

## **MAZDA ADOPTS NORTH AMERICAN CHARGING STANDARD (NACS) FOR NORTH AMERICAN BEVS**

IRVINE, Calif. (January 16, 2024) – Mazda Motor Corporation (“Mazda”) today announced an agreement was reached with Tesla, Inc. (“Tesla”) to adopt the North American Charging Standard (“NACS”) for charging ports on the company’s Battery Electric Vehicles (“BEVs”) launched in North America from 2025 onward.

Mazda will drive adoption of NACS to provide customers with a broader range of charging options. This addition will provide Mazda BEV customers with greater charging convenience through access to more than 15,000 Tesla Superchargers across North America.

Mazda will continue to pursue the 'Joy of Driving' under its core value, “Human Centric”, and aim to deliver 'Joy of Living' by creating moving experiences in customers' daily lives.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico, and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [News.MazdaUSA.com](https://news.mazdausa.com).

Follow MNAO’s social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/MazdaUSA](https://www.facebook.com/MazdaUSA).

---

<https://news.mazdausa.com/2024-01-15-Mazda-Adopts-North-American-Charging-Standard-NACS-for-North-American-BEVs>