

MAZDA REPORTS SEPTEMBER SALES RESULTS

IRVINE, Calif., Oct. 1, 2024 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total September sales of 29,841 vehicles, an increase of 6.5 percent compared to September 2023. Year-to-date sales totaled 313,452 vehicles sold; an increase of 15 percent compared to the same time last year. With 23 selling days in September, compared to 26 the year prior, the company posted an increase of 20.3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,608 vehicles in September, a decrease of 3 percent compared toSeptember 2023.

September 2024 sales highlights include:

- Second Best September sales with 29,841 vehicles sold.
- Best-ever sales of CX-70 with 1,560 vehicles sold.
- Best September sales of CX-50 with 6,603 vehicles sold.
- Best September sales of CX-90 with 4,249 vehicles sold.

Mazda Canada, Inc., (MCI) reported September sales of 6,745 vehicles, an increase of 21.4 percent compared to September last year. Year-to-date sales totaled 55,153 vehicles sold; an increase of 26 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported September sales of 7,760 vehicles, an increase of 14 percent compared to last year. Year-to-date sales totaled 68,980 vehicles sold; an increase of 30 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. inRichmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](#).

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		Month-To-Date					Year-To-Date			
		September	September	YOY %	% MTD		September	September	YOY %	% MTD
		<u>2024</u>	<u>2023</u>	<u>Change</u>	<u>DSR</u>		<u>2024</u>	<u>2023</u>	<u>Change</u>	<u>DSR</u>
	Mazda3	2,621	2,632	(0.4) %	12.6 %		28,068	23,364	20.1 %	20.1 %
	Mazda 3 Sdn	1,440	1,565	(8.0) %	4.0 %		15949	12,794	24.7 %	24.7 %
	Mazda 3 HB	1,181	1,067	10.7 %	25.1 %		12119	10,570	14.7 %	14.7 %
	Mazda6	0	0	-	-		0	0	-	-

	MX-5 Miata	545	603	(9.6) %	2.2 %		5,780	7,569	(23.6) %	(23.6) %
	MX-5	284	290	(2.1) %	10.7 %		2707	4,017	(32.6) %	(32.6) %
	MXR	261	313	(16.6) %	(5.7) %		3073	3,552	(13.5) %	(13.5) %
	CX-3	-	0	-	-		-	0	-	-
	CX-30	5,739	6,924	(17.1) %	(6.3) %		73580	59,302	24.1 %	24.1 %
	CX-5	8,524	9,742	(12.5) %	(1.1) %		104055	115,855	(10.2) %	(10.2) %
	CX-9	-	12	-	-		4	17,440	(100.0) %	(100.0) %
	CX-50	6,603	3,417	93.2 %	118.4 %		58515	31,719	84.5 %	84.5 %
	MX-30	0	0	-	-		-	100	-	-
	Cx-70	1,560	0	-	-		4888	0	-	-
	CX-90	4,249	4,701	(9.6) %	2.2 %		38562	17268	123.3 %	123.3 %
	CARS	3,166	3,235	(2.1) %	10.6 %		33,848	30,933	9.4 %	9.4 %
	TRUCKS	26,675	24,796	7.6 %	21.6 %		279,604	241,684	15.7 %	15.7 %
	TOTAL	29,841	28,031	6.5 %	20.3 %		313,452	272,617	15.0 %	15.0 %
	*Selling Days	23	26				230	230		

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2024-10-01-Mazda-Reports-September-Sales-Results>