


MAZDA GLOBAL SUSTAINABILITY REPORT 2019

In recognition of Mazda's 100th anniversary in 2020, Mazda announced plans for the next 100 years. This started with a Medium-Term Management Policy that envisioned what the Mazda brand could look like globally in 2030 and 2040. Mazda provided updates on its six priority areas: Customer Satisfaction, Quality, Safety, Environment, Respect for People, and Social Contributions. Building strong bonds with stakeholders and addressing societal issues such as safety and the environment are proof points within these priority areas. The Sustainable Zoom-Zoom 2030 plan, which was established in 2017, remains a key focus of the report and discusses Mazda's plan to create a sustainable future in which people and vehicles coexist on a beautiful earth.

 [**Download the 2019 Sustainability Report**](#)

(5.6 MB)

<https://news.mazdausa.com/Mazda-Global-Sustainability-Report-2019>