## MAZDA REPORTS JUNE SALES RESULTS

IRVINE, Calif., July 2, 2024 / PRNewswire / -- Mazda North American Operations (MNAO) today reported total June sales of 35,696 vehicles, an increase of 19.8 percent compared to June 2023. Year-to-date sales totaled 202,486 vehicles sold; an increase of 10.2 percent compared to the same time last year. With 26 selling days in June, compared to the same the year prior, the company posted an increase of 19.8 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,241 vehicles in June, an increase of 20 percent compared toJune 2023.

June 2024 sales highlights include:

Second-best June sales ever with 35,696 vehicles sold. Best-ever sales of CX-50 with 7,798 vehicles sold. Best-ever June sales of CX-90 with 4,682 vehicles sold. Best-ever June sales of CX-30 with 6,772 vehicles sold. Second-best June in CPO program history.

Mazda Motor de Mexico (MMdM) reported June sales of 9,067 vehicles, an increase of 64 percent compared to last year. Year-to-date sales totaled 44,394 vehicles sold; an increase of 29 percent compared to the same time last year.

## **About Mazda North American Operations**

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at news.mazdausa.com.

Follow @MazdaUSA on social media: Facebook, Instagram, TikTok, X, YouTube, and Threads.

	Month-To-Date					Year-To-Date			
	June	June	YOY %	% MTD		June	June	YOY %	% MTD
	<u>2024</u>	<u>2023</u>	<u>Change</u>	DSR		<u>2024</u>	<u>2023</u>	<u>Change</u>	<u>DSR</u>
Mazda3	2,670	2,745	(2.7) %	(2.7) %		17,827	15,127	17.8 %	16.3 %
Mazda 3 Sdn	1,603	1,503	6.7 %	6.7 %		10189	7,682	32.6 %	30.9 %
Mazda 3 HB	1,067	1,242	(14.1) %	(14.1) %		7638	7,445	2.6 %	1.3 %
Mazda6	0	0	-	-		0	0	-	-

MX-5 Miata	776	866	(10.4) %	(10.4) %	4,004	5,513	(27.4) %	(28.3) %
WIX 5 WIIAIA	770	000	(10.4) 78	(10.4) /6	4,004	3,313	(27.4) /6	(20.0) /0
MX-5	453	471	(3.8) %	(3.8) %	1746	3,013	(42.1) %	(42.8) %
MXR	323	395	(18.2) %	(18.2) %	2258	2,500	(9.7) %	(10.9) %
CX-3	-	0	-	-	-	0	-	-
CX-30	6,772	6,612	2.4 %	2.4 %	51222	38,527	33.0 %	31.2 %
CX-5	12,120	12,861	(5.8) %	(5.8) %	70214	80,021	(12.3) %	(13.4) %
CX-9	-	863	-	-	4	17,359	(100.0) %	(100.0) %
CX-50	7,798	3,532	120.8 %	120.8 %	35197	21,466	64.0 %	61.8 %
MX-30	0	16	(100.0) %	(100.0) %	-	66	-	-
Cx-70	878	0	-	-	1059	0	-	-
CX-90	4,682	2,291	104.4 %	104.4 %	22959	5704	302.5 %	297.3 %
CARS	3,446	3,611	(4.6) %	(4.6) %	21,831	20,640	5.8 %	4.4 %
TRUCKS	32,250	26,175	23.2 %	23.2 %	180,655	163,143	10.7 %	9.3 %
TOTAL	35,696	29,786	19.8 %	19.8 %	202,486	183,783	10.2 %	8.7 %
*Selling Days	26	26			154	152		

## SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

PHOTOS (1)

https://news.mazdausa.com/2024-07-02-Mazda-Reports-June-Sales-Results