



2010 MAZDA3 4-Door and 5-Door

1) Style & Value

All-new for 2010, the MAZDA3 4-Door and 5-Door offer the versatility young (or young-at-heart) consumers need, with all the bells and whistles they demand.

- MAZDA3*i* MSRP starts at \$15,045
- Top-of-the-line MAZDA3*s* Grand Touring MSRP starts at \$21,500
- All-new exterior and interior design
- Dual exhaust (*s* models)
- Rear lip spoiler (4-Door *s* models)
- New 16" and 17" alloy wheel designs

2) Powertrains

- *i* model/ 2.0 L I-4 – 148 horsepower and 135 lb./ft. of torque, standard five-speed manual transmission or available five-speed Sport A/T automatic transmission
- *s* model/ 2.5L I-4 – 167 horsepower and 168 lb./ft. of torque, standard six-speed manual transmission or available five-speed Sport A/T automatic transmission

3) Safety & Security

- Standard active headrests
- Dynamic Stability Control (*i* Touring & *s*)
- Traction Control System (*i* Touring & *s*)
- ABS with Electronic Brakeforce Distribution and Brake Assist
- Highest rating of "Good" for frontal offset crash protection (IIHS)
- Five-star front and side driver impact crash rating (NHTSA)
- Four-star rear side impact and rollover crash rating (NHTSA)

4) Comfort & Convenience (Standard or Available on *i* Touring and/or *s* models)

- Advanced keyless entry system
- Push-Button Start
- 10-speaker BOSE® Centerpoint Surround Sound System
- 8-way power driver's seat with memory
- Variable heated seats
- Self-leveling Bi-Xenon headlights
- Adaptive Front-lighting System (AFS)
- Multi-Information Display (MID) that displays audio settings, trip computer and navigation (if applicable)
- Dual-zone automatic climate control
- Bluetooth phone and audio capabilities
- Auto sensing wipers & lights

5) Fuel Economy

- 2.0L I-4
 - 25/33 (city/highway) – M/T
 - 24/33 (city/highway) – A/T
- 2.5L I-4
 - 21/29 (city/highway) – M/T
 - 22/29 (city/highway) – A/T

6) Versus the Competitive Set*

- Class-leading aerodynamics – 0.29 coefficient of drag
- Available Adaptive Front-lighting System
- Available Bi-Xenon headlights
- Available Bluetooth Audio
- Available power driver's seat with three-position memory

See MAZDA3 press kit for complete list of specs & features.

** Competitive Set includes Honda Civic, Toyota Corolla, Nissan Sentra, VW Jetta, Toyota Matrix and VW Rabbit 5-Door.*