



2010 MX-5 Soft Top & PRHT

1) Style & Value

MX-5 Miata is a lightweight, balanced and responsive sports car that delivers the very best wind-in-the-hair driving at an affordable price. MX-5 has amassed nearly 900,000 global sales – making it the world's best-selling two-seat roadster.

- MX-5 Soft Top MSRP starts at \$22,810
- Top-of-the-line MX-5 PRHT Grand Touring MSRP starts at \$28,250
- Athletic, agile, purpose-built sports car
- Classic soft top roadster
- Power Retractable Hard Top automatically goes topless in 12 seconds

2) Powertrain & Suspension

- 2.0L I-4 – 167 horsepower and 140 lb./ft. of torque; rear-wheel drive (M/T or A/T available)
- Aluminum Power Plant Frame (PPF)
- Available Limited Slip Differential (M/T models)
- Available Bilstein shocks
- Available shock tower brace
- Available 6-speed manual transmission

3) Safety & Security

- Dual front airbags with passenger-side deactivation switch
- Side-impact airbags
- Side-impact door beams
- Available Dynamic Stability Control (DSC) with Traction Control System (TCS)
- ABS with Electronic Brakeforce Distribution
- Engine immobilizer anti-theft system
- Tire Pressure Monitoring System (TPMS)

4) Comfort & Convenience (Standard or Available on Touring and Grand Touring models)

- Advanced keyless entry system
- BOSE® Sound System
- Automatic climate control
- Bluetooth phone capabilities

5) Fuel Economy

- 22/28 (city/highway) – 5M/T
- 21/28 (city/highway) – 6M/T
- 21/28 (city/highway) – A/T

6) Versus the Competitive Set*

- Lowest Base MSRP (\$22,810)
- Best-in-Class fuel economy (22/28) – city/highway, M/T
- Best-in-Class turning diameter (30.8)
- Best-in-Class leg room (43.1")
- Available Power Retractable Hard Top
- Best-in-Class Curb Weight (2,480 lbs., M/T)
- Best-in-Class cargo volume (top down) 5.3 cu.ft.
- Available 6-speed A/T
- Available Xenon headlights

See MX-5 press kit for complete list of specs & features.

**Competitive Set includes Honda S2000, Pontiac Solstice, Saturn Sky and BMW Z4*