



2010 MAZDASPEED3

1) Style & Value

For 2010, the MAZDASPEED3 blends the five-door functionality of the all-new MAZDA3 5-Door with bolder, more aggressive styling and exhilarating performance to meet the needs of driving enthusiasts with active lifestyles – and is still one of the fastest and quickest front-wheel drive cars in the world.

- MAZDASPEED3 MSRP is \$23,195
- New LED turbo boost gauge
- New air intake to optimize intercooler efficiency
- MAZDASPEED-styled interior
- Expressive and dynamic design
- Standard 18" aluminum alloy wheels
- 225-width, low profile Y-rated tires
- Large floating rear spoiler

2) Powertrain & Suspension

- 2.3 L I-4 DISI Turbo – 263 horsepower and 280 lb./ft. of torque
- Standard six-speed manual transmission with updated gear ratios
- Torque-sensing conical limited-slip front differential
- Mazda Advanced Torque Management System

3) Safety & Security

- Standard ABS with Electronic Brakeforce Distribution & Brake Assist
- Standard Dynamic Stability Control and Traction Control
- Engine immobilizer anti-theft system
- Dual front airbags, seat-mounted side-impact airbags and side-curtain airbags
- Active front seat head restraints
- 5-Star NHTSA ratings for frontal and driver side impact crashworthiness

4) Comfort & Convenience (Standard or Available with MAZDASPEED Tech Package)

- Advanced keyless entry system
- Push-button start
- BOSE® Centerpoint Surround Sound System
- Compact, full-color navigation system
- Dual zone automatic climate control
- 6-disc CD changer with MP3 capability
- Bluetooth hands-free phone and audio

5) Fuel Economy

- 18/25 (city/highway) – M/T

6) Versus the Competitive Set*

- More horsepower and torque than Civic Si and VW GTI
- More torque than Impreza WRX
- More cargo room than Civic Si and VW GTI
- More passenger room than Civic Si and VW GTI
- Dual zone automatic climate control
- Advanced keyless entry and push button start

See MAZDASPEED3 press kit for complete list of specs & features.

*Competitive Set includes Honda Civic Si; Volkswagen GTI; Subaru Impreza WRX