

MAZDA REPORTS OCTOBER SALES RESULTS

IRVINE, Calif., Nov. 3, 2025 /PRNewswire/ -- [Mazda North American Operations](#) (MNAO) today reported total October sales of 25,161 vehicles; a decrease of 32.6 percent compared to October 2024. Year-to-date sales totaled 344,825 vehicles sold; a decrease of 1.7 percent compared to the same time last year. With 27 selling days in October, compared to the same the year prior, the company posted a decrease of 32.6 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,177 vehicles in October, an increase of 2.5 percent compared toOctober 2024. Year-to-date sales totaled 62,700; an increase of .3 percent compared to the same time last year.

October 2025 sales highlights include:

Second best October sales of CX-50 with 8,351 vehicles sold.

Mazda Canada, Inc., (MCI) reported October sales of 6,815 vehicles, an increase of .1 percent compared to last year. Year-to-date sales totaled 70,832 vehicles sold; an increase of 14.3 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported October sales of 9,282 vehicles; an increase of 10 percent compared to last year. Year-to-date sales totaled 84,351 vehicles sold; an increase of 9 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations inCanada are managed by Mazda Canada Inc. inRichmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](#).

Follow @MazdaUSA on social media: Facebook, Instagram, X, YouTube, and Threads.

	Month-To-Date				Year-To-Date				
	October	October	YOY %	% MTD	October	October	YOY %	% MTD	
	2025	2024	Change	DSR	2025	2024	Change	DSR	
Mazda3	1,440	3,490	(58.7) %	(58.7) %	24,277	31,558	(23.1) %	(22.8) %	
Mazda 3 Sdn	920	2,457	(62.6) %	(62.6) %	17078	18,406	(7.2) %	(6.9) %	
Mazda 3 HB	520	1,033	(49.7) %	(49.7) %	7199	13,152	(45.3) %	(45.0) %	
Mazda6	0	0	-	-	0	0	-	-	

MX-5 Miata	503	911	(44.8) %	(44.8) %	7,802	6,691	16.6 %	17.1 %	
MX-5	308	482	(36.1) %	(36.1) %	4130	3,189	29.5 %	30.0 %	
MXR	195	429	(54.5) %	(54.5) %	3672	3,502	4.9 %	5.3 %	
CX-3	-	0	-	-	-	0	-	-	
CX-30	3,390	7,216	(53.0) %	(53.0) %	50537	80,796	(37.5) %	(37.2) %	
CX-5	8,981	10,166	(11.7) %	(11.7) %	114769	114,221	0.5 %	0.9 %	
CX-9	0	0	-	-	0	4	-	-	
CX-50 TTL	8,351	7,771	7.5 %	7.5 %	87,979	66,286	32.7 %	33.2 %	
MX-30	0	0	-	-	0	0	-	-	
CX-70 TTL	343	2,517	(86.4) %	(86.4) %	12599	7405	70.1 %	-	
CX-90 TTL	2,153	5,236	(58.9) %	(58.9) %	46862	43798	7.0 %	7.4 %	
CARS	1,943	4,401	(55.9) %	(55.9) %	32,079	38,249	(16.1) %	(15.8) %	
TRUCKS	23,218	32,906	(29.4) %	(29.4) %	312,746	312,510	0.1 %	0.5 %	
TOTAL	25,161	37,307	(32.6) %	(32.6) %	344,825	350,759	(1.7) %	(1.3) %	
*Selling Days	27	27			256	257			

SOURCE Mazda North American Operations

For further information: Tamara Mlynarczyk, Mazda North American Operations, media@mazdausa.com; Drew Cary, Mazda North American Operations, media@mazdausa.com

Additional assets available online:

PHOTOS (1)

<https://news.mazdausa.com/2025-11-03-Mazda-Reports-October-Sales-Results>