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2005 MAZDA MPV® — MINIVAN WITH MAXIMUM STYLE

– A Minivan That Doesn't Sacrifice Fun for Function –

IRVINE, Calif. – Mazda's 2005 MPV makes waves in a sea of ordinary minivans. The only minivan to offer Mazda's signature sporty attitude, unrivaled style and an exhilarating drive, MPV was born with the soul of a sports car. Designed from the outset to be different than other minivans on the market, MPV performs true to Mazda's racing heritage while still offering safe and practical features for today's families. It moves forward into 2005 with only minimal changes, after extensive revisions earlier in the year.

"Since being unveiled in 1988, MPV has received many style changes, but always has remained a sporty minivan," said Jim Felix, MPV vehicle line manager. "The road-responsive MPV is a great option for someone who requires the functionality of a minivan but does not want to sacrifice style and performance."

NEW FOR 2005

After a complete interior and exterior overhaul last year, the MPV offers more subtle changes for 2005, including a retractable key as a new standard feature on both models. This clever design allows the key to fit comfortably in a pocket or purse. In addition, rear A/C is now offered as a stand-alone option on the LX model. Another new option for 2005 is a compass/outside temperature auto dimming mirror with HomeLink®.

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MPV is available in two models, LX and ES, each providing a variety of options and features. The ES model includes all of the functional and aesthetic aspects of the well-equipped LX, plus even more safety, exterior and interior perks.

POWERTRAIN

MPV is powered by a 3.0-liter DOHC 24-valve V-6 engine that produces 200 horsepower at 6200 rpm and an equally notable 200 lb-ft of torque at 3000 rpm. MPV's relatively low curb weight, coupled with its impressive power, creates a driving experience more like that of a sports sedan than a typical minivan. The MPV's five-speed automatic transmission shifts smoothly and features electronically controlled overdrive, powerfully eclipsing the four-speed automatics that usually accompany minivans. "Slope Control," communicated by the engine's computer to the transmission's control unit, minimizes constant up and down shifts when driving through mountainous terrain, reducing wear on drivetrain components and making for a smoother and more enjoyable drive.

STYLING

MPV rolls on sporty 16- (LX model) and 17-inch (ES model) alloy wheels, illuminating the night with clear-lens quartz halogen headlights. Front and rear bumpers and fascias, door handles and side sill extensions – as well as the noticeable front grille with its prominent winged-M logo – are all body-color, creating a clean, uniform appearance. Adding to the stylish and sporty exterior is the stainless steel exhaust system with a large-diameter exhaust tip. Another standout feature on the MPV is dual sliding rear door capability with exclusive power-up and -down windows.

Thanks to MPV's recent styling update for 2004, it now presents an immediately recognizable "family face," with front and rear styling similar to MAZDA6, MAZDA3, RX-8 and Tribute, highlighted by projector-style headlights, the company's trademark slatted five-point grille and individual taillights with clear lenses.

INTERIOR DESIGN AND FUNCTIONALITY

Mazda designers understand that even a sporty minivan must be comfortable and have taken into consideration that a minivan's primary job ultimately will be to transport as many as seven passengers and their cargo. All MPVs come with four captain's chairs, each with fold-down armrests on both sides, along with adjustable seatbacks and headrests. The second-row captain's chairs, with Mazda's exclusive Side-by-Slide® seating arrangement, allow the seats to not only move fore and aft, but also together, to create a bench seat when necessary or to aid access to the rear seat. In addition, the middle-row captain's chairs can be removed with ease for additional cargo capacity, or placed on the ground outside the vehicle for use as recliners while tailgating or at the beach.

The Tumble Under® rear bench seat can be configured in a number of ways: upright, with seat belts for three; tumbled 90 degrees to the rear, as an outward-facing seat for tailgaters to sit comfortably with their legs dangling over the rear bumper; or folded completely flat into a recessed well, leaving a flat cargo floor.

In addition, the MPV comes equipped with a center storage console mounted between the two front captain's chairs, multiple cup holders, assist grips on the backs of the front seats, driver and passenger vanity mirrors and large hooks in the cargo area to provide flexibility for tying down the bikes and bulky items that accompany today's active families.

With 17.2 cubic feet of space behind the third-row seat and more than 53 cubic feet with the third-row seat folded, MPV is as ideal for stowing cargo as it is for hauling families. MPV is also a capable vehicle for towing, with the capacity for 2,000 pounds. With the addition of the 4-Seasons and Towing Package, towing capacity jumps to 3,000 pounds.

In addition to the six-speaker AM/FM/CD audio system, all MPV models come equipped with a Sirius® satellite radio compatible audio system. Sirius provides more than 120 satellite channels from coast to coast and is compatible with both the stock and upgraded sound systems. Mazda dealers need only add an antenna and satellite receiver kit (\$399 not including installation) and customers need only subscribe to activate the Sirius system.

SUSPENSION, STEERING AND BRAKES

The behind-the-wheel experience of driving an MPV always will set it apart from other minivans, as it features highly-responsive, engine-speed-sensing, power rack-and-pinion steering with 3.3 turns to lock. In addition, MPV boasts a finely tuned suspension for tight handling and stellar performance. The front suspension has independent struts, coil springs and a stabilizer bar, providing flat handling. The rear suspension has a torsion beam, coil springs and a larger stabilizer bar, which minimizes body roll when heavily loaded and limits intrusion into the passenger compartment.

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Since passenger safety is always top-of-mind with Mazda engineers and Mazda customers alike, Anti-Lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD), which accounts for varying wheel loads to maximize stopping power, is standard on every MPV. All MPVs are equipped with four-wheel disc brakes as standard, as is the norm on all high-performance vehicles.

SAFETY, SECURITY AND ENVIRONMENTAL FEATURES

MPV not only excels in style and performance, but is among an elite group of vehicles with exemplary safety features. MPV received a five-star rating in the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program in both frontal- and side-impact collisions for driver and passenger, making it one of the safest minivans on the market.

Mazda's "Triple-H" body construction, front and rear side-impact door beams and advanced dual front airbags with passenger weight sensors ensure passengers have a safe journey, whether venturing down the block or across the country. Front seat-mounted side airbags along with a Traction Control System (TCS) are standard on MPV ES and available on MPV LX. First- and second-row safety belts are height adjustable, and all outboard seating positions have three-point safety belts. MPV features child-safety rear door locks and a second-row LATCH system that includes child safety seat lower anchors and upper tethers.

To keep the vehicle and its passengers secure, all MPVs come equipped with a two-stage unlocking feature on the power door locks and a remote keyless entry panic button for use in case of an emergency.

In a continued commitment to environmental consciousness, Mazda's engineers placed importance on eco-friendliness when designing the 2005 MPV. Classified as a Low Emissions Vehicle (LEV), MPV produces near-zero evaporative emissions by the use of highly efficient catalysts and advanced engine management.

OPTIONS AND PACKAGES

Mazda offers many packages for the MPV so drivers can customize the vehicle to their liking. The All-SPORT® Package for the LX model offers 17-inch alloy wheels, rear roof spoiler, leather-wrapped steering wheel, eight-way power driver's seat, compass/outside temperature auto dimming mirror with HomeLink® and a 180-watt nine-speaker audio system, including subwoofer and in-dash six-disc CD changer.

The LX Plus Package provides privacy-tint glass on rear windows and liftgate, windshield sunshade, fog lights, rear A/C, body-color protective side moldings and floor/cargo mats.

The 4-Seasons and Towing Package gives the MPV a 3,000-pound towing capacity and comes equipped with a heavy duty battery, heated door mirrors, rear heater, cold-weather wiper motor and a larger windshield washer fluid tank.

Other stand-alone options include rear air conditioning, front-row side airbags with Traction Control System, and power sliding doors for the LX model. A power moonroof is optional for both the LX and ES models.

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WARRANTY

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Like every Mazda, the 2005 MPV comes with a four-year roadside assistance program. With a call to a toll-free number, MPV owners can access roadside assistance 24 hours a day, 365 days a year throughout the United States and Canada. For all 2005 Mazda vehicles, the company will provide a free loaner car in the event a warrantable condition requires the use of alternative transportation.

The 2005 Mazda MPV is covered by a comprehensive four-year/50,000-mile warranty that covers every part on the vehicle except those subject to normal wear. In addition, the MPV is covered by a five-year/unlimited-mileage corrosion warranty.

Mazda North American Operations (MNAO) is responsible for the sales and marketing, customer service and parts support of Mazda vehicles in the United States. Headquartered in Irvine, Calif., MNAO has more than 700 dealerships nationwide.

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