# 2026 MAZDA CX-90: PRICING AND PACKAGING

CX-90 lineup sees a string of enhancements designed to increase customer value

- 3.3 Turbo S models now have Premium Sport option with dark contrast exterior trimming
- All 2026 CX-90 models now feature Alexa technology for improved hands-free commands
- Polymetal Gray Metallic paint color now available on CX-90 models

Effective August 11, the destination and handling charge on the 2026 CX-90 is now $1,645 ($1,690 in Alaska).

Effective May 4, 2026, pricing for 2026 CX-90 models will increase by $200 to $500 (not including destination and handling, taxes, title or additional fees).

IRVINE, Calif., Sept. 4, 2025 /PRNewswire/ -- Mazda North American Operations today announces pricing for the 2026 CX-90 crossover, designed with families in mind with seating for up to eight, along with the signature driving dynamics that Mazda is known for. For 2026, CX-90 receives improved in-vehicle technology with the addition of standard Alexa voice commands, packaging changes designed to improve customer value, and a new premium paint color option with Polymetal Gray Metallic.

CX-90 is built upon Mazda's electrified Large Platform. This is part of what gives CX-90 its dynamic prowess, thanks to engineering decisions like a double wishbone front suspension, multilink rear suspension and standard i-Activ AWD. This hardware is seamlessly blended with advanced software, like Mazda Kinematic Posture Control (KPC) technology. Tuned for driving precision, KPC suppresses body lift on tight corners to offer a more intuitive handling characteristic and help all occupants to maintain a more natural posture. All of this works together seamlessly to offer surefooted and confidence-inspiring driving.

**CX-90 3.3 TURBO SELECT**
CX-90 3.3 Turbo models are powered by the e-Skyactiv G 3.3 Turbo engine which produces 280 horsepower and 332 lb-ft of torque on regular 87-octane fuel. This 3.3-liter turbocharged inline six-cylinder engine is equipped with M-Hybrid Boost, a 48-volt mild-hybrid assist system which improves efficiency and low speed throttle response. This powertrain, like all CX-90 models, is backed by an 8-speed automatic transmission with standard i-Activ AWD. CX-90 3.3 Turbo models will return an EPA estimated 23 mpg city, 28 mpg highway, and 25 mpg combined.

Similar to the previous model year, CX-90 3.3 Turbo models offer an impressive variety of standard safety, convenience, and technology amenities. The 3.3 Turbo Select offers seating for eight, with the second and third-row bench seats accommodating up to three passengers each. Drivers will appreciate the standard black leatherette seats, leather-wrapped shift knob and steering wheel with paddle shifters, a seven-inch TFT LCD instrument panel display, and eight-way power adjustable driver's seat with lumbar support. Conveniences such as the 10.25-inch full-color center display with Mazda Connect infotainment system with Apple CarPlay™ and Android Auto™ integration, an eight-speaker audio system, Mazda Advanced Keyless Entry, push-button start, front and second-row dual USB-C inputs, rear power windows, and three-zone automatic climate control with third row AC vents are among many standard features occupants will enjoy.

Moving to the exterior, standard features include unique 19-inch silver metallic finish aluminum alloy wheels, power liftgate, roof rails, automatic on/off LED headlights with auto-leveling, LED daytime running lamps, LED taillights, High Beam Control, power and heated doors mirror with LED turn signal indicators, and rain sensing windshield wipers. Black garnishes, black "Inline 6" fender badging, and a black honeycomb front grille complete the look for this model.

Standard i-Activsense safety features include Mazda Radar Cruise Control with Stop & Go, Smart Brake Support, Blind Spot Monitoring with Vehicle Exit Warning, Rear Cross Traffic Alert, Lane Departure Warning System with Lane-keep Assist, Rear Seat Alert, and Driver Attention Alert to help keep everyone safe when in the vehicle.

**CX-90 3.3 TURBO PREFERRED**
For 2026, the CX-90 3.3 Turbo Preferred is now visually denoted as the next step up in the CX-90 hierarchy with the inclusion of standard 21-inch silver metallic wheels. The exterior also receives piano black garnishes and front grille mesh.

This package continues to offer eight-passenger seating with second and third-row bench seats and all the standard amenities previously mentioned. With the goal of improving customer value, for 2026, CX-90 3.3 Turbo Preferred now has standard ventilated front seats, heated second row seating, an eight-way power adjustable driver's seat with power lumbar support and

memory settings, an eight-way power adjustable passenger seat and a heated steering wheel.

The 3.3 Turbo Preferred also gains the larger 12.3-inch full color infotainment display with wireless Apple CarPlay™ and Android Auto™ connectivity, both with touch screen capabilities, as well as wireless phone charging.

This trim adds a power sunroof, black or greige leather seats, heated front seats, a four-way power adjustable passenger seat, and second-row retractable window shades. Another set of dual USB-C ports are added in the third row, providing a total of six inputs for added convenience in all three rows. The last technological upgrade in this package is the inclusion of front and rear parking sensors for added convenience.

**CX-90 3.3 TURBO PREMIUM SPORT**
The CX-90 3.3 Turbo Premium Sport also returns for 2026, providing the same eight-passenger seating layout or customers have an option for a seven-passenger seating configuration by opting for second-row captain's chairs with armrests and a center walkthrough. CX-90 models with the Sport designation feature unique visual cues, with blackout exterior elements including a gloss black honeycomb front grille, black chrome signature wing and "Inline 6" fender badge, 21-inch wheels in black metallic finish, black front and rear lower bumper, front and rear black door garnish, piano black side mirrors and roof rails. For 2026, this model also receives blacked out Mazda brand logos on the exterior, as well as automatic power folding and auto-dimming side mirrors.

This trim adds Mazda Intelligent Drive Select (Mi-Drive) for Sport, Off Road, and Towing modes, and sees maximum towing capacity increased from 3,500 lbs. to 5,000 lbs. when equipped with Mazda Genuine Towing Accessories.

Additional upgrades include Mazda Online Navigation which can receive over-the-air (OTA) updates, a larger power panoramic moonroof, hands-free power rear liftgate, an eight-way power adjustable driver's seat with power lumbar support and two memory settings, Bose 12-speaker audio, 12.3-inch fully digital cluster along with a head-up Active Driving Display, a frameless auto-dimming rear view mirror with HomeLink, enhanced interior LED illuminations, and SiriusXM satellite radio with a complementary three-month trial

To help ensure a safe and secure journey for all occupants, this model includes additional i-Activsense safety features such as Emergency Lane Keeping with Blind Spot Assist, Road Keep Assist, and Head-on Traffic Avoidance Assist, Secondary Collision Reduction, and Cruising & Traffic Support.

**CX-90 3.3 TURBO PREMIUM PLUS**
For 2026, the CX-90 3.3 Turbo Premium Plus can also be configured with either second-row captain's chairs or a bench seat, meaning seating for up to seven or eight people. In addition to the seating configuration options, customers will also benefit from the addition of the Signature headlight and taillight elements, which look stunning at night. Paired with this lighting setup is the now standard Adaptive Front-lighting System (AFS), which allows the lights to turn in their housings to follow the bend in the road for optimized lighting in a variety of low light conditions.

Inside, customers can enjoy black or white Nappa leather seats, a heated steering wheel, foot lamp illumination and a 150-volt power outlet in the cargo area.

CX-90 3.3 Turbo Premium Plus also sees added i-Activsense safety features that include a 360° View Monitor with See-Through View and Trailer Hitch View, Rear View Monitor (dynamic reversing guidelines), Smart Brake Support Rear, Smart Brake Support Front Crossing, Front Cross Traffic Alert and a security system.

**CX-90 PHEV PREFERRED**
CX-90 PHEV is equipped with the e-Skyactiv PHEV powertrain, which is comprised of a 2.5-liter naturally aspirated four-cylinder engine that is mated to an electric motor with a 17.8kWh high-capacity battery, producing 323 horsepower and 369 lb-ft of torque when using the recommended 91-octane premium fuel. To provide owners with flexibility and peace of mind, CX-90 PHEV is designed to operate purely on the electric motor in a variety of driving scenarios, including cruising at freeway speeds, with an all-electric range of up to 26 miles. All CX-90 PHEV models can tow up to 3,500 lbs. when equipped with Mazda Genuine Towing Accessories.

CX-90 PHEV models are equipped with Mi-Drive including Sport, Off-Road, and EV drive modes. EV mode will allow the driver to operate CX-90 PHEV on only the electric motor and battery for as long as possible.

New for 2026, all CX-90 PHEV models roll on 21-inch wheels, have ventilated front seats, heated first and second row seats, an

eight-way power adjustable driver's seat with power lumbar support and two-position memory settings, an eight-way power adjustable passenger seat, and a heated steering wheel as standard equipment.

The CX-90 PHEV Preferred also features a 12.3-inch full color center display, wireless phone charging, wireless Apple CarPlay™ and Android Auto™ integration, both with touch screen capabilities, and front and rear parking sensors to maximize the power of vehicle technology choices.

CX-90 PHEV Preferred has seating for seven with second-row bench seats and two-seat third row with a 50/50 split fold down orientation.

Additional features of the CX-90 PHEV Preferred a sunroof, heated side mirrors, power liftgate, fully digital 12.3-inch TFT LCD instrument panel display, a total of six USB-C throughout with two ports in each row, and three-zone automatic climate control with third row AC vents.

Standard i-Activsense safety features for CX-90 PHEV include Mazda Radar Cruise Control with Stop & Go, Smart Brake Support, Blind Spot Monitoring with Vehicle Exit Warning, Rear Cross Traffic Alert, Lane Departure Warning System with Lane-keep Assist, Rear Seat Alert, Driver Attention Alert and an anti-theft immobilizer system. These safety features are made to help keep the driver and all passengers calm and at peace while in the vehicle.

**CX-90 PHEV PREMIUM SPORT**
Similar to the Turbo variant of this model, the CX-90 PHEV Premium Sports features blackout exterior elements including a gloss black honeycomb front grille, black chrome signature wing and "PHEV" fender badge, 21-inch wheels in black metallic finish, black front and rear lower bumper, front and rear black door garnish, piano black side mirrors and roof rails. New for 2026 is the inclusion of a blacked-out Mazda brand logo, as well as automatic power folding and auto-dimming side mirrors.

The CX-90 PHEV Premium Sport has seating for up to seven with the option of either second-row bench seats with two-seat third row or second-row captain's chairs with three-seat third row.

Other interior upgrades include a power liftgate, head-up Active Driving Display, Mazda Navigation System with Off Road Navigation, functionality, a frameless, auto-dimming rearview mirror with HomeLink®, enhanced interior LED illumination, Bose® 12-speaker audio system, SiriusXM satellite radio with a complementary three-month trial, and a 1,500-watt charging outlet in the rear cargo area.

This model builds on the previous trim with additional i-Activsense safety features including Emergency Lane Keeping with Blind Spot Assist, Road Keep Assist, and Head-on Traffic Avoidance Assist. It also includes Traffic Sign Recognition, Secondary Collision Reduction, and Cruising & Traffic Support.

**CX-90 PHEV PREMIUM PLUS**
CX-90 PHEV Premium Plus features all the other elements of the previous PHEV models in addition to exterior features such as 21-inch aluminum alloy wheels with machine cut finish, windshield wiper de-icer, bright "PHEV" fender badge and automatic power folding and auto-dimming side mirrors. For 2026, this model also gains the Signature headlights and taillights that were previously reserved for 3.3 Turbo S models, as well as the Adaptive Front-lighting System (AFS) and heated side mirrors with memory that tilt down when the vehicle is in reverse. The CX-90 PHEV Premium Plus provides seating for up to seven with the option of second-row bench seats with two-seat third row or second-row captain's chairs with three-seat third row.

New for 2026 is the addition of the Driver Personalization System, a technology previously reserved for the top spec 3.3 Turbo S models. This system utilizes a steering wheel with memory setting that can power adjust in both tilt and telescope, along with adjusting the seat position and the mirrors to provide the optimized seating position for a comfortable, commanding drive. Other interior features include Nappa leather seat material available in black or white, and a 150-watt accessory power outlet to offer our customers comfort as they embark on their daily journey.

Added i-Activsense safety features for this model include Smart Brake Support Front Crossing, Smart Brake Support Rear, Front Cross Traffic Alert, Rear View Monitor with dynamic guidelines when parking, and 360° View Monitor with See-Through View and Trailer Hitch View. Along with Driver Personalization, this model also gains a driver monitoring feature designed to help catch a fatigued driver, along with Smart Brake Support Turn-Across Traffic and Smart Brake Support Rear with pedestrian detection.

**CX-90 3.3 TURBO S PREMIUM SPORT**

CX-90 3.3 Turbo S is equipped with the e-Skyactiv G 3.3L Inline 6 Turbo, which is the most powerful mass production gasoline engine developed by Mazda. This engine produces up to 340 horsepower and 369 lb-ft of torque when using the recommended 91-octane premium fuel, or 319 horsepower on regular 87-octane, while achieving an EPA estimated 23 mpg city, 28 mpg highway, and 25 mpg combined.

All CX-90 3.3 Turbo S models come equipped with Mi-Drive modes including Sport, Off-Road, and Towing reaching a maximum towing capacity of 5,000 lbs. when equipped with Mazda Genuine Towing Accessories.

CX-90 3.3 Turbo S Premium Sport is a new offering for 2026, building off what other Premium Sport models have showcased, with a blackout exterior theme. That includes a piano black honeycomb mesh front grille, black chrome Signature Wing, black chrome "Inline 6" badging, black 21-inch wheels, a black and dark chrome front lower bumper valence, black moldings and door trims, piano black mirrors, piano black roof rails and a blacked-out Mazda brand logo.

CX-90 3.3 Turbo S Premium Sport is available with the eight-passenger seating layout or a seven-passenger seating configuration by opting for second-row captain's chairs with armrests and a center walkthrough.

The CX-90 3.3 Turbo S Premium Sport features plenty of standard interior amenities, including technologies such as the Driver Personalization System for optimized driver comfort, a 12.3-inch full center display with wireless Apple CarPlay™ and Android Auto™ integration, both with touch screen capabilities, Mazda Online Navigation with OTA updates, Bose® 12-speaker audio sound system, a power liftgate, panoramic moonroof, SiriusXM satellite radio with a complementary three-month trial, fully digital 12.3-inch TFT LCD instrument panel display, dual USB-C inputs in each row for a total of six, wireless phone charger, a head-up Active Driving Display, and frameless, auto-dimming rearview mirror with HomeLink®. Additional comfort and conveniences include a heated and leather-wrapped steering wheel with power tilt and telescopic and memory setting, black or white Nappa leather seats, heated and ventilated front seats, heated second-row seats, leather-wrapped shifter, eight-way power adjustable passenger and driver seats, and three-zone automatic climate control with third row AC vents.

CX-90 3.3 Turbo S models are all generously equipped with a robust suite of i-Activsense safety and driver assistance features including 360° View Monitor with See-Through View and Trailer Hitch View, front and rear parking sensors, Rear Seat Alert, automatic on/off headlights, Mazda Radar Cruise Control with Stop & Go, Cruising & Traffic Support, Smart Brake Support, Smart Brake Support Front Crossing, Smart Brake Support Rear with pedestrian detection, Front Cross Traffic Alert, Rear Cross Traffic Alert, Emergency Lane Keeping with Blind Spot Assist, Road Keep Assist, and Head-on Traffic Avoidance Assist, Blind Spot Monitoring with Vehicle Exit Warning, Lane Departure Warning System with Lane-keep Assist, Driver Attention Alert, Driver Monitoring, and Secondary Collision Reduction.

**CX-90 3.3 TURBO S PREMIUM PLUS**
At the top of the CX-90 model lineup, the CX-90 3.3 Turbo S Premium Plus represents the flagship of Mazda's unique sense of Japanese craftsmanship

This seven-passenger configuration offers second row captain's chairs with a center console and a three-seat third row. Elevating the interior cabin, Nappa leather seats are available in black or white Japanese Premium options. Additional features include second row ventilated seats, front and rear interior foot lighting, a two-tone leather wrapped steering wheel and a 150-watt accessory power outlet.

**MSRP FOR THE 2026 MAZDA CX-90 IS AS FOLLOWS:**

| Model | Starting MSRP[1] |
|---|---|
| CX-90 3.3 Turbo Select | $39,300 |
| CX-90 3.3 Turbo Preferred | $43,450 |
| CX-90 3.3 Turbo Premium Sport | $47,480 |
| CX-90 3.3 Turbo Premium Plus | $50,270 |

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|---|---|
| CX-90 PHEV Preferred | $50,695 |
| CX-90 PHEV Premium Sport | $55,500 |
| CX-90 PHEV Premium Plus | $58,700 |
| CX-90 3.3 Turbo S Premium Sport | $54,140 |
| CX-90 3.3 Turbo S Premium Plus | $57,570 |

PREMIUM PAINT COLORS:

| | |
|---|---|
| Artisan Red | $595 |
| Rhodium White | $595 |
| Soul Red Crystal Metallic | $595 |
| Machine Gray Metallic | $595 |
| Polymetal Gray Metallic | $595 |

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[1] MSRP does not include $1,645 for destination and handling ($1,690 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

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Additional assets available online:
**PHOTOS** (1)

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