

	Month-To-Date				Year-To-Date			
	September	September	YOY %	% MTD	September	September	YOY %	% MTD
	2025	2024	Change	DSR	2025	2024	Change	DSR
Mazda3	1,500	2,621	(42.8) %	(45.2) %	22,837	28,068	(18.6) %	(18.3) %
Mazda 3 Sdn	1,043	1,440	(27.6) %	(30.6) %	16158	15,949	1.3 %	1.8 %
Mazda 3 HB	457	1,181	(61.3) %	(62.9) %	6679	12,119	(44.9) %	(44.6) %
Mazda6	0	0	-	-	0	0	0.0 %	0.0 %

MX-5 Miata	524	545	(3.9) %	(7.9) %	7,299	5,780	26.3 %	26.8 %
MX-5	321	284	13.0 %	8.3 %	3822	2,707	41.2 %	41.8 %
MXR	203	261	(22.2) %	(25.5) %	3477	3,073	13.1 %	13.6 %
CX-3	0	0	-	-	0	0	-	-
CX-30	3,271	5,739	(43.0) %	(45.4) %	47147	73,580	(35.9) %	(35.6) %
CX-5	8,230	8,524	(3.4) %	(7.5) %	105788	104,055	1.7 %	2.1 %
CX-9	0	0	-	-	0	4	-	-
CX-50 TTL	8,876	6,603	34.4 %	28.8 %	79,628	58,515	36.1 %	36.7 %
MX-30	0	0	-	-	0	0	-	-
CX-70 TTL	659	1,560	(57.8) %	(59.5) %	12256	4888	150.7 %	-
CX-90 TTL	3,109	4,249	(26.8) %	(29.9) %	44709	38562	15.9 %	16.4 %
CARS	2,024	3,166	(36.1) %	(38.7) %	30,136	33,848	(11.0) %	(10.6) %
TRUCKS	24,145	26,675	(9.5) %	(13.3) %	289,528	279,604	3.5 %	4.0 %
TOTAL	26,169	29,841	(12.3) %	(16.0) %	319,664	313,452	2.0 %	2.4 %
*Selling Days	24	23			229	230		

SOURCE Mazda North American Operations

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Additional assets available online:

 **PHOTOS** (1)

<https://news.mazdausa.com/2025-10-01-Mazda-Reports-September-Sales-Results>