MAZDA CX-90 PLUG-IN HYBRID EARNS 2024 IIHS TOP SAFETY PICK+ AWARD

MAZDA HAS MORE 2024 TOP SAFETY PICK+ AWARDS THAN ANY OTHER BRAND (AS OF JUNE 2024)

WASHINGTON, DC (June 28, 2024) – The Insurance Institute for Highway Safety (IIHS) today announced the 2024 CX-90 Plug-in Hybrid (PHEV) has been awarded its highest award, the *2024 TOP SAFETY PICK+*. With this announcement, Mazda now has more IIHS 2024 *TOP SAFETY PICK+* awards than any other brand (as of June 2024).

“Mazda is proud of our research and development teams who work tirelessly to continually improve our crashworthiness and crash avoidance technologies to meet and exceed increasingly rigorous testing standards set by IIHS,” said Mazda North American Operations President and CEO Tom Donnelly. “We are extremely proud to add the 2024 CX-90 PHEV to Mazda’s list of 2024 *TOP SAFETY PICK+* award winners.”

The 2024 Mazda3 Sedan, Mazda3 Hatchback, CX-30, CX-50 (built after August 2024) and CX-90 all earned the 2024 IIHS *TOP SAFETY PICK+* award earlier this year.

To qualify for the 2024 *TOP SAFETY PICK+* award, vehicles need good ratings in the small overlap front and updated side tests and an acceptable or good rating in the updated moderate overlap front test, which now emphasizes back seat safety. Additionally, an acceptable or good rating in the pedestrian front crash prevention evaluation is required, and all trims must come with acceptable- or good-rated headlights.

To learn more about advanced safety at Mazda, please visit the MazdaUSA.com website - https://www.mazdausa.com/why-mazda/safety.

The IIHS is an independent, non-governmental safety-testing organization, funded by the insurance industry. For more information, visit https://www.iihs.org/ratings/top-safety-picks.

About Mazda North American Operations
Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at news.mazdausa.com.

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