

MAZDA ADJUSTS PRICING ON SELECT MODELS, EFFECTIVE MARCH 1, 2025

IRVINE, Calif. (March 1, 2025) – Mazda North American Operations (MNAO) has adjusted mid-year pricing for several 2025 models. Effective March 1st, the following list of vehicles will receive a \$200 increase to their MSRP¹.

REVISED MSRP FOR SELECT MAZDA MODELS ARE AS FOLLOWS:

Vehicle	Starting MSRP ¹
2025 Mazda3 Sedan	\$24,150
2025 Mazda3 Hatchback	\$25,150
2025 CX-30	\$25,195
2025 CX-5	\$28,770
2025 CX-50 (non-Hybrid)	\$30,500
2025 CX-90 Inline 6 Turbo	\$38,045
2025 MX-5 Miata Soft Top	\$29,530
2025 MX-5 Miata RF	\$37,550

These price adjustments will not impact existing dealer inventory or port vehicles that already have window labels. The 2025 CX-50 Hybrid, CX-70 (all models), CX-90 PHEV and MX-5 Miata 35th Anniversary are not affected.

For more information on the 2025 Mazda line-up, please visit [MazdaUSA.com](https://www.MazdaUSA.com).

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at news.mazdausa.com.

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¹ MSRP does not include charges or destination and handling (D&H), taxes, title or additional fees. D&H charges are \$1,185 (\$1,230 in Alaska) for MX-5 Miata and Mazda3; \$1,420 (\$1,465 in Alaska) for CX-30, CX-5 and CX-50; \$1,455 (\$1,500 in Alaska) for CX-70 and CX-90. Dealers set actual sale prices.

<https://news.mazdausa.com/2025-03-01-Mazda-Adjusts-Pricing-on-Select-Models.-Effective-March-1,-2025>