

CPO sales totaled 5,640 vehicles in February, an increase of 12 percent compared to February 2023.

Best-ever February sales with 32,705 vehicles sold.  
Best-ever February sales of CX-50 with 5,480 vehicles sold.  
Best-ever sales of CX-30 with 10,026 vehicles sold.

Mazda Motor de Mexico (MMdM) reported February sales of 6,625 vehicles, an increase of 19 percent compared to last year. Year-to-date sales totaled 12,955 vehicles sold; an increase of 7 percent compared to the same time last year.

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](https://news.mazdausa.com).


[illegible]

Mazda6	0	0	-	-	0	0	-	-		
MX-5 Miata	436	783	(44.3) %	(46.5) %	825	1,507	(45.3) %	(47.4) %		
MX-5	135	404	(66.6) %	(67.9) %	283	760	(62.8) %	(64.3) %		
MXR	301	379	(20.6) %	(23.8) %	542	747	(27.4) %	(30.3) %		
CX-3	-	0	-	-	-	0	-	-		
CX-30	10,026	8,026	24.9 %	19.9 %	17799	13,091	36.0 %	30.5 %		
CX-5	10,362	12,282	(15.6) %	(19.0) %	20556	22,115	(7.0) %	(10.8) %		
CX-9	1	3,515	(100.0) %	(100.0) %	1	6,685	(100.0) %	(100.0) %		
CX-50	5,480	3,165	73.1 %	66.2 %	11213	5,754	94.9 %	87.1 %		
MX-30	0	2	(100.0) %	(100.0) %	-	11	-	-		
C70	12	0	-	-	12	0	-	-		
C7P	4	0	-	-	4	0	-	-		
CX-90	3,321	20	16505.0 %	15840.8 %	6631	20	33055.0 %	31728.8 %		
CARS	3,499	3,629	(3.6) %	(7.4) %	6,768	5,930	14.1 %	9.6 %		
TRUCKS	29,206	27,010	8.1 %	3.8 %	56,216	47,676	17.9 %	13.2 %		
<b>TOTAL</b>	32,705	30,639	6.7 %	2.5 %	62,984	53,606	17.5 %	12.8 %		
*Selling Days	25	24			50	48				

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2024-03-01-Mazda-Reports-Best-Ever-February-Sales-Results>