



Mazda3	2,458	1,986	23.8 %	28.5 %	30,531	27,767	10.0 %	10.3 %	
Mazda 3 Sdn	1,435	1,202	19.4 %	24.0 %	17068	13,154	29.8 %	30.2 %	
Mazda 3 HB	1,023	784	30.5 %	35.5 %	13463	14,613	(7.9) %	(7.6) %	
Mazda6	0	0	-	-	0	335	(100.0) %	(100.0) %	
MX-5 Miata	422	738	(42.8) %	(40.6) %	8,973	6,171	45.4 %	45.9 %	
MX-5	156	389	(59.9) %	(58.4) %	4591	2,588	77.4 %	78.0 %	
MXR	266	349	(23.8) %	(20.9) %	4382	3,583	22.3 %	22.7 %	
CX-3	-	0	-	-	-	0	-	-	
CX-30	5,672	4,298	32.0 %	37.0 %	77075	52,808	46.0 %	46.4 %	
CX-5	20,434	13,512	51.2 %	57.0 %	153808	151,594	1.5 %	1.8 %	
CX-9	2	3,695	(99.9) %	(99.9) %	17451	34,580	(49.5) %	(49.4) %	
CX-50	5,754	3,063	87.9 %	95.1 %	44595	21,329	109.1 %	109.8 %	
MX-30	0	0	-	-	100	324	(69.1) %	(69.0) %	
CX-90	4,776	0	-	-	30821	0	-	-	
CARS	2,880	2,724	5.7 %	9.8 %	39,504	34,273	15.3 %	15.6 %	
TRUCKS	36,638	24,568	49.1 %	54.9 %	323,850	260,635	24.3 %	24.7 %	
<b>TOTAL</b>	<b>39,518</b>	<b>27,292</b>	<b>44.8 %</b>	<b>50.4 %</b>	<b>363,354</b>	<b>294,908</b>	<b>23.2 %</b>	<b>23.6 %</b>	
*Selling Days	26	27			306	307			

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, [media@mazdausa.com](mailto:media@mazdausa.com); Drew Cary, Mazda North American Operations, [media@mazdausa.com](mailto:media@mazdausa.com)

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Additional assets available online:

**[PHOTOS](#)** <sup>(1)</sup>

<https://news.mazdausa.com/2024-01-03-Mazda-Reports-Record-December-Sales-and-Full-Year-2023-Sales-Results>