

MAZDA REPORTS JULY RESULTS

IRVINE, Calif., Aug. 1, 2025 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total July sales of 45,057 vehicles; an increase of 13 percent compared to July 2024. Year-to-date sales totaled 255,355 vehicles sold; an increase of 5.4 percent compared to the same time last year. With 26 selling days in July, compared to 25 the year prior, the company posted an increase of 8.7 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,268 vehicles in July, a decrease of 6 percent compared to July 2024. Year-to-date sales totaled 43,337; which is level compared to the same time last year.

Mazda Canada, Inc., (MCI) reported July sales of 6,951 vehicles, an increase of 14.6 percent compared to last year. Year-to-date sales totaled 47,747 vehicles sold; an increase of 19.5 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported July sales of 9,803 vehicles; an increase of 17 percent compared to last year. Year-to-date sales totaled 59,712 vehicles sold; an increase of 13 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](#).

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	Month-To-Date				Year-To-Date			
	July	July	YOY %	% MTD	July	July	YOY %	% MTD
	2025	2024	Change	DSR	2025	2024	Change	DSR
Mazda3	2,082	3,959	(47.4) %	(49.4) %	19,028	21,786	(12.7) %	(12.2) %
Mazda 3 Sdn	1,453	2,320	(37.4) %	(39.8) %	13501	12,509	7.9 %	8.5 %
Mazda 3 HB	629	1,639	(61.6) %	(63.1) %	5527	9,277	(40.4) %	(40.1) %
Mazda6	0	0	-	-	0	0	-	-
MX-5 Miata	1,163	504	130.8 %	121.9 %	5,935	4,508	31.7 %	32.4 %
MX-5	500	290	72.4 %	65.8 %	3060	2,036	50.3 %	51.1 %

MXR	663	214	209.8 %	197.9 %	2875	2,472	16.3 %	17.0 %
CX-3	-	0	-	-	-	0	-	-
CX-30	4,124	8,679	(52.5) %	(54.3) %	39112	59,901	(34.7) %	(34.3) %
CX-5	15,539	12,430	25.0 %	20.2 %	85799	82,644	3.8 %	4.4 %
CX-9	-	0	-	-	-	4	-	-
CX-50 TTL	13,810	8,047	71.6 %	65.0 %	60,724	43,244	40.4 %	41.2 %
MX-30	0	0	-	-	-	0	-	-
CX-70 TTL	1,600	917	74.5 %	67.8 %	9958	1976	403.9 %	-
CX-90 TTL	6,739	5,330	26.4 %	21.6 %	34799	28289	23.0 %	23.7 %
CARS	3,245	4,463	(27.3) %	(30.1) %	24,963	26,294	(5.1) %	(4.5) %
TRUCKS	41,812	35,403	18.1 %	13.6 %	230,392	216,058	6.6 %	7.2 %
TOTAL	45,057	39,866	13.0 %	8.7 %	255,355	242,352	5.4 %	6.0 %
*Selling Days	26	25			178	179		

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2025-08-01-Mazda-Reports-July-Results>