Mazda USA Newsroom

MAZDA ANNOUNCES NEW ZINC GREEN COLOR

Zinc Green makes its debut on Mazda MX-5 Miata in Japan

Hiroshima, Japan. (May 31, 2026) – Mazda has a history of memorable green colors. The Mazda Go three-wheeler had a green instrument panel, which was adopted as a full body color in the successor model. The Mazda 787b race car that won the 1991 24 Hours of Le Mans dawned an iconic orange and green livery. While Spirited Green Metallic Mazda2s turned heads back in the 2000s. Various iterations of green has been offered on the three previous generations of the MX-5 Miata, and now the fourth-generation model will join its predecessors with the introduction of Zinc Green – Mazda's modern take on the color. This new global color debuted at the Karuizawa Fan Meeting, one of the largest gatherings of MX-5s in the world, hosted in Karuizawa, Japan on May 31.

Zinc Green was developed as a lifestyle color, similar to the well-received Polymetal Gray Metallic. Under bright sunlight, it reveals a vibrant and rich expression, ranging from highlights to deep shades. In lower-light conditions, it takes on a more subdued, grayish appearance with a sense of solidity and an almost matte quality.

Zinc Green has an appeal that is complimentary across various Mazda models, from MX-5 Miata to crossover SUV models. It is a compelling color that will further help the vehicle stand out. More information and availability for the US market will be announced later this year.

Japanese market vehicle with accessories shown.

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