0 %
MXR	266	349	(23.8) %	(20.9) %	4382	3,583	22.3 %	22.7 %
CX-3	-	0	-	-	-	0	-	-
CX-30	5,672	4,298	32.0 %	37.0 %	77075	52,808	46.0 %	46.4 %
CX-5	20,434	13,512	51.2 %	57.0 %	153808	151,594	1.5 %	1.8 %
CX-9	2	3,695	(99.9) %	(99.9) %	17451	34,580	(49.5) %	(49.4) %
CX-50	5,754	3,063	87.9 %	95.1 %	44595	21,329	109.1 %	109.8 %
MX-30	0	0	-	-	100	324	(69.1) %	(69.0) %
CX-90	4,776	0	-	-	30821	0	-	-
CARS	2,880	2,724	5.7 %	9.8 %	39,504	34,273	15.3 %	15.6 %
TRUCKS	36,638	24,568	49.1 %	54.9 %	323,850	260,635	24.3 %	24.7 %
TOTAL	39,518	27,292	44.8 %	50.4 %	363,354	294,908	23.2 %	23.6 %
*Selling Days	26	27			306	307		

SOURCE Mazda North American Operations

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Additional assets available online:

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<https://news.mazdausa.com/2024-01-03-Mazda-Reports-Record-December-Sales-and-Full-Year-2023-Sales-Results>