2025 MAZDA3: PRICING AND PACKAGING

Mazda3 to receive new in-car technology and hatchback models to gain entry-level 2.5 S package, for wider appeal.

- Available Alexa Built-in technology enhances hands-free connectivity
- Available Mazda Online Navigation technology allows for convenient over-the-air updates
- 2025 Mazda3 has a starting MSRP[1] of $24,150

Effective August 11, the destination and handling charge on the 2026 Mazda3 is now $1,315 ($1,360 in Alaska).

IRVINE, Calif. (June 6, 2024) – Mazda North American Operations continues its 2025 model year line-up announcements with updates to the Mazda3. Available as a sedan or hatchback, the Mazda3 offers customers a compact car with engaging driving dynamics and a sophisticated design. The 2025 Mazda3 is available in multiple packaging options allowing owners to choose the vehicle that best fits their day-to-day lives and driving preferences, with hatchback models arriving at dealerships first this summer, followed by sedan models in early fall.

The standard Mazda3 2.5 S models utilize a naturally-aspirated Skyactiv-G 2.5-liter engine that produces 191 horsepower and 186 lb-ft of torque on regular or premium fuel. Buyers can choose between a six-speed automatic transmission with manual shift mode, or an available SkyActiv-MT 6-speed manual, depending on the package. Other standard features include front-wheel drive (FWD), cylinder-deactivation technology, and G-Vectoring Control Plus.

MAZDA3 2.5 S
Mazda3 2.5 S, now available for both sedan and hatchback models, comes standard with many i-Activsense safety features that include Mazda Radar Cruise Control with stop and go function, Smart Brake Support, Lane Departure Warning, Lane-Keep Assist, Driver Attention Alert, High Beam Control, Blind Spot Monitoring, Rear Cross-Traffic Alert and Rear Seat Alert as standard. Mazda Connected Services is complementary for three years, which provides the ability to monitor the vehicle remotely through the MyMazda app and includes in-car Wi-Fi hotspot for three months or up to 2GB on trial, whichever comes first[2].

The stylish interior features an 8.8-inch center display with the latest Mazda Connect infotainment system with Apple CarPlay and Android Auto connectivity. Other standard features include push button start, remote keyless illuminated entry, a rearview camera, two front USB-C inputs, Bluetooth, a six-speaker sound system, electronic parking brake, and black cloth seats. The exterior provides LED lighting for the automatic headlights, combination taillights, and daytime running lights, to go along with the silver metallic finish 16-inch aluminum alloy wheels. Sedan models feature a matte finish front grille, while hatchback models are differentiated with a gloss black front grille.

MAZDA3 2.5 S SELECT SPORT
The Mazda3 2.5 S Select Sport builds upon the standard model and adds convenience features such as Mazda Advanced Keyless Entry, rain-sensing windshield wipers, dual-zone automatic climate control, rear armrest with cup holders, and door mirror turn signals. Design upgrades include black leatherette seats, leather-wrapped steering wheel and shift knob, and 18-inch aluminum alloy wheels in a black finish with matching black heated mirrors.

The 2.5 S Select Sport package and above now feature Alexa Built-in, a new feature to Mazda3. Alexa Built-in allows the driver to make certain hands-free commands for prompts like changing the temperature, or radio station, to controlling their smart home devices while in the vehicle.

MAZDA3 2.5 S PREFERRED
Building off the Select Sport package, the Mazda3 2.5 S Preferred includes a power moonroof, black leatherette seats, heated front seats, eight-way power driver seats with power lumbar support and seat memory. Sedan models also offer greige leatherette seats as an option. The Preferred features some unique visual cues, as well, with body-colored side mirrors that feature LED turn signal indicators, and sedan models sporting 18-inch wheels in a silver finish while hatchback models have a gray metallic finish.

MAZDA3 2.5 S CARBON EDITION
The Mazda3 Carbon Edition stands out from the crowd with a striking Polymetal Gray exterior paint and red leather interior. It shares features found in the Preferred package along with wireless Apple CarPlay and Android Auto connectivity, as well as Qi wireless phone charging, black finish 18-inch aluminum alloy wheels, and gloss black-heated door mirrors.

The Carbon Edition features standard i-Activ all-wheel drive (AWD), helping to enhance the vehicle's performance.

MAZDA3 2.5 S PREMIUM
Exclusive to 2025 Mazda3 hatchback models, the 2.5 S Premium package is unique amongst the Mazda3 line-up featuring an available Skyactiv-MT six-speed manual transmission for those who wish to row their own gears.

This package is generously equipped with Bose 12-speaker premium audio with aluminum speaker grilles, SiriusXM satellite radio with a complementary three-month trial, full-color windshield-projected Active Driving Display, Adaptive Front-lighting System, and an enhanced navigation feature called Mazda Online Navigation, which offers expanded route guidance with the ability to do over-the-air (OTA) updates. Leather seats are available in black or red. This model is equipped with 18-inch aluminum alloy wheels in a black finish, and LED signature illumination headlights and taillights.

MAZDA3 2.5 CARBON TURBO
All Mazda3 Turbo models are powered by the Skyactiv-G 2.5 Turbo engine delivering 250 horsepower and 320 lb-ft of torque when using premium 93 octane fuel, or 227 horsepower and 310 lb-ft of torque on regular 87 octane fuel. Mazda3 2.5 Turbo models utilize a six-speed automatic transmission and standard i-Activ AWD.

The Mazda3 2.5 Carbon Turbo builds upon the success of the Carbon Edition line-up, now blending turbocharged performance and bespoke styling. These engaging vehicles will continue to be a favorite among driving enthusiasts looking for a modern hatchback or sedan with refined performance.

This special package is finished in Zircon Sand Metallic with 18-inch black metallic finish wheels and gloss black door mirrors. Unique exterior styling elements are matched to a terracotta leatherette interior only available on this package for Mazda3. This model also features a larger 10.25-inch infotainment display that adds touchscreen functionality when paired to Apple CarPlay or Android Auto, which both have wireless connectivity.

MAZDA3 2.5 TURBO PREMIUM PLUS
The Mazda3 2.5 Turbo Premium Plus elevates the refined styling with gloss black aerodynamics accents for both the sedan and the hatchback, along with a rear spoiler and front air dam. Leather seats are available in black or red for the hatchback and black or white for the sedan, along with a Bose 12-speaker premium audio system. Technological upgrades include Traffic Jam Assist, 360° View Monitor with front and rear parking sensors, Smart Brake Support-Reverse and Smart Brake Support-Rear Crossing, Active Driving Display, Traffic Sign Recognition, and an Adaptive Front Lighting system. The Premium Plus also features a larger 10.25-inch infotainment display that adds touchscreen functionality when paired to Apple CarPlay or Android Auto, which both have wireless connectivity. A frameless auto-dim rearview mirror with Homelink, and Mazda Online Navigation round off the upgrades on the Premium Plus package.

MSRP[3] FOR THE 2025 MAZDA3 IS AS FOLLOWS:

Model	Drivetrain	Sedan	Hatchback
Mazda3 2.5 S	FWD	$24,150	$25,150
Mazda3 2.5 S Select Sport	FWD	$24,890	$26,190
Mazda3 2.5 S Preferred	FWD	$26,540	$27,890
Mazda3 2.5 S Carbon Edition	AWD	$29,610	$30,760
Mazda3 2.5 S Premium (6MT)	FWD	-	$30,850
Mazda3 2.5 Carbon Turbo	AWD	$32,300	$33,450
Mazda3 2.5 Turbo Premium Plus	AWD	$36,000	$37,150

PREMIUM PAINT COLORS:

Soul Red Crystal Metallic	$595
Machine Gray Metallic	$595
Polymetal Gray Metallic	$450
Snowflake White Pearl Mica	$450
Ceramic Metallic	$450

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[1] MSRP does not include $1,315 for destination and handling ($1,360 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

[2] Mazda Connected Services is provided during a one-year trial period; annual subscription fees apply thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trial or paid subscription required.

[3] MSRP does not include $1,235 for destination and handling ($1,280 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

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