MAZDA REPORTS JUNE SALES RESULTS

IRVINE, Calif., July 1, 2025 / PRNewswire / -- Mazda North American Operations (MNAO) today reported total June sales of 33,385 vehicles; a decrease of 6.5 percent compared to June 2024. Year-to-date sales totaled 210,298 vehicles sold; an increase of 3.9 percent compared to the same time last year. With 24 selling days in June, compared to 26 the year prior, the company posted a decrease of 1.3 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 5,436 vehicles in June, a decrease of 13 percent compared toJune 2024. Year-to-date sales totaled 37,069; an increase of 1 percent compared to the same time last year.

June 2025 sales highlights include:

2nd-best June sales since 1994 with 33,385 vehicles sold.

Mazda Motor de Mexico (MMdM) reported June sales of 7,126 vehicles; a decrease of 21 percent compared to last year. Year-to-date sales totaled 49,909 vehicles sold; an increase of 12 percent compared to the same time last year.

Mazda Motor de Colombia (MCOL) reported June sales of 1,079 vehicles; a decrease of 23.1 percent compared to last year. Year-to-date sales totaled 9,634 vehicles sold; an increase of 23.3 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and Broll, please visit the online Mazda media center at news.mazdausa.com.

Follow @MazdaUSA on social media: Facebook, Instagram, X, YouTube, and Threads.

	Month-To-Date				Year-To-Date				
	June	June	YOY %	% MTD	June	June	YOY %	% MTD	
	<u>2025</u>	2024	Change	DSR	<u>2025</u>	2024	Change	DSR	
Mazda3	1,906	2,670	(28.6) %	(22.7) %	16,946	17,827	(4.9) %	(3.7) %	
Mazda 3 Sdn	1,295	1,603	(19.2) %	(12.5) %	12048	10,189	18.2 %	19.8 %	
Mazda 3 HB	611	1,067	(42.7) %	(38.0) %	4898	7,638	(35.9) %	(35.0) %	
Mazda6	0	0	-	-	0	0	-	-	

MX-5 Miata	1,244	776	60.3 %	73.7 %	4,772	4,004	19.2 %	20.7 %	
MX-5	799	453	76.4 %	91.1 %	2560	1,746	46.6 %	48.6 %	
MXR	445	323	37.8 %	49.3 %	2212	2,258	(2.0) %	(0.7) %	
CX-3	-	0	-	-	-	0	-	-	
CX-30	3,366	6,772	(50.3) %	(46.2) %	34988	51,222	(31.7) %	(30.8) %	
CX-5	13,759	12,120	13.5 %	23.0 %	70260	70,214	0.1 %	1.4 %	
CX-9	-	0	-			4	-	-	
CX-50 TTL	8,671	7,798	11.2 %	20.5 %	46,914	35,197	33.3 %	35.0 %	·
MX-30	0	0	-	-	-	0	-	-	
CX-70 TTL	980	878	11.6 %	20.9 %	8358	1059	689.2 %	-	
CX-90 TTL	3,459	4,682	(26.1) %	(20.0) %	28060	22959	22.2 %	23.8 %	
CARS	3,150	3,446	(8.6) %	(1.0) %	21,718	21,831	(0.5) %	0.8 %	
TRUCKS	30,235	32,250	(6.2) %	1.6 %	188,580	180,655	4.4 %	5.8 %	
TOTAL	33,385	35,696	(6.5) %	1.3 %	210,298	202,486	3.9 %	5.2 %	
*Selling Days	24	26			152	154			
									<u>—</u>

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

PHOTOS (1)

https://news.mazdausa.com/2025-07-01-Mazda-Reports-June-Sales-Results