

MAZDA REPORTS APRIL SALES RESULTS

2nd Best April in U.S. Sales History

IRVINE, Calif. (May 1, 2025) – [Mazda North American Operations](#) (MNAO) today reported total April sales of 37,660 vehicles, an increase of 21 percent compared to April 2024. Year-to-date sales totaled 147,976 vehicles sold; an increase of 12.8 percent compared to the same time last year. With 26 selling days in April, compared to 25 the year prior, the company posted an increase of 16.3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,855 vehicles in April, an increase of 9 percent compared to April 2024.

April 2025 sales highlights include:

- 2nd-best April sales with 37,660 vehicles sold.
- Best-ever April sales of CX-90 with 5,402 vehicles sold.
- 2nd-best April sales of CX-50 with 7,753 vehicles sold.
- 2nd-best April sales of CX-30 with 6,261 vehicles sold.

Mazda Canada, Inc., (MCI) reported April sales of 8,346 vehicles, an increase of 40.2 percent compared to April last year. Year-to-date sales totaled 24,884 vehicles sold; an increase of 27.2 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported April sales of 7,937 vehicles, an increase of 11 percent compared to last year. Year-to-date sales totaled 34,112 vehicles sold; an increase of 25 percent compared to the same time last year.

Mazda de Colombia (MCOL) reported April sales of 1,784 vehicles, an increase of 32.9 percent compared to last year. Year-to-date sales totaled 6,680 vehicles sold; an increase of 31.4 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](#).

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	Month-To-Date				Year-To-Date			
	April	April	YOY %	% MTD	April	April	YOY %	% MTD
	<u>2025</u>	<u>2024</u>	<u>Change</u>	<u>DSR</u>	<u>2025</u>	<u>2024</u>	<u>Change</u>	<u>DSR</u>
Mazda3	3,236	2,537	27.6 %	22.6 %	12,587	12,499	0.7 %	1.7 %
Mazda 3 Sdn	2,377	1,457	63.1 %	56.9 %	9083	6,964	30.4 %	31.7 %

Mazda 3 HB	859	1,080	(20.5) %	(23.5) %	3504	5,535	(36.7) %	(36.1) %
Mazda6	0	0	-	-	0	0	-	-
MX-5 Miata	727	861	(15.6) %	(18.8) %	3,173	2,272	39.7 %	41.0 %
MX-5	422	368	14.7 %	10.3 %	1568	825	90.1 %	91.9 %
MXR	305	493	(38.1) %	(40.5) %	1605	1,447	10.9 %	12.0 %
CX-3	-	0	-	-	-	0	-	-
CX-30	6,261	7,649	(18.1) %	(21.3) %	27293	36,145	(24.5) %	(23.7) %
CX-5	12,590	11,149	12.9 %	8.6 %	47000	45,494	3.3 %	4.3 %
CX-9	-	0	-	-	-	3	-	-
CX-50 TTL	7,753	5,225	48.4 %	42.7 %	31,055	21,092	47.2 %	48.7 %
MX-30	0	0	-	-	-	0	-	-
CX-70 TTL	1,691	10	16810.0 %	16159.6 %	6313	45	13928.9 %	-
CX-90 TTL	5,402	3,694	46.2 %	40.6 %	20555	13678	50.3 %	51.8 %
CARS	3,963	3,398	16.6 %	12.1 %	15,760	14,771	6.7 %	7.8 %
TRUCKS	33,697	27,727	21.5 %	16.9 %	132,216	116,457	13.5 %	14.7 %
TOTAL	37,660	31,125	21.0 %	16.3 %	147,976	131,228	12.8 %	13.9 %
*Selling Days	26	25			101	102		

SOURCE Mazda North American Operations

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Additional assets available online:

 [PHOTOS \(1\)](#)

<https://news.mazdausa.com/2025-05-01-Mazda-Reports-April-Sales-Results>