2025 MAZDA CX-5: PRICING AND PACKAGING

Several updates emphasized on enhancing customer value for 2025

- Wider offerings for CX-5 customers with the return of the standard 2.5 S model
- Standard dual front USB-C ports, among other technology and conveniences updates available on more models
- 2025 CX-5 goes on sale with a starting MSRP[1] of $29,050 and will arrive at dealerships later this summer

Effective August 11, the destination and handling charge on the 2026 CX-5 is now $1,595 ($1,640 in Alaska.

Effective November 25, 2025, MSRP for the 2025 CX-5 2.5 S Preferred increases $500 to $32,230.

Effective September 3, 2025, MSRP for select 2025 CX-5 models increases $280 across all trims, excluding Carbon Turbo.

IRVINE, Calif. (July 16, 2024) – Mazda North American Operations announces pricing and packaging for the 2025 CX-5, offering an excellent blend of refined styling, astute driving dynamics and a serene cabin with the peace of mind that only a top rated IIHS recipient can offer. For 2025, the CX-5 receives several updates with an emphasis on enhancing customer value, and as with all of Mazda's crossover SUVs, 2025 CX-5 models will retain standard all-wheel drive in the U.S. when they arrive in dealerships nationwide this summer.

CX-5 2.5 S

CX-5 2.5 S models feature Mazda's Skyactiv-G 2.5-liter, four-cylinder naturally aspirated engine with cylinder deactivation. This efficient powertrain delivers up to 187 horsepower and 186 lb-ft of torque with either regular 87 octane or premium 93 octane fuel. With available cylinder deactivation and i-stop technology, CX-5 2.5 S models are capable of returning up to an EPA estimate 26 mpg city, 30 mpg freeway and 28 mpg combined. All CX-5 models are paired with a quick-shifting six-speed automatic transmission with manual mode and sport mode. Supporting that is G-Vectoring Control Plus, with the vehicle continuously monitoring weight distribution and shifting power to the appropriate wheels, providing drivers with near instant power delivery.

This entry point offering returns to CX-5 for 2025. The CX-5 2.5 S brings the popular crossover to an even more accessible price point while continuing to be exceptionally well-appointed to help ensure the driver and its occupants have an experience that exceeds their expectations. Every CX-5 model includes complimentary Mazda Connected Services, providing the ability to monitor and control the state of the CX-5 remotely by logging into the MyMazda app and includes in-car Wi-Fi hotspot for three-months or 2GB trial, whichever comes first[2]. The 10.25" full-color center display with Mazda Connect infotainment system that can be controlled with the multi-function commander knob and is integrated with Apple CarPlay and Android Auto that feature touchscreen functionality. A four-speaker sound system and HD radio are standard, as well as cloth seating, push button start, leather-wrapped shifter and steering wheel with mounted audio, Bluetooth, and cruise control buttons, dual front USB-C inputs up front, and reclining rear seats.

Exterior standard features include automatic on/off LED headlights with High Beam Control, rear roof spoiler, 17-inch gray metallic aluminum-alloy wheels, roof-mounted shark fin antenna, and automatic rain-sensing windshield wipers.

As is the case with most Mazda vehicles, CX-5 features a robust suite of i-Activsense safety and driver assistance features as standard, including eight airbags, blind spot monitoring, Advanced Smart City Brake Support with pedestrian detection, Lane Keep Assist, Mazda Radar Cruise Control with Stop & Go, Rear Cross Traffic Alert, Rear Seat Alert, and Smart Brake Support.

CX-5 2.5 S SELECT

Building off the standard 2.5 S model, the CX-5 2.5 S Select adds a variety of desirable convenience features including auto-leveling headlights, rear privacy glass, and body-colored lower bumpers, rocker moldings and fender trim.

From there, most of the upgrades can be found inside with features like a six-way power adjustable driver's seat, six-way manually adjustable passenger front seat, a six-speaker sound system, dual zone climate control, black leatherette seating, heated front seats, Mazda Advanced Keyless Entry, rear occupant air-conditioning vents, a rear seat center armrest and two

additional USB-A charging ports in the rear of the vehicle.

CX-5 2.5 S PREFERRED

From December, 2025 production onwards, CX-5 2.5 S Preferred models will now offer 19-inch wheels, rather than 17-inch wheels, which are finished in black metallic with machine-cut accents.

From there, the 2.5 S Preferred adds a power sliding-glass moonroof, as well as a power rear liftgate. Inside are black or parchment leather seats with both driver and passenger power adjustability in eight-way and six-way, respectively. The driver's seat features two-position memory settings and power lumbar support. Auto-dimming rearview mirrors with HomeLink is also added to this model.

CX-5 2.5 S CARBON EDITION

The 2025 CX-5 2.5 S Carbon Edition continues to offer exclusive styling with Polymetal Gray exterior paint color and an option between black leather with red stitching or red leather interior. Carbon Edition also features black metallic 19-inch aluminum alloy wheels with matching gloss black side mirrors, lower bumpers, rocker moldings, wheel arches, and front Signature wing. The leather-wrapped steering wheel and shifter have red stitching that is complemented with gloss black instrument panel and door trim styling. The Carbon Edition features Bose Premium Audio with 10 speakers and Centerpoint and AudioPilot technology. For 2025, Carbon Edition now features wireless phone charging and wireless connectivity for Apple CarPlay and Android Auto.

CX-5 2.5 S PREMIUM PLUS

For the CX-5 2.5 S Premium Plus, Mazda Intelligent Drive Select (Mi-Drive) is added, which enables drivers to select the most appropriate drive mode with a simple switch. The CX-5's Mi-Drive modes include Normal, Off-Road, and Sport Mode that help offer greater control over the driving experience in a wide variety of conditions.

For 2025, 2.5 S Premium Plus models now feature a 360-view monitor along with front and rear parking sensors for easier parking in various situations. Additionally, interior niceties include a full-color windshield-projected Active Driving Display with available Traffic Sign Recognition with the optional Mazda Navigation System accessory installed, heated steering wheel, ventilated front seats, heated rear seats, a seven-inch LCD multi-information meter display, SiriusXM® satellite radio with three-month trial subscription, paddle shifters and contrasting color interior stitching.

This model also adds gray metallic 19-inch aluminum alloy wheels, an Adaptive Front-lighting System, power folding and heated side mirrors, windshield wiper de-icer, and body-colored exterior trim.

CX-5 2.5 CARBON TURBO

CX-5 2.5 Turbo models provide performance-minded customers with a powerful, sporty crossover option. The Skyactiv-G 2.5 Turbo engine delivers 256 horsepower and 320 lb-ft of torque with premium 93 octane fuel. On regular, 87 octane fuel, the engine will provide 227 horsepower and 310 lb-ft of torque, enough to put a smile on any enthusiast's face.

CX-5 2.5 Carbon Turbo models are available exclusively in Zircon Sand Metallic or Rhodium White exterior color with black contrasting finishes on the lower fascia, rocker moldings, wheel arches, mirror caps, rear wing, and 19-inch black metallic aluminum alloy wheels. Exclusive terracotta leather-trimmed seats with black suede-like inserts and contrasting stitching are complimented with terracotta stitching on the door trim, armrest, shift boot and center console. A black headliner round out the bespoke features only found on Carbon Turbo models.

From there, CX-5 2.5 Turbo models feature a lot of popular equipment seen on CX-5 2.5 S models, such as wireless phone charging, wireless Apple CarPlay and Android Auto connectivity, heated and ventilated front seats, steering wheel paddle shifters, Active Driving Display, a 360-view monitor along with front and rear parking sensors.

CX-5 2.5 TURBO PREMIUM

The CX-5 2.5 Turbo Premium models contain all the same features as the 2.5 S Premium, adding Traffic Jam Assist technology, heated rear seats, automatic and power-folding mirrors and windshield wiper de-icer. Design updates include a

gloss black front grille on the exterior, with a leather-wrapped with red stitching heated steering wheel and gear selector and black trim on the instrument cluster and door trims on the interior.

CX-5 2.5 TURBO SIGNATURE

The CX-5 2.5 Turbo Signature blends premium style and sporty performance with silver metallic finish 19-inch aluminum alloy wheels, aluminum silver-finished front and rear bumper trim and a gunmetal front grille.

The interior is appointed with high-quality materials such as Caturra Brown Nappa leather and genuine woodgrain, which is highlighted by LED interior lighting and ambient foot illumination. A frameless auto-dimming rearview mirror further accentuates the high-end feeling of the interior. The Mazda Navigation System installed in this model features Off-Road Navigation functionality, and the Active Driving Display includes Traffic Sign Recognition. Owners can also benefit from the complementary three-year SiriusXM Traffic & Travel Link subscription that provides current information for traffic, weather, sports scores, fuel prices, and nearby parking, which are all very useful features to use in the city.

Finally, this model is fully equipped with Mazda's latest i-Activsense safety features which add Smart City Brake Support Reverse, and Driver Attention Alert.

MSRP FOR THE 2025 MAZDA CX-5 IS AS FOLLOWS:

Model	Starting MSRP[3]
CX-5 2.5 S	$29,050
CX-5 2.5 S Select	$30,380
CX-5 2.5 S Preferred	$32,230
CX-5 2.5 S Carbon Edition	$32,630
CX-5 2.5 S Premium Plus	$35,680
CX-5 2.5 Carbon Turbo	$37,200
CX-5 2.5 Turbo Premium	$38,280
CX-5 2.5 Turbo Signature	$41,080

PREMIUM PAINT COLORS:

Soul Red Crystal Metallic	$595
Machine Gray Metallic	$595
Rhodium White Metallic	$595
Polymetal Gray	$450

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[1] MSRP does not include $1,420 for destination and handling ($1,465 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

[2] Mazda Connected Services is provided during a one-year trial period; annual subscription fees apply thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trail or paid subscription required.

[3] MSRP does not include $1,595 for destination and handling ($1,640 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

For further information: Justin Pagtalunan, Mazda North American Operations, media@mazdausa.com; Jake Stumph, Mazda North American Operations, media@mazdausa.com

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Additional assets available online:
PHOTOS (1)

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