

2010 MAZDA3 SPECIFICATION DECK

24-Mar-09 Version 2010.11

PRODUCTION TIMING:

Job #1: 4DR - October 2008 Job #1: 5DR - November 2008 Job #1: MAZDASPEED3 - TBD

LINEUP:

MAZDA3i SV 4DR MAZDA3i Sport 4DR MAZDA3i Touring 4DR MAZDA3s Sport 4DR MAZDA3s Grand Touring 4DR MAZDA3s Sport 5DR MAZDA3s Grand Touring 5DR MAZDASPEED3 Sport 5DR

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2010 MAZDA3 PRODUCT CHANGES

OVERVIEW

MODEL / SERIES / AVAILABILITY

- MAZDA3i Models (2.0L Engine)
 - SV 4DR 5 speed MT only
 - Sport 4DR 5 speed MT & 5 speed AT
 - Touring 4DR 5 speed MT & 5 speed AT
- MAZDA3s models (2.5L Engine)
 - Sport 4DR 6 speed MT & 5 speed AT
 - Grand Touring 4DR 6 speed MT and 5 speed AT
 - Sport 5DR 6 speed MT and 5 speed AT
 - Grand Touring 5DR 6 speed MT and 5 speed AT
- MAZDASPEED3
 - Sport 5DR 6 speed MT

EXTERIOR CHANGES

- ALL NEW DESIGN
- All-new Colors Added:
 - Velocity Red Mica (27A)
 - Celestial Blue Mica (38J)
 - Gunmetal Blue Mica(38L)
 - Liquid Silver Metallic(38P)
 - Graphite Mica(38R)
- New 16" wheel cover, 16" and 17" alloy wheel designs
 - 16" wheels standard on all i models
 - 17" wheels standard on all s models
 - Newly Designed 18" wheels on MAZDASPEED3
- 4DR & 5DR s models
 - Body colored outer mirror w/turn signal lamps
 - Lip Spoiler (4DR only)
 - Dual exhaust w/bright tips
- 4DR & 5DR GT models
 - Bi-Xenon headlights w/auto leveling
 - Adaptive Front-lighting System (AFS)

INTERIOR CHANGES

- ALL-NEW DESIGN
- 4DR *i* Touring model
 - Bluetooth hands free phone & audio
 - Auto door locks (speed & transmission sensitive)
- 4DR & 5DR s models
 - MID driver information system
 - Welcome lighting system
 - Driver and front passenger sport seats
- 4DR, 5DR GT, and MAZDASPEED3 models
 - Dual zone automatic climate control system
 - Variable heated front driver & passenger seats (NA on MAZDASPEED3)
 - 8-Way Power Driver's seat w/3-position memory (NA on MAZDASPEED3)

FUNCTIONAL CHANGES

- All-new 2.5L powertrain on s models
- 6-Speed MT standard on all 2.5L models

NEW PACKAGE / OPTION CHANGES

- Moonroof & Bose Pkg:
- 242-Watt Bose Centerpoint 10-speaker surround sound audio system with Audiopilot
- In-dash 6-disc CD changer -MP3 compatible
- Moonroof with one-touch open
- Tech Pkg:
- Full color MID with compact navigation
- Sirius satellite radio* w/6-mth subscription
- Advanced keyless system
- Push button start
- Perimeter alarm
- MAZDASPEED3 Tech Pkg:
- 242-Watt Bose Centerpoint 10-speaker surround sound audio system with Audiopilot
- In-dash 6-disc CD changer -MP3 compatible
- Sirius satellite radio* w/6-mth subscription
- Full color MID with compact navigation
- Advanced keyless system
- Push button start
- Perimeter alarm

SAFETY CHANGES

- Dynamic Stability Control standard i Touring
- Traction Control standard i Touring
- Standard active front headrests

Product Changes and Features Availability Features, options and package content subject to change.

MAZEAU IS 400 MAZEAU Sport 600 MAXEAU Sport 600 <th colspan="10">PRODUCT SUMMARY</th>	PRODUCT SUMMARY									
Material Material Material Material Material Material	MAZDA3i SV 4DR	MAZDA3i Sport 4DR	MAZDA3i Touring 4DR			MAZDA3s Sport 5DR	MAZDA3s Grand Touring 5DR			
Material Material Material Material Material Material										
Material Material Material Material Material Material										
Material Material Material Material Material Material										
Material Material Material Material Material Material		(adding to / in lieu of MAZDA?i SV/ 4DP)	(adding to / in liqu of MAZDA3i 4DR)	(adding to / in liqu of MAZDA2i Touring 4DP)	(adding to / in liqu of MAZDA2s Sport 4DP)	(adding to / in liqu of MAZDA3c Sport 4DP)	(adding to / in lieu of MAZDA3s Sport 5DP)			
 Normality of the second second	Functional / Powertrain									
 Source statistics Source statistics<	2.0L DOHC I4 with 148HP	5-speed manual or 5-speed sport automatic transmission	Dynamic stability control (DSC)	2.5L DOHC I4 with 168 HP						
 Solar State State	Power-assisted ventilated front & solid rear disc brakes		Traction control system (TCS)	6-speed manual or 5-speed sport automatic transmission						
 Solar State State	5-speed manual transmission									
 Instrumentational second second	•									
• Anderson and and and the second and a										
Name Note										
Normality Name Name <td> Independent rear E-type multi-link suspension </td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	 Independent rear E-type multi-link suspension 									
Subscience Ame Ame <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Interface Inter	 Rack-and-pinion steering with variable assist (EHPAS) 									
Interface Inter	Asticle Jack (ADO) with Electronic Declar(see									
• 1000 month• 1000 month </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>										
• Control										
• Consistential industry of the same state in the same state industry of the same state industry o	Exterior	Exterior	Exterior	Exterior	Exterior	Exterior	Exterior			
Networksite Construction Construc	16" steel wheels		Alloy wheels	Sport-type body-color front & rear bumpers		Rear roof spoiler	 Automatic on/off headlights 			
Second Constraints Con	P205/55 R16 all-season tires			Sport-type grille insert & trim	Rain-sensing front windshield wipers	Side sill extensions	 Rain-sensing front windshield wipers 			
 Note that is a second of the se				• 17" alloy wheels		Antenna, roof-mounted short aerodynamic	Bi-Xenon (high & low beam) High-Intensity Discharge (HID)			
 Solve state state				 P205/50 R17 all-season tires 		Rear window wiper				
 Observations in significations is subservations in subservati	Body-color door handles			Body colored outer mirror w/turn signal lamps	LED rear combination taillights		LED rear combination taillights			
• Order Normanie • Substantiant of the substant										
• • • • • • • • • • • • • • • • • • •					- Nagure inspired indrinnated headinght detail					
• Superstand Normal Normal<										
INTER INTER <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>										
 A space value side water wate	Single exhaust outlet with bright tip									
 A space value side water wate										
 A space value side water wate	Interior			Interior		Interior				
 Note durate control words words Note started sectors of a start sector start is been durated to start is been durated to	 12V power outlet (2) 	 Air conditioning with pollen filter 	 Steering wheel with audio, cruise & Bluetooth controls 			1.				
 Code standing departs during departs during hand be specified and specifi	3-spoke urethane steering wheel with audio controls	Ambient temperature display	Power door locks with 2-stage unlocking & Central locking				 5 position variable heated front seats (driver and passenger) 			
 Code standing departs during departs during hand be specified and specifi	 4-speaker sound system (door-mounted speakers) 		 Delayed courtesy lights 	 Illuminated vanity mirrors (Driver & Pass) 	 Leather trimmed seats and door panel inserts 		 Leather trimmed seats and door panel inserts 			
 Abd Consider and submer and A 2.6 dig differs Segue and submer differs <l< td=""><td></td><td></td><td></td><td>Electroluminescent gauges with red & blue nighttime</td><td> 8-Way Power Driver's seat w/3-position memory, activated </td><td></td><td> 8-Way Power Driver's seat w/3-position memory, activated </td></l<>				Electroluminescent gauges with red & blue nighttime	 8-Way Power Driver's seat w/3-position memory, activated 		 8-Way Power Driver's seat w/3-position memory, activated 			
0/07 comptible meters Ladar support during paid of and in the long paid during paid durin	 AM/FM CD modular audio system with ALC & digital clock 		 6-speaker sound system (includes 4 full-range and 2 tweeter 	-						
Bids dags or with the fitting • Concorr decises and and consets strang compating • Concorr decises and consets strang compating • Concorr decises and consets fitting • Concorr decises and consets fitting • Concorr decises and consets fitting • Concorr decises and consets fitting • Concorr decises and consets fitting • Add concords fitting • Add concords fitting • Concorr decises and consets										
 Control sources stronges dronges dronges	 Auxiliary audio input jack 		 Bluetooth hands free phone & audio 	Leather wrapped steering wheel						
 best best best best best best best best										
 Check instrument parvel display (audo & dod) Check instrument parvel display (audo & dod) Check instrument parvel display (audo & dod) Check instrument for a parvegee parvel for and there instruments and there in	Center console armrest w/ covered storage compartment		 Door nandies (inner) - silver 	information system w/outside temperature display, trip						
 Dor landle: (invar) - block. Dorker dis burscher dis varanty mirar Dhere dis burscher dis varanty mirar Dhere dis burscher dis varanty mirar Dhere dis burscher dis varanty mirar Port ogsbieding wild (2) Port ogsbieding wild (2) Port ogsbieding wild burscher die varants Port ogsb				computer, maintenance reminder, and audio information						
 Diver A passenger-side conved visor valuer va	Center instrument panel display (audio & clock)		Auto door locks (speed sensitive and transmission sensitive)	Leather wrapped shift knob						
 Diver A passenger-side conved visor valuer va	 Door bandles (inner) - black 			 Shift kooh, insort - silver 						
• New-ide storage bin • Stering wheal next - sloer • Force doctors couphoders will 6(2) • Force/Rear vencial door prips - sloer • Force dactors couphoders will folds • Force/Rear vencial door prips - sloer • Force dactors couphoders will folds • OrderRear vencial door prips - sloer • Force dastards map podels (passenger) • OrderRear vencial door prips - sloer • I decoration price - Slock • Force dastards mode sloat (polatier) door prarel • I decoration price - Slock • Force dastards mode sloat (polatier) door prarel • I decoration price - Slock • Force dastards mode sloat (polatier) door prarel • I decoration price - Slock • Force Heart vence Heart exet Rear seat Dutton release • Decore Hinds exet polation release • Force Heart vence Heart exet Rear seat Dutton release • Passenger result (price - Store) • Force Heart vence Heart exet Rear seat Dutton release • Passenger result (price - Store) • Force Heart exet exet Rear seat Dutton release • Passenger result (price - Store) • Force Heart exet exet exet exet exet exet exet ex				Welcome lighting system (outside illumination and interior						
 Front cubickers with G(2) Front during buckers with Dotte holders Front Dotte Front Buckers with Dotte Holders Front Buckers with Dotte Holders Front Dot	Driver-side storage bip									
Ford duar may back holder Overhead surglass holder Overhead surglass holder Brand duar may back (bassengen) Brand duar may back (bassengen) Brand duar may back (back door may back door panel Back (back door may back door panel Brand duar may back door may back door panel Brand duar may back door may back door may back door may back door panel Brand duar may back door may back door may back door panel Brand duar may back door panel Brand duar may back door may back door may back door panel Brand duar may back door may back door may back door panel Brand duar may back door may back door may back door panel Brand duar may back door may back door may back door panel Brand duar may back door may	-		1	-						
 Indual mag lights globs () carget floor mas Full cargeting (black): Carget floor mas Full carget floor mas <l< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></l<>										
 Generation (black): Carper floor mats Generation praie - Black, Generation praie - Black, Generation praie - Black, Generation praie - Black, Generation rear seat; Rear seat upholstary & door panel inserts Generation rear seat; Rear seat button release Generation rear seat; Rear seating the seating rear seat rear seating rear seati	Front dual map lights; dome light									
• Pacoration panel - Black										
instrist 60/40 split fold-down rear seat; Rear seat button release 6 60/40 split fold-down rear seat; Rear seat button release 60/10 split fold-down rear seat; Rear seat button release 0 Power windows with driver-side one-touch down 60/10 split fold-down rear seat; Rear seat button release 1 Ever-type driver's seat lifter 60/10 split fold-down rear seat; Rear seat button release 9 Rasenger assist grips (3) 60/10 split fold-down rear seat; Rear window defoger 9 Raar foar bottle holders 60/10 split fold-down defoger 9 Radow defoger 60/10 split fold-down defoger 9 Rearbe hood, trunk and fuel door releases 60/10 split fold-down fold-ready head unit 9 SiRUS Statelling Rado-ready head unit 60/10 split fold-down fold-ready head unit 1 Tar-hometer, resetable ift po downeters 60/10 split fold-downeters 9 Tirk Atlescopic steaming clutum 60/10 split			1							
60/40 split fold-down rear seat; Rear seat button release Image: Comparison of Com			1							
 Lever-type driver's seat lifter Passenger assist grips (3) Rear Seat armetst w/upholders Rear and armetst w/upholders Rear door bottle holders Rear wind w defogger Rear wind w defogger Rear limit at a starting trave sta										
 Lever-type driver's seat lifter Passenger assist grips (3) Rear Seat armetst w/upholders Rear and armetst w/upholders Rear door bottle holders Rear wind w defogger Rear wind w defogger Rear limit at a starting trave sta	 Power windows with driver-side one-touch down 									
 Rear Seat armrest w/cupholders Rear door bottle holders Rear window defogger Red injettime gauges & controls illumination Red nijettime gauges & controls illumination Remote hood, trunk and fuel door releases SIRIUS Satellite Radio-ready head unit Tachometer; resettable trip odometers Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color 	Lever-type driver's seat lifter		1							
 Rear door bottle holders Rear window defogger Rear window defogger Reclining front bucket seats Red rightime gauges & controls illumination Rend teod, trunk and fuel door releases SIRUS Satellite Radio-ready head unit SIRUS Satellite Radio-ready head unit Tachometer, resettable trip odometers Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color 			1							
 Reclining front bucket seats Red nighttime gauges & controls illumination Remote hood, trunk and fuel door releases SIRIUS Satellite Radio-ready head unit Tachometer, resettable trip odometers Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color 	Rear door bottle holders		1							
 Red nighttime gauges & controls illumination Remote hood, trunk and fuel door releases SIRIUS Satellite Radio-ready head unit Tachometer; resettable trip odometers Titk elsecopic steering column Urethane shift knob & parking brake handle w/ black-color 			1							
 Remote hood, trunk and fuel door releases SIRIUS Satellite Radio-ready head unit Tachometer, resettable trip odometers Tick telescopic steering column Urethane shift knob & parking brake handle w/ black-color 										
 Tachometer, resettable trip odometers Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color 	 Remote hood, trunk and fuel door releases 		1							
 Tilt & telescopic steering column Urethane shift knob & parking brake handle w/ black-color 			1							
	Tilt & telescopic steering column									

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PRODUCT SUMMARY										
MAZDA3i SV 4DR	MAZDA3i Sport 4DR	MAZDA3i Touring 4DR	MAZDA3s Sport 4DR	MAZDA3s Grand Touring 4DR	MAZDA3s Sport 5DR	MAZDA3s Grand Touring 5DR				
	(adding to / in lieu of MAZDA3i SV 4DR)	(adding to / in lieu of MAZDA3i 4DR)	(adding to / in lieu of MAZDA3i Touring 4DR)	(adding to / in lieu of MAZDA3s Sport 4DR)	(adding to / in lieu of MAZDA3s Sport 4DR)	(adding to / in lieu of MAZDA3s Sport 5DR)				
afety	<u>Safety</u>	Safety	Safety	<u>Safety</u>	Safety	Safety				
 Triple-H body construction 		 Remote keyless entry system w/retractable key and panic 								
		mode and trunk release								
 "Crashable" brake pedal 										
 Tire pressure monitor system 										
 3-point safety-belts for all seat positions 										
 Advanced dual front air bags (SRS) 										
 Dual front seat-mounted side-impact air bags 										
 Side-impact air curtains (front & rear coverage) 										
 Child-safety rear door locks 										
 Collapsible steering column (following air bag deployment) 										
 Engine-immobilizer anti-theft system 										
Front & rear side-impact door beams										
Front safety-belt pretensioners with force limiters										
Height adjustable front shoulder belt "B" pillar anchors										
LATCH rear seat child safety-seat lower anchors & upper										
tethers										
Rear door catch pinsTrunk entrapment release system										
Whiplash-reducing active front headrests										
roduct Changes and Features Availability	1					I				
cause changes and reactive Availability										
eatures, options and package content subject to change.										

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2010 MAZDA3 EQUIPMENT AND FEATURES

		2.0L 4DR	DFEAT		4DR	2.51	5DR	MAZDASPEED
		2.02.451		2101		2013	s Grand	MALDASI EED
Engine & Transmission	i SV	i Sport	i Touring	s Sport	s Grand Touring	s Sport	Touring	Sport
2.0L DOHC 16-valve 4-cylinder engine with VVT (LFX)					1			
2.3L Direct Injection Spark Ignition (DISI) Turbocharged 16-								
valve 4-cylinder engine (L3T) 2.5L DOHC 16-valve 4-cylinder engine with VVT (L5X)								
Aluminum-alloy cylinder block and aluminum-alloy lower					•	•	•	
block	•	•	•	•	-	•	•	•
Engine cover - black urethane								
Exhaust, Stainless steel exhaust manifold, main silencer		-						
and pipe; single outlet with bright tip Exhaust, Stainless steel exhaust manifold, main silencer	<u> </u>							
and pipe; dual outlet with bright tip				•	-		-	
Exhaust, Sport tuned with bright tip								-
Front Wheel Drive	•	-						
Transmission, 5-speed MT			•					
Transmission, 6-speed MT Transmission, 5-speed Sport AT with manual mode		Available	Available	Available	Available	Available	Available	•
Underhood insulator pad		Available	Available	Available	Available	Available	Available	
Suspension & Chassis								
Destras Device assists down tilsted from this / shid as an disc	-	-	-	-	-		-	
Brakes, Power-assisted ventilated front disc/solid rear disc Brakes, Enlarged MAZDASPEED power-assisted ventilated	d							
front disc/solid rear brakes								-
Brakes, Anti-lock (ABS) w/ Electronic Brakeforce		-					-	
Distribution (EBD) & Brake-Assist	-	-	-	-	-	-	-	-
Dynamic stability control (DSC) with Traction control			-	-	-		-	-
system (TCS) Limited Slip Differential								-
Mazda Torque Management System								
Front Suspension - MAZDASPEED Sport Independent								
MacPherson strut with coil springs								
Rear Suspension - MAZDASPEED Sport Independent E-								-
type multi-link with coil springs Front Suspension -Independent MacPherson strut with coil	───							
springs	-	-	-	-	•	•	-	
· ·								
Rear Suspension - Independent multi-link with coil springs		_	_					
Stabilizer bar, front		•	•	•		•	•	
Stabilizer bar, rear Stabilizer bar, MAZDASPEED enlarged front								
Stabilizer bar, MAZDASPEED enlarged rear								
Steering, Variable power-assisted rack-and-pinion steering	•	-	•	-	-	-	-	-
Ota arises Electro Undersitio Desses Assist (EUDAO) Osetare	-	-	-	-	-		-	-
Steering, Electro Hydraulic Power Assist (EHPAS) System Tires & Wheels	<u> </u>							
16-inch steel wheels with full wheel covers	-	-						
16-inch alloy wheels			•					
17-inch alloy wheels				•	•	•	•	
18-inch alloy wheels 205/55 R16 all-season steel-belted radial tires								
205/50 R17 all-season steel-belted radial tires								
225/40 R18 93Y								
Temporary spare tire	•	-	•		•		•	•
Exterior							1	
Antenna, Integrated rear window Antenna, roof-mounter short aerodynamic		•	•	•	•			
Back-up lights - clear-lens						-	-	
Brake light - high-mount, integrated in trunk	-	-		-	-	-		
Brake light - high-mount, interior-type (top of rear window)							-	
	L							_
Brake light - high-mount, spoiler-integrated Bumpers – body-color (front & rear)								•
Bumpers – body-color sport type (front & rear)								
Bumpers - body-color MAZDASPEED (front & rear)								-
Door handles – body-color	-	-			-			-
Headlights - clear-lens halogen Headlights - Bi-Xenon (high & low beam) High-Intensity	•	•	•			•		•
Headlights - Bi-Xenon (high & low beam) High-Intensity Discharge (HID) headlights w/auto leveling					-		-	
Headlights - Adaptive Front-lighting System (AFS)							-	
Headlights - automatic on/off							-	
Headlights - Nagare inspired illuminated headlight detail					•		•	
Fog lights - clear-lens halogen	ACC	ACC	ACC	•	•	•	•	•
Front Air Dam Fuel door – body-color						ACC	ACC	
Fuel-Filler Door, Chrome	ACC	ACC	ACC	ACC	ACC	ACC	ACC	ACC
Mirrors, Dual power remote mirrors – body-color, folding-	•	•	•					1
type		-	-					
Mirrors, Dual power remote mirrors – body-color, folding-								-
type with turn signal lamps Mirrors, Heated Dual power remote mirrors – body-color,	───							
folding-type with turn signal lamps					•		-	
Mud Guards, Front & Rear	ACC	ACC	ACC					
Rear Aero Flares & Rear Center Under Skirt						ACC	ACC	
Rear Bumper Guard	ACC	ACC	ACC			ACC	ACC	
Rear Wing Spoiler Roof molding - black	ACC	ACC	ACC					
Side Sill Extensions								•
Spoiler, rear roof-end spoiler (body-color)								
Spoiler, MAZDASPEED rear roof-end large floating (body-								-
color) Spoiler, lip or rear deck (body color)								
Spoiler, lip or rear deck (body color) Taillights - clear-lens multi-reflector								
Taillights - clear-lens with LED	<u> </u>					-		<u> </u>
			ACC	ACC	ACC	ACC	ACC	ACC
								-
Windshield Wipers, 2-speed with variable-intermittent	-				-		-	
Wheel Locks Windshield Wipers, 2-speed with variable-intermittent Windshield Wipers, Automatic rain-sensing (adjustable partitivity) a page of and variable interactions.								
Windshield Wipers, 2-speed with variable-intermittent Windshield Wipers, Automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent							-	-
Windshield Wipers, 2-speed with variable-intermittent Windshield Wipers, Automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent Windshild Wipers, 1-speed with fixed-intermittent (rear)						•	•	•
Windshield Wipers, 2-speed with variable-intermittent Windshield Wipers, Automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent Windshild Wipers, 1-speed with fixed-intermittent (rear) Confort & Convenience 12-volt power outlets (2)						•	•	•
Windshield Wipers, 2-speed with variable-intermittent Windshield Wipers, Automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent Windshild Wipers, 1-speed with fixed-intermittent (rear) <u>Comfort & Convenience</u> 12-volt power outlets (2) Air Conditioning with pollen filter					•	-		•
Windshield Wipers, 2-speed with variable-intermittent		•						

2010 MAZDA3 EQUIPMENT AND FEATURES

	EQUIPN		ID FEAT	URES				
		2.0L 4DR		2.51	4DR	2.5L	5DR	MAZDASPEE
				1			s Grand	1
	i SV	i Sport	i Touring	s Sport	s Grand Touring	s Sport	Touring	Sport
Automotion (Provide according to the training of the training					-			-
Automatic climate control system with display - Dual Zone		_	-		_			
Cargo area light Cargo area light with ON/OFF switch	•	•	•	•	-			
Center console armrest with covered storage						-	-	-
compartments	-	-	-	-	-	-	-	-
Center console with sliding padded armrest								
Centralized door locking feature - driver's & front				_		_		
passenger's-side			-	-	-	•	•	-
Cigarette lighter		-	-	-	-	-		
Compass/AutoDim Mirror	ACC	ACC	ACC	ACC		ACC		ACC
Compass/AutoDim Mirror w/ Homelink	ACC	ACC	ACC	ACC		ACC		ACC
Compass/AutoDim Mirror w/ Homelink					ACC		ACC	
Compass/AutoDim Mirror					ACC		ACC	
Coat hooks (2)	•	•	•	•	•		•	•
Cruise control with steering wheel-mounted controls -			-	-	-	-		-
Iluminated Cup holders, rear door bottle holders (without storage								-
bockets)	-	=	-	-	=	-		-
Cupholders, dual front with lid								-
Cupholders, dual rear (integrated in armrest)	-	-		-	-	-	-	
Delayed courtesy lights (dual map & dome lights)		-			-		-	-
Dome light								-
Driver-side covered visor vanity mirror		•						
Driver-side illuminated covered visor vanity mirror					-			-
Footrest, driver-side					-	-	-	
Footrest, driver-side aluminum								
Front dual map lights								
Front side-window demisters		-	-		-	-		
Heater/defroster with multiple speed fan					-	-		
Iluminated driver-side power window switches					-	-		
Iluminated glove compartment					-			
Iluminated ignition keyhole			-		-			
Iluminated exterior and interior welcome mode				•	•			
Ilumination: Blue ambient lighting and interactive						-		
nstrument display					•	-	-	I •
Moonroof, power sliding-glass ("one-touch" open feature)			OPT	OPT	OPT	OPT	OPT	
vith interior sunshade				OPT	OPT	OPI	OPT	
Passenger-side covered visor vanity mirror	•		-					
Passenger-side illuminated covered visor vanity mirror				-	=		-	-
Power door lock switches - driver's-side & front passenger-			-		-			
side			-	-	-	-	-	-
Power door locks with 2-stage unlocking			-	-	•		-	-
Power door locks - Auto door locks (speed sensitive and					-	-		
ransmission sensitive)			_	_			_	_
Push button start				OPT	OPT	OPT	OPT	OPT
Rear heater ducts	•	•	-	•	-	•	•	-
Rear window defogger	•	•	-	•	-	•	•	-
Rearview mirror, day/night	•	•	•	•	=	•		•
Remote Engine Start		ACC	ACC	ACC	ACC	ACC	ACC	
Remote fuel door release	•	=	-	•	=	-		-
Remote hood release	•	•	-	•	•			-
Remote keyless illuminated entry system w/ "answer back"			-	-	-	-	-	-
eature			_		-			
Remote trunk lid release (interior switch) Steering column, tilt & telescopic	•							
Steering column, the & telescopic	-	-	-	-	-	•	•	
Steering wheel, 3-spoke leather wrapped with red stitching								-
Steering wheel, 3-spoke leather-wrapped					-			
Steering wheel, 3-spoke reather-whapped					-			
Steering wheel-mounted audio controls - illuminated	-	-	-					-
Storage bin - driver's side	-		-		-		-	-
Storage pockets, front door with bottle holders		-	-		-			-
Storage, front seatback map pocket (passenger)	-	-			-	-	-	
Storage, glove compartment with illumination	-	-		-	-		-	-
/invl-covered sunvisors								-
Windows, power with driver-side one-touch down/up								_
eature	•	-	-	-	-	•	-	-
Seating & Trim	•							
5-passenger seating capacity	•	-	-	-	•	•	•	
50/40 split fold-down rear seat		•			-			
Aluminum pedals								
Cargo area cover, rigid (removable)								
Cargo Mat	ACC	ACC	ACC	ACC	ACC	ACC	ACC	
Cargo Net	ACC	ACC	ACC	ACC	ACC	ACC	ACC	ACC
Cargo Tray	ACC	ACC	ACC	ACC	ACC	ACC	ACC	
Center floor console trim - black					-			
Console center panel (Audio and A/C) Silver	•	•	•		-		•	•
Decoration Panel - Driver and passenger side - Black	•	•						
Decoration Panel - Driver and passenger side - Silver			•	•	•			
Decoration Panel - Black/Red								•
Door handles (inner) - black	•	•						
Door handles (inner) - silver			•	•	•	•	•	•
Door trim, cloth - upper black; lower black	-							
boor trim, cloth - upper black; lower black or dune boor trim, synthetic leather - upper black; lower black or			•	•		•		
non mill synmetry realler - upper plack: lower plack of					-		-	
			+	+				
une						ACC	ACC	
une boor trim, cloth, MAZDASPEED black and red			100	ACC		ACC		ACC
une loor trim, cloth, MAZDASPEED black and red loor mats, All - Weather	ACC	ACC	ACC	ACC	ACC	-		
une loor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted	•	•	•	•	•		•	-
une ioor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED				•				•
une oor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED loor-mounted gear shift lever (M/T and optional A/T)			• •	• •				
une oor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED loor-mounted gear shift lever (M/T and optional A/T) ull cargo area trim			8 8	 	 	-		
une oor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED loor-mounted gear shift lever (M/T and optional A/T) ull cargo area trim ull cargoting - Black			• •	• •				•
une Door trim, cloth, MAZDASPEED black and red Toor mats, All - Weather Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) uill cargo area trim uill carpeting - Black Teadrests, adjustable - front & rear (all outboard seating			8 8	 	 	-		
une toor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED loor-mounted gear shift lever (M/T and optional A/T) uil cargo area trim uil carpo area trim uil carpoting - Black leadrests, adjustable - front & rear (all outboard seating ositions)					• • • • • • • • • • • • • • • • • • •			•
une loor trim, cloth, MAZDASPEED black and red loor mats, All - Weather loor mats, front and rear - carpeted loor mats, front and rear - MAZDASPEED loor-mounted gear shift lever (M/T and optional A/T) uil cargo area trim uil carpeting - Black leadrests, adjustable - front & rear (all outboard seating ositions) leadrests, Whiplash-reducing active front headrests			8 8					
lune Door trim, cloth, MAZDASPEED black and red Toor mats, All - Weather Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) UII cargo area trim Feadrests, adjustable - front & rear (all outboard seating rossitions) Headrests, Whiplash-reducing active front headrests nerior trim color: black								•
lune Door trim, cloth, MAZDASPEED black and red Toor mats, All - Weather Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) full cargo area trim feadrests, adjustable - front & rear (all outboard seating teadrests, Whiplash-reducing active front headrests nterior trim color: black, or two-tone dune/black					• • • • • • • • • • • • • • • • • • •			• • • • • • •
une Door trim, cloth, MAZDASPEED black and red Door trim, cloth, MAZDASPEED black and red Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) Uil cargeting - Black leadrests, adjustable - front & rear (all outboard seating ositions) leadrests, Whiplash-reducing active front headrests therior trim color: black, or two-tone dune/black therior trim color: MAZDASPEED black / red								
June Door trim, cloth, MAZDASPEED black and red Toor mats, All - Weather Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) - UI cargo area trim - Full cargo area trim - Gardesta, adjustable - front & rear (all outboard seating - feadrests, adjustable - front & rear (all outboard seating - for the carboard adjustable - front & rear (all outboard seating - feadrests, Whiplash-reducing active front headrests - nterior trim color: black, or two-tone dune/black - Interior trim color: MAZDASPEED black / red - Molded cloth headliner - Gray	• • • • • • • • • • • • • • • • • • •							
lune Door trim, cloth, MAZDASPEED black and red Toor mats, All - Weather Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) full cargo area trim UII carpoting - Black Headrests, adjustable - front & rear (all outboard seating ositions) feadrests, Whiplash-reducing active front headrests nterior trim color: black, or two-tone dune/black Interior trim color: black, or two-tone dune/black / red Molded cloth headliner - Gray								
une Door trim, cloth, MAZDASPEED black and red Toor mats, front and rear - carpeted Toor mats, front and rear - MAZDASPEED Toor-mounted gear shift lever (M/T and optional A/T) UII carpeting - Black Teadrests, adjustable - front & rear (all outboard seating ositions) teadrests, Whiplash-reducing active front headrests tterior trim color: black tterior trim color: black, or two-tone dune/black tterior trim color: MAZDASPEED black / red Tolded cloth headliner - Gray	• • • • • • • • • • • • • • • • • • •							

2010 MAZDA3 EQUIPMENT AND FEATURES

isW isport isorthype ssport ssporthype ssporthype Scuff plates - urethane type • • • • • • Scuff plates - MAZDASPEED metal insert Seats, cloth - black or dune • • • • • • • Sport Seats, cloth - black or dune Sport Seats, leather - black or dune Seats, specific or variable heated front seats (driver and Seats, reclining front bucket seats • • • • • • Shift knob - urethane (M/T and optional A/T); black	DR s Grand Touring -	MAZDASPEED3 Sport
iSV iSport iTouring s Grand Touring s Sport s Sport Scuff plates - urethane type • • • • • • Scuff plates - MAZDASPEED metal insert Seats, cloth - black • • • • • • Seats, cloth - black or dune Sport Seats, leather - black or dune	Touring	
Scuff plates - urethane type • <td< td=""><td></td><td></td></td<>		
Scutf plates - MAZDASPEED metal insert <		
Seats, cloth - black or dune		
Seats, cloth - black or dune		
Sport Seats, cloth - black or dune		
Sport Seats, leather - black or dune		
Sport Seats, leather & cloth MAZDASPEED unique		
Seats, 8-way power driver's Seat with memory	8 8 	
Seats, 5 position variable heated front seats (driver and passenger)	8 8 	
passenger) Seats, cellining front bucket seats Shift knob - urethane (M/T and optional A/T); black Shift knob - leather-wrapped (M/T and optional A/T); black Shift knob - leather-wrapped; black with ring Shift knob - leather-wrapped; black with ring Steering wheel switch bezel - black Steering wheel switch bezel - silver 4-speaker sound system (includes 2 tweeters) AM/F/NC/D (MP3 Compatible) audio system with digital clock Audio system Automatic Level Control (ALC) - 1/2/3 & off settings		
Seats, base surround covers and controls - black Seats, reclining front bucket seats Seats, reclining front bucket seats Shift knob - urethane (M/T and optional A/T); black Shift knob - leather-wrapped; black with ring Steering wheel switch bezel - silver Steering wheel switch bezel - sil		
Seats, reclining front bucket seats Image: Control of the control		
Shift knob - urethane (M/T and optional A/T); black Shift knob - leather-wrapped (M/T and optional A/T); black Shift knob - leather-wrapped (M/T and optional A/T); black Shift knob - leather-wrapped (M/T and optional A/T); black Shift knob - leather-wrapped; black with ring Steering wheel switch bezel - black Image: Steering wheel switch bezel - silver Image: Steering wheel switch digital clock Image: Steerin		
Shift knob - leather-wrapped (M/T and optional A/T); black with silver insert <t< td=""><td></td><td></td></t<>		
with silver insert <td></td> <td></td>		
Shift knob - leather-wrapped; black with ring Steering wheel switch bezel - silver Audio/Thome/Teatertainment/Narigation Systems 4-speaker sound system - full-range door-mounted type 6-speaker sound system (includes 2 tweeters) AM/FM/CD (MP3 Compatible) audio system with digital clock Audio system Automatic Level Control (ALC) - 1/2/3 & off settings		
Steering wheel switch bezel - black Image: Control (ALC) - 1/2/3 & off settings		•
Steering wheel switch bezel - silver Audio/Phone/Extertainment/Navigation Systems 4-speaker sound system (includes 2 tweeters) AM/FM/CD (MP3 Compatible) audio system with digital clock Audiorystem Automatic Level Control (ALC) - 1/2/3 & off settings Auxiliary audio input jack		
Audio/Phone/Entertainment/Navigation Systems 4-speaker sound system - full-range door-mounted type 6-speaker sound system (includes 2 tweeters) AM/FM/CD (MP3 Compatible) audio system with digital clock Audio system Automatic Level Control (ALC) - 1/2/3 & off settings Auxiliary audio input jack		
6-speaker sound system (includes 2 tweeters) AM/FM/CD (MP3 Compatible) audio system with digital clock Audio system Automatic Level Control (ALC) - 1/2/3 & off settings Auxiliary audio input jack		
AM/FM/CD (MP3 Compatible) audio system with digital clock Audio system Automatic Level Control (ALC) - 1/2/3 & off settings Auxiliary audio input jack		
clock		
Clock		
settings Auxiliary audio input jack	-	-
settings Auxiliary audio input jack		
		_
Bluetooth hands free phone & audio		
Bose® Centerpoint® 10-speaker Surround Sound System OPT OPT OPT OPT OPT	OPT	OPT
with AudioPilot®		
Compact Navigation system with full color display OPT	OPT	OPT
In-Dash 6-Disc CD (MP3 Compatible) Changer (modular OPT/ACC OP	OPT/ACC	OPT
audio)	OP1/ACC	OPT
Satellite radio-compatible audio system (requires additional	-	
dealer-installed hardware)	-	-
Sirius Satellite Radio w/6 Month Subscription ACC ACC ACC OPT/ACC OPT/	OPT/ACC	OPT
Instrumentation		
Center instrument panel display (audio & clock)		•
Gauge illumination dimming control button (number		
illumination only)		_
Gauge illumination, red nighttime		
Gauges & controls illumination dimming control - dial-type	-	-
Gauges, Black with white lettering		
Gauges, Electroluminescent (black-out type) with red &		
blue nighttime illumination and white stylus	-	
Gauges, Electroluminescent (black-out type)		
MAZDASPEED3 type, white stylus, and boost gauge		-
Multi Information Display MID(Dot Monochrome) driver		
information system w/outside temperature display, Trip		
Computer, maintenance reminder, and audio information	-	-
Tachometer • • • • • •	•	•
Trip Computer, four-function including current and average		
fuel economy, distance-to-empty, and average vehicle	-	•
speed		
Trip odometers, resettable (2)	•	•
Warning lights: brake system, high-beam headlights, turn		
signals/hazard warning on, check engine, engine oil		
pressure, engine temp, battery charge, defogger-on, air		
bag/front seat belt pretensioner system, door-ajar, low fuel,	-	-
Anti-lock Brake System, cruise control on, tire pressure		
monitoring system		
Safety & Security		
3-point safety belts for all seating positions (2 front; 3 rear)	_	_
5-mph bumpers • • • • • •		•
Advanced dual front air bags (SRS) - with crash-zone &		
driver's seat position/passenger weight sensors (Mazda	•	-
Advanced Restraint System)		4
Brakes, Anti-lock (ABS) w/ Electronic Brakeforce		1
Distribution (EBD) & Brake-Assist		•
Child-safety rear door locks		•
		-
Collapsible steering column (following air bag deployment)		
"Crashable" brake pedal		•
Dual front side-impact air bag supplemental restraint		-
system (SRS) - front seat-mounted (front coverage)		
Dynamic stability control (DSC) with Traction control		1
system (TCS)		•
Engine immobilizer anti-theft system		•
Front safety-belt pretensioners with force limiters		•
Headrests, Whiplash-reducing active front headrests		•
Height adjustable front shoulder belt "B" pillar anchors		•
Horn - single type		•
Keyless remote panic button feature (on key fob)		
LATCH rear seat child safety-seat lower anchors & upper		
tethers	-	<u> </u>
Power door locks - Auto door locks (speed sensitive and		
transmission sensitive)		
Side air curtains - front & rear coverage		
Side-impact door beams – front and rear		OPT
Theft-Deterrent Security System OPT	OPT	
Theft-Deterrent Security System OPT Tire pressure monitoring system •		
Theft-Deterrent Security System OPT Tire pressure monitoring system • <t< td=""><td></td><td></td></t<>		
Theft-Deterrent Security System OPT Tire pressure monitoring system •		
Theft-Deterrent Security System OPT Tire pressure monitoring system • <t< td=""><td></td><td></td></t<>		

2010 MAZDA3 PACKAGES AND OPTIONS

		MAZDA3i			MAZ	DA3s		MAZDASPEED3
	SV 4DR	Sport 4DR	Touring4 DR	Sport 4DR	GT 4DR	Sport 5DR	GT 5DR	Sport 5DR
(2MC) Moonroof, 6CD changer with BOSE Audio system (MP3 Capable)			OPT	OPT	OPT	OPT	OPT	
(1TE) Tech Package				OPT	OPT	OPT	OPT	
(JCP) Crystal White Paint		OPT	OPT	OPT	OPT	OPT	OPT	
(1MT) MAZDASPEED Tech Package								OPT

Moonroof & Bose Pkg: 242-Watt Bose Centerpoint 10-speaker surround sound audio system, in-dash 6-disc CD changer -MP3 compatible, moonroof with one-touch open Tech Pkg: Full color MID with compact navigation, Sirius satellite radio* w/6-mth subscription, advanced keyless system, push button start, and perimeter alarm * Body colored satellite radio antenna (shark fin) on 4-Door, Satellite radio antenna integrated with black whip radio antenna on 5-Door **MAZDASPEED** Tech Package: 242-Watt BOSE Centerpoint 10-speaker surround sound audio system, in-dash 6-disc CD changer - MP3 compatible, Sirius satellite radio* with 6-mth subscription, full color NAVI with compact navigation, perimeter alarm, advanced keyless system, push button start

* Body colored satellite radio antenna (shark fin) on 4-Door, Satellite radio antenna integrated with black whip radio antenna on 5-Door

2010 MAZDA3 ACCESSORIES

		MAZDA3i			MAZ	DA3s		MAZDASPEED3
ACCESSORIES	SV 4DR	Sport 4DR	Touring 4DR	Sport 4DR	GT 4DR	Sport 5DR	GT 5DR	Sport 5DR
AUDIO / VISUAL / ELECTRONICS								
In-Dash 6-Disc CD Changer, MP3 Compatible (CDC) 1.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	
Remote Engine Start (A/T only) (RSE) 6.		Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	
Remote Engine Start (A/T only) (RST) 7.				Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	
SIRIUS Satellite Radio w/6 Month Subscription (N/A AK & HI) (SAT) 8.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
EXTERIOR								
Front Air Dam (ADD)						Port/Dealer	Port/Dealer	
Fuel-Filler Door, Chrome (FLD)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Fog Lights (FOG)	Port/Dealer	Port/Dealer	Port/Dealer					
Mud Guards, Front & Rear (MGB)	Port/Dealer	Port/Dealer	Port/Dealer					
Rear Aero Flares & Rear Center Under Skirt (RAF)						Port/Dealer	Port/Dealer	
Rear Bumper Guard (RBS)						Port/Dealer	Port/Dealer	
Rear Wing Spoiler (RSW)	Port/Dealer	Port/Dealer	Port/Dealer					
Wheel Locks (WLK)			Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
INTERIOR								
Cargo Mat (CGM)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	
Cargo Net (CGN)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Cargo Tray (CGT)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	
Floor Mats, All-Weather (FLA)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Compass/AutoDim Mirror (MCR) 2.					Port/Dealer		Port/Dealer	
Compass/AutoDim Mirror w/ Homelink (MHR) 3.					Port/Dealer		Port/Dealer	
Compass/AutoDim Mirror (MRC) 4.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		Port/Dealer		Port/Dealer
Compass/AutoDim Mirror with Homelink (MRH) 5.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		Port/Dealer		Port/Dealer

1. N/A on 2MC equipped models

2. N/A on GT 4-door equipped with MRC, MRH, or MHR, and the GT hatch with MHR

3. N/A on GT 4-door equipped with MRC, MRH, or MCR, and the GT hatch with MCR

4. N/A on all GT and Touring models equipped with MRH, MCR, and MHR, and hatch Sports euipped with MRH

5. N/A on all GT and Touring models equipped with MRC, MCR, and MHR, and hatch Sports euipped with MRC

6. N/A with 1TE or MT

7. Requires AT and 1TE

8. N/A with 1TE

NOTE: Carpet Floor Mats (FLM) are standard equipment on all vehicles

2010 MAZDA3 COLOR AND TRIM

	MAZDA3i								MAZDA3s			
			sv	i Sport i Touring			s Sport and s GT					
Interior	Trim Type	Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Leather	Dune Leather	
		BS9	BT2	BS9	BT2	BS9	BT2	BS9	BT2	BS9	BT2	
16W	Black Mica	•		•		•	•	•	•	•		
27A	Velocity Red Mica							•				
32V	Copper Red Mica											
38J	Celestial Blue Mica							●		•		
38L	Gunmetal Blue Mica			•				●				
38P	Liquid Silver Metallic							•				
38R	Graphite Mica							●				
34K	Crystal White Pearl Mica							●				

2010 MAZDA3



2010 MAZDA3						
SPECIFICATIONS						
		1 0000	4 0000	5 DOOD	5 DOOD	
		4-DOOR	4-DOOR	5-DOOR	5-DOOR	
		i	S	S	MAZDASPEED	
NGINE AND ELECTRICAL	,					
ngine Type		Type-LFX 2.0L DOHC	Type-L5X 2	Type-L5X 2.5L DOHC		
		16-valve 4-cylinder with VVT	16-valve 4-cyli	16-valve 4-cylinder with VVT		
Horsepower (SAE net)	148	8 @ 6500 rpm (PZEV* = 144 @ 6500 rpm)	167 @ 6000 rpm (PZE	(DISI) Turbocharged 16-valve 4-cylinder 263 @ 5500 rpm		
'orque (lbft.)		85 @ 4500 rpm (PZEV = 132 @ 4500 rpm)	168 @ 4000 rpm (PZE	EV = 167 @ 4000 rpm)	280 @ 3000 rpm	
edline		6500 RPM	6200 RPM	6200 RPM	6700 RPM	
Displacement (cubic inches/cc)		122.0/1999	151.9/2489	151.9/2489	138/2260	
ore x Stroke (inches/mm)		3.44 x 3.27/87.5 x 83.1	3.50 x 3.94/89.0 x 100.0	3.50 x 3.94/89.0 x 100.0	3.44 x 3.70/87.5 x 94.0	
Compression Ratio		10.0:1	9.7:1	9.7:1	9.5:1	
uel System		10:011	electronic fuel injection	,	Direct Injection	
ecommended Fuel			Regular unleaded		Premium unleaded (91 octane required)	
alvetrain				er, Variable-Valve Timing	r teinium uneaded ()r octaile required)	
ngine Block				inum Alloy		
0						
ylinder Heads				inum Alloy		
mission Control (FED)				er2-BIN5		
mission Control (CAL = CA, MA, ME	· · · · · · · · · · · · · · · · · · ·		P	PZEV*		
NY, VT, PA, C	CT, RI, WA, OR, NJ)					
gnition System			Distributo	or Less Ignition		
lternator			12V - 100amp		12V - 110amp	
attery (cold area)		50	D 20L (75D 23L i models & 80D 26L s models)		55D 23L (80D 26L)	
tarter		12V: 1.0kw	12V:	1.4kw	12V: 1.4kw	
DRIVETRAIN						
ype			FWD			
ransmission (MT)		5-Speed Manual	6-speed	manual	6-speed manual	
ransmission (AT)	5-speed e	electronically-controlled Sport AT (FN5)	5-speed electronically-co	ontrolled Sport AT (FN5)	N/A	
lutch Type	MT		Single dry plate with diaphragm spring		Single dry plate with diaphragm spring	
	AT		Torque converter with electronic lockup		N/A	
atios (:1)		2.0L MT	2.5L	MT	2.3L MT	
	1st	3.307	3.4		3.214	
			2.0			
	2nd	1.842			1.913	
	3rd	1.310	1.3		1.366	
	4th	0.970	1.0		1.025	
	5th	0.755	0.8		0.948	
	6th	Not Equipped	0.7		0.79	
	Reverse	3.166	3.1		3.456	
	Final Drive	4.105	4.1	105	1-4th: 4.187; 5-6th:3.526	
		2.0L SPORT AT	<u>2.5L SPC</u>	<u>ORT AT</u>		
	1st	3.620	3.6	520		
	2nd	1.925	1.9	925		
	3rd	1.285	1.2	285		
			1.2			
	4th	0.933	0.9			
			0.9	933		
	5th	0.692	0.9	933 592		
	5th Reverse	0.692 3.405	0.9 0.6 3.4	033 592 105		
	5th	0.692	0.9	033 592 105		
CHASSIS	5th Reverse	0.692 3.405	0.9 0.6 3.4	033 592 105		
	5th Reverse	0.692 3.405	0.9 0.6 3.4 3.6	033 592 105 552	nger, 5-door hatchback	
ody Type	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 loor sedan	033 592 105 552	nger, 5-door hatchback	
ody Type ront Suspension	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 loor sedan Independent,	033 592 405 552 5- passer 5- passer	nger, 5-door hatchback	
ody Type ront Suspension ear Suspension	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 door sedan Independent, Independ	333 592 405 552 5- passer 5- passer 5- passer lent, Multi-link	nger, 5-door hatchback	
ody Type ront Suspension ear Suspension rock Absorbers	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 loor sedan Independent, Independ Telescopic	033 592 105 552 5- passer , MacPherson strut lent, Multi-link c, double acting	nger, 5-door hatchback	
ody Type ront Suspension ear Suspension nock Absorbers eering Type	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 loor sedan Independent, Independ Telescopic Rack-	033 592 105 552 5- passer , MacPherson strut lent, Multi-link c, double acting -and-pinion	nger, 5-door hatchback	
ody Type ront Suspension ear Suspension nock Absorbers eering Type ower Assist	5th Reverse	0.692 3.405 3.458	0.9 0.6 3.4 3.6 loor sedan Independent, Independ Telescopic Rack- Electro-Hydraulic Power Assist	033 592 105 552 5- passer , MacPherson strut lent, Multi-link c, double acting -and-pinion		
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Memo: * Partial Zero Emission Vehicle (PZEV) includes: a) SULEV emission level for 150,000 miles; b) zero evaporative emissions; c) emission warranty for 150,000 miles or 15 years.

2010 MA

SPECIFICATIONS						
	4-DOOR		4-DOOR		5-DOOR	5-DOOR
	i		\$		\$	MAZDASPEED
EPA Mileage (City/Highway)						
MT	25/33		21/29		21/29	18/25
AT	24/33		22/29		22/29	
* These estimates reflect new EPA methods beginning with 2	008 models					
Crankcase: not exchange OF/ Exchange OF (U.S. quarts)	4.1 / 4.5		4.9 / 5.3		4.9 / 5.3	5.6 (w/ oil filter replacement), 6.0 (without
Engine Coolant (U.S. quarts)	7.9			7.9		7.9
Fuel Tank Capacity (gallons)	14.5		15.9		15.9	15.9
EPA Passenger Volume (cubic feet)		94.1			94.6	94.6
EPA Cargo Volume (cubic feet)		11.8			17.0	17.0
EPA Cargo Volume with rear seats down, (cubic feet)		N/A			42.8	42.8
EPA Total Volume (cubic feet)		105.9			111.6	111.6
EPA Vehicle Size Category			Co	ompact (Small Car)		
Wheelbase (inches)			103.9			103.9
Frack, Front (inches)			16"- 60.4 / 17"- 60.2			18" - 60.4
Frack, Rear (inches)			16"- 59.8 / 17"- 59.6			18" - 60.0
ength (inches) w/License Plate Holder	180.7		180.9		177.4	177.6
Width (inches) w/o Body Side Protector			69.1			69.7
Height, unladen (inches)			57.9			57.5
Minimum Ground Clearance, laden (inches)			4.7			4.7
Weight Distribution, % front:rear				60/40		
Coefficient of Drag (Cd)		0.29			0.31	0.32
Top Speed (MPH) with speed limiter			116.8			155.3

Headroom, front/rear without Moonroof (inches)	38.9/37.5	38.9/38.0	38.9/38.0
Headroom, front/rear with Moonroof (inches)	38.1/37.4	38.1/37.7	Not Equipped
Leg Room, front/rear (inches)	42.0/36.2		42.0/36.2
Shoulder Room, front/rear (inches)	54.9/54.0		54.9/54.0
Hip Room, front/rear (inches)	53.7/52.2		53.7/ 52.2
Rear Knee Clearance (inches)	0.5		0.5