Mazda USA Newsroom

# MAZDA REPORTS BEST-EVER JUNE SALES RESULTS

IRVINE, Calif. (July 1, 2026) – Mazda North American Operations (MNAO) today reported total June sales of 37,167 vehicles, an increase of 11.3 percent compared to June 2025. Year-to-date sales totaled 201,834 vehicles sold; a decrease of 4 percent compared to the same time last year. With 25 selling days in June compared to 24 the year prior, the company posted an increase of 6.9 percent on a Daily Selling Rate (DSR) basis.

CPO sales totaled 6,776 vehicles in June; an increase of 24.7 percent compared to June 2025.

Sales highlights include:

- Best-ever June total sales
- Best-ever June sales for CX-90 MHEV
- Best-ever June sales for CX-70 MHEV
- Second-best June in CPO program history

Mazda Canada, Inc., (MCI) reported June sales of 6,798 vehicles, a decrease of 2.2 percent compared to June last year. Year-to-date sales totaled 34,349 vehicles sold; a decrease of 13.7 percent compared to same time last year.

Mazda Motor de Mexico (MMdM) reported June sales of 9,328 vehicles, an increase of 31 percent compared to June last year. Year-to-date sales totaled 52,010 vehicles sold; an increase of 4.2 percent compared to same time last year.

**About Mazda North American Operations**

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at news.mazdausa.com.

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| | Month-To-Date | | | | | Year-To-Date | | | |
|---|---|---|---|---|---|---|---|---|---|
| | **June 2026** | **June 2025** | **YOY % Change** | **% MTD DSR** | | **June 2026** | **June 2025** | **YOY % Change** | **% MTD DSR** |
| Mazda3 | 3,787 | 1,906 | 98.7 % | 90.7 % | | 20,452 | 16,946 | 20.7 % | 22.3 % |
| Mazda 3 Sdn | 2,368 | 1,295 | 82.9 % | 75.5 % | | 12102 | 12,048 | 0.4 % | 1.8 % |
| Mazda 3 HB | 1,419 | 611 | 132.2 % | 123.0 % | | 8350 | 4,898 | 70.5 % | 72.7 % |
| Mazda6 | 0 | 0 | 0.0 % | 0.0 % | | 0 | 0 | 0.0 % | 0.0 % |

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| MX-5 Miata | 1,099 | 1,244 | (11.7) % | (15.2) % | | 5,010 | 4,772 | 5.0 % | 6.4 % | |
| MX-5 | 509 | 799 | (36.3) % | (38.8) % | | 2494 | 2,560 | (2.6) % | (1.3) % | |
| MXR | 590 | 445 | 32.6 % | 27.3 % | | 2516 | 2,212 | 13.7 % | 15.2 % | |
| | | | | | | | | | | |
| CX-3 | - | 0 | - | - | | - | 0 | - | - | |
| CX-30 | 4,591 | 3,366 | 36.4 % | 30.9 % | | 21616 | 34,988 | (38.2) % | (37.4) % | |
| CX-5 | 9,689 | 13,759 | (29.6) % | (32.4) % | | 62692 | 70,260 | (10.8) % | (9.6) % | |
| CX-9 | - | 0 | - | - | | - | 0 | - | - | |
| CX-50 TTL | 12,687 | 8,671 | 46.3 % | 40.5 % | | 64,819 | 46,914 | 38.2 % | 40.0 % | |
| MX-30 | 0 | 0 | 0.0 % | 0.0 % | | - | 0 | - | - | |
| CX-70 TTL | 1,136 | 980 | 15.9 % | 11.3 % | | 5974 | 8358 | (28.5) % | 0.0 % | |
| CX-90 TTL | 4,178 | 3,459 | 20.8 % | 16.0 % | | 21271 | 28060 | (24.2) % | (23.2) % | |
| CARS | 4,886 | 3,150 | 55.1 % | 48.9 % | | 25,462 | 21,718 | 17.2 % | 18.8 % | |
| TRUCKS | 32,281 | 30,235 | 6.8 % | 2.5 % | | 176,372 | 188,580 | (6.5) % | (5.2) % | |
| | | | | | | | | | | |
| **TOTAL** | 37,167 | 33,385 | 11.3 % | 6.9 % | | 201,834 | 210,298 | (4.0) % | (2.8) % | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| *Selling Days | 25 | 24 | | | | 152 | 154 | | | |
| | | | | | | | | | | |

SOURCE Mazda North American Operations

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Additional assets available online:
**P H O T O S** (1)

https://news.mazdausa.com/2026-07-01-Mazda-Reports-Best-Ever-June-Sales-Results