MAZDA REPORTS NOVEMBER SALES RESULTS

IRVINE, Calif., Dec. 2, 2025 / PRNewswire / -- Mazda North American Operations (MNAO) today reported total November sales of 32,909 vehicles; a decrease of 1.5 percent compared to November 2024. Year-to-date sales totaled 377,736 vehicles sold; a decrease of 1.7 percent compared to the same time last year. With 25 selling days in November, compared to 26 the year prior, the company posted an increase of 2.4 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,522 vehicles in November, an increase of 1 percent compared to November 2024. Year-to-date sales totaled 69,223; an increase of .4 percent compared to the same time last year.

November 2025 sales highlights include:

Second best November since 1990 with 32,909 vehicles sold. Best-ever November sales of CX-50 with 11,583 vehicles sold.

Mazda Canada, Inc., (MCI) reported November sales of 5,982 vehicles, an increase of 5 percent compared to last year. Year-to-date sales totaled 76,814 vehicles sold; an increase of 13.5 percent compared to the same time last year.

Mazda Motor de Mexico (MMdM) reported November sales of 13,810 vehicles; an increase of 1 percent compared to last year. Year-to-date sales totaled 98,161 vehicles sold; an increase of 8 percent compared to the same time last year.

About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and Broll, please visit the online Mazda media center at news.mazdausa.com.

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	Month-To-Date				Year-To-Date			
	November	November	YOY %	% MTD	November	November	YOY %	% MTD
	2025	2024	Change	DSR	2025	2024	Change	DSR
Mazda3	2,255	3,272	(31.1) %	(28.3) %	26,532	34,830	(23.8) %	(23.3) %
Mazda 3 Sdn	996	2,333	(57.3) %	(55.6) %	18074	20,739	(12.9) %	(12.2) %
Mazda 3 HB	1,259	939	34.1 %	39.4 %	8458	14,091	(40.0) %	(39.5) %
Mazda6	0	0	-	-	0	0	-	-

MX-5 Miata	443	798	(44.5) %	(42.3) %	8,245	7,489	10.1 %	10.9 %
MX-5	259	440	(41.1) %	(38.8) %	4389	3,629	20.9 %	21.8 %
MXR	184	358	(48.6) %	(46.5) %	3856	3,860	(0.1) %	0.6 %
CX-3	-	0	-	-	-	0	-	-
CX-30	3,398	6,844	(50.4) %	(48.4) %	53935	87,640	(38.5) %	(38.0) %
CX-5	10,163	8,733	16.4 %	21.0 %	124934	122,954	1.6 %	2.3 %
CX-9	0	0	0.0 %	0.0 %	0	4	0.0 %	0.0 %
CX-50 TTL	11,583	7,072	63.8 %	70.3 %	99,562	73,358	35.7 %	36.7 %
MX-30	0	0	-	-	0	0	0.0 %	0.0 %
CX-70 TTL	497	1,820	(72.7) %	(71.6) %	13096	9225	42.0 %	-
CX-90 TTL	4,570	4,883	(6.4) %	(2.7) %	51432	48681	5.7 %	6.4 %
CARS	2,698	4,070	(33.7) %	(31.1) %	34,777	42,319	(17.8) %	(17.2) %
TRUCKS	30,211	29,352	2.9 %	7.0 %	342,959	341,862	0.3 %	1.0 %
TOTAL	32,909	33,422	(1.5) %	2.4 %	377,736	384,181	(1.7) %	(1.0) %
*Selling Days	25	26			281	283		

SOURCE Mazda North American Operations

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Additional assets available online:

PHOTOS (1)

https://news.mazdausa.com/2025-12-02-Mazda-Reports-November-Sales-Results