



2017 PRESS KIT

MAZDA CX-9



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2017 MAZDA CX-9 FACT SHEET

The 2017 Mazda CX-9 is a mid-size, three-row crossover SUV that caters to families with seating for seven. The destination possibilities are endless thanks to CX-9's all-weather capability from its optional predictive i-ACTIV all-wheel drive and class-leading fuel-efficiency. CX-9 provides a premium driving and passenger experience, courtesy of an award-winning SKYACTIV-G 2.5T engine that delivers excellent performance in everyday driving scenarios and an interior cabin that is pleasing to the sight and touch.

Starting MSRP: \$31,520¹

| EPA - Estimated Fuel Economy (mpg) | FWD - City / Highway / Combined | AWD - City / Highway / Combined |
|------------------------------------|---------------------------------|---------------------------------|
| | 22 / 28 / 24 | 20 / 26 / 23 |

Quick Specs:

- Midsize, three-row crossover SUV
- Turbocharged SKYACTIV-G 2.5T engine
- 310 lb-ft torque at 2,000 rpm
- 250 horsepower at 5,000 rpm (93 AKI)
- 227 horsepower at 5,000 rpm (87 AKI)
- SKYACTIV-DRIVE 6-speed automatic
- Front-wheel drive or available i-ACTIV All-Wheel Drive

What's New for 2017:

- Smart City Brake Support (SCBS) now standard on Touring trim level (formerly optional on CX-9 Touring)

Technology Highlights:

- Available windshield-projected Active Driving Display***
- MAZDA CONNECT™ infotainment system with 7-inch or available 8-inch, full-color touchscreen display and voice command*
- Standard rearview camera
- Multi-function Commander control
- Auto-dimming rearview mirror*
- Standard Bluetooth® hands-free phone and audio
- BOSE® 12-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2**

Safety and Security Highlights:

- Ultra-rigid SKYACTIV-BODY and SKYACTIV-CHASSIS with six airbags to protect occupants in all three rows
- Blind Spot Monitoring System and Rear Cross Traffic Alert*
- Smart City Brake Support*
- Distance Recognition Support System (DRSS)***
- High Beam Control (HBC)***
- Lane Keep Assist (LKA)***
- Mazda Radar Cruise Control (MRCC)***
- Rear Backup Sensor and Smart Brake Support (SBS)***

*Touring trim level and above

**Touring Premium Package and above

***Grand Touring trim level and above

¹MSRP does not include \$940 for destination and delivery (\$985 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



2017 MAZDA CX-9 EXTERIOR

| | |
|---|---|
| 1 | Power liftgate with adjustable height (not shown) |
| 2 | 20" aluminum alloy wheels** |
| 3 | LED headlights with auto on-off |
| 4 | LED fog lights** |
| 5 | Aluminum roof rails** |
| 6 | Heated door mirrors* |
| 7 | LED grille lighting accent*** |
| 8 | Standard rearview camera (not shown) |

*Touring trim level and above

**Grand Touring trim level and above

***Signature trim level



2017 MAZDA CX-9 INTERIOR

| | |
|---|--|
| 1 | MAZDA CONNECT™ infotainment system with available 8-inch full-color touchscreen display* |
| 2 | Multi-function Commander control |
| 3 | BOSE® 12-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2** |
| 4 | Aluminum interior trim*** |
| 5 | Third-row 50/50 split seats (not shown) |
| 6 | Heated front seats with three settings |
| 7 | Windshield-projected Active Driving Display*** |
| 8 | Nappa leather seats**** |
| 9 | Rosewood interior trim**** |

*Touring trim level and above

** Touring Premium Package and above

***Grand Touring trim level and above

****Signature trim level

ELEVATING EXPECTATIONS

Mazda's standout three-row crossover SUV remains the flagship of Mazda's lineup, positioned to push the brand to new, aspirational heights. After being named as a finalist for the 2017 North American Utility Vehicle of the Year, CX-9 further earned commendations as a finalist for both 2017 World Car of the Year and 2017 World Car Design of the Year, helping Mazda earn spots on both World Car lists for the second year in a row. But, then, that would all be par for the course with CX-9.

When the Mazda CX-9 made its world debut back in 2006, it was an epiphany: A midsize three-row crossover SUV that defied the conventional design cues and cumbersome driving experience expected of vehicles in its class. Despite being a large vehicle, CX-9 is, after all, still a Mazda. CX-9 quickly captivated the automotive industry, winning numerous accolades, including 2008 North American Truck of the Year as voted on by media from across the U.S. and Canada.

The latest, grandest expression of KODO—Soul of Motion design resides in the CX-9, representing the flagship of Mazda's current-generation lineup. The recently revealed 2017 CX-5 reflects the same design language as its CX-9 big brother. A proud front fascia that cascades into crisp lines that flow to the rear greets drivers and passengers, ready to take on the world. The CX-9 interior is beyond breathtaking, with available Auburn-colored Nappa leather seats, Japanese rosewood and aluminum trim exclusive to the Signature, top-tier trim level. The focus for CX-9 continues to be authenticity; an experience rather than simply another commodity conveyance.

When developing the second-generation CX-9, engineers sought to instill driving dynamics befitting of a Mazda—agile handling, tight steering and a responsive, controllable powertrain. To do this, they found smart solutions to keep CX-9's structure light, yet rigid, with SKYACTIV Technology. Engineers developed a new turbocharged SKYACTIV-G 2.5T engine that delivers instant throttle response, class-leading torque and best-in-class EPA combined fuel economy at 24 mpg when equipped with front-wheel drive.

Just as CX-9 did 11 years ago, the second-generation redefines expectations, aiming for no other target than to be uncompromising in any aspect a family may need or an individual may desire.

"FINALIST FOR BOTH 2017 WORLD CAR OF THE YEAR AND 2017 WORLD CAR DESIGN OF THE YEAR"

Largely unchanged for the 2017 model year, the mid-level CX-9 Touring adds Smart City Brake Support as a standard feature, a feature that was previously reserved only in CX-9's Touring's available options package as well as Grand Touring and Signature trims.



DETAILS MATTER

From the moment one steps foot into the CX-9, that person is greeted by an atmosphere of beauty and detail. Even the door jambs are finished with a level of precision that lends an air of sophistication.

Once seated, passengers notice a vertically stacked center console with details that wrap around from the dashboard to the rear seats, designed to envelop passengers in comfort and serenity. The fact that there is more than 53 pounds of sound deadening mats installed below the floor in three sections only complements the calm aesthetic, not to mention detail work throughout like extra door seals and acoustic treatments a driver or passenger may never even see.

A sweeping single piece of aluminum adorns the dashboard, emphasizing width, with a forward-angled dashboard that is flanked with Auburn accents in the ever-so-popular flagship Signature trim level. Satin and polished finishes on the aluminum plinth evoke Japanese craftsmanship and are inspired by Japan's famous hand-made knives.

Further heightening the elegant atmosphere is rosewood trim on the center console and front of the cabin, supplied by premium guitar-maker Fujigen. Supple Auburn Nappa leather covers seating surfaces in Signature trim with a modern design and is also evocative of bespoke horse saddles—a subtle nod to Mazda's *Jinba Ittai*—“horse and rider as one”—philosophy. *Jinba Ittai* also represents the notion that drivers should have utter confidence and control in their vehicles.



STRENGTH THROUGH PROPORTIONS

KODO's strength lies in proportion—a long hood, swept greenhouse, large wheels and short overhangs convey stability and a contained sense of energy ready to be unleashed.

At 199.4 inches long and with a wheelbase of 115.3 inches, passengers benefit with ample leg room as well as entry to and exit from the rear.

Housing large wheels—18 and 20 inches—CX-9's tapered fenders hug the edge of its body, giving the vehicle a wide, trapezoidal stance.

The smooth lines start up front with a bold, five-point grille with double bars. They're flanked on either side by standard low- and high-beam LED headlights. The bold grille introduces a strong lower body and sleek upper body that elevates Mazda's KODO—Soul of Motion design philosophy, introducing sleek curves that provide a premium appeal in a segment awash with convention. The overall effect is one of purity, simplicity and Japanese beauty.

"OVERALL EFFECT IS ONE OF PURITY, SIMPLICITY AND JAPANESE BEAUTY"



AWARD-WINNING TURBOCHARGED PERFORMANCE

When a driver puts his or her foot down on the accelerator, a vehicle should do what the driver expects, harmoniously working to find the right gear at the right engine rpm to deliver the performance called upon for a given situation.

Throughout the SKYACTIV engine series, Mazda aims to offer customers a combination of great performance in everyday driving situations and excellent fuel economy. And Mazda's engine development philosophy is to offer these two factors by combining the right displacement with the simplest configuration of technologies, as best suits each class of vehicle.

Based on this philosophy, Mazda's SKYACTIV engine family has delivered its promise of combined performance and fuel economy, and it continues to do so with the SKYACTIV-G 2.5T. Mazda stays so true to this promise that, for the fourth year in a row, it was recognized as the most fuel efficient auto manufacturer by the U.S. Environmental Protection Agency (EPA). Piling kudos on top, the SKYACTIV-G 2.5T engine was named a 2017 Wards 10 Best Engines award recipient, one of the highest industry-facing honors for engineering excellence an automaker and its technologies can receive.

When Mazda's engineers set out to design a new engine specifically for the second-generation CX-9, they looked at how drivers used their vehicles. Engineers at Mazda North American Operations tracked SUV drivers in various situations, following with vehicles set up to mimic the CX-9's torque curve.

Their conclusion was that customers want effortless acceleration through bountiful torque delivery, so engineers developed the SKYACTIV-G 2.5T with enough power and torque to provide ample acceleration from just off redline—without having to hunt through the gears.

Customers also expect top-notch fuel economy—not just on a catalog label, but in the real world, too. Mazda had a clean sheet from which to design a new powerplant. Turbocharged engines often promise both effortless acceleration and high fuel efficiency, but oftentimes, in the real world, their efficiency is not much better than a larger-displacement engine. Turbocharged engines can also “lag” before their

turbocharger spools up, creating a sluggish, disappointing driving sensation when power is called upon.

However, Mazda's latest engine, the SKYACTIV-G 2.5T, is a realization of excellent real-world and catalog fuel economy as well as spry acceleration, featuring a host of technological advancements to achieve this goal.

One piece of technology one will find in the CX-9 is Mazda's Dynamic Pressure Turbo, the world's first turbocharger with the ability to vary the degree of exhaust pulsation depending on engine speed. The system routes engine exhaust to the turbocharger's turbine through smaller ports at low rpm. It works similarly to when one might place his or her thumb on a garden hose, creating a strong amount of pressure through a smaller outlet. This allows the turbocharger to spool up quickly, creating instant boost—up to 1.2 bar (17.4 psi) of pressure. Mazda engineers have found the Dynamic Pressure Turbo demonstrates a 20- to 25-percent quicker response than a twin-scroll turbocharger at engine speeds below 1,500 rpm, helping create a sensation of effortless power delivery not unlike a much larger, naturally aspirated engine.



AWARD-WINNING TURBOCHARGED PERFORMANCE - CONTINUED

When the engine is in the heart of its rev range, it opens up secondary valves, allowing for greater amounts of exhaust gas to pass through the turbocharger. The system is complemented by the 2.5-liter engine that already benefits from more torque at atmospheric pressure than a comparable 2.0-liter by virtue of its size.

Further assisting CX-9 to maximize turbocharger efficiency is a 4-3-1 exhaust. With this setup, the exhaust from the middle two cylinders (2 and 3) is joined into a single port, while the exhausts from the outer cylinders (1 and 4) each have their own ports. These three ports come together at the entrance to the turbocharger's exhaust side, where there is always one exhaust pulse arriving every 180 degrees of crankshaft rotation. Not only does this very compact manifold keep the exhaust pulses separate for maximum energy extraction, it also harnesses each exhaust pulse to suck the residual exhaust from the adjacent ports.

In other measures to increase fuel-efficiency, SKYACTIV-G

2.5T employs the efficient combustion of Mazda's SKYACTIV-G 2.5-liter engine and marries it to a cooled exhaust gas recirculation (EGR) system, which helps prevent burning excessive amounts of fuel when the engine is running at higher temperatures. In many turbocharged cars, heat is controlled through adding more fuel to the combustion chamber—called fuel enrichment. Mazda's cooled EGR reduces the need for that, lowering exhaust temperatures by as much as 212 degrees F, with cooled air comprising as much as 15 percent of the fuel mixture. That, in turn, allows Mazda to run its 10.5:1 compression ratio—among the highest of any turbocharged vehicles on sale today. The cooler exhaust gases also help maintain catalytic converter long-term durability.

"A GREATER SENSE OF CONFIDENCE FROM BEHIND THE WHEEL"

While Mazda sees no discernible benefits on regulated test cycles from this technology, it benefits the consumer through real-world gains.

But it does deliver some noticeable results: 310 lb-ft of torque at a low 2,000 rpm and 250 horsepower at 5,000 rpm on 93-octane gasoline (227 horsepower on 87-octane gasoline). At 55 mph, a driver needs just 18 horsepower to maintain speed on flat roads with a front-wheel-drive model—a four-horsepower reduction versus the outgoing model, illustrating reduced friction in all parts of the driveline and enhanced aerodynamics.

When coupled with a weight reduction of over approximately 198 lbs. versus first-generation, CX-9 boasts improvements in driver control, chassis dynamics and performance—all leading to a greater sense of confidence from behind the wheel.



SOPHISTICATED DRIVING EXPERIENCE

A key priority in the development of the second-generation CX-9 was to highlight its upscale driving experience with an aural quality to match. Engineers far exceeded objectives—so much that 53 lbs. of sound deadening mats were added back into the body for reduced NVH, placing it among the quietest vehicles in its class. In all, the new CX-9 lost approximately 198 lbs. in front-wheel-drive configuration and approximately 287 lbs. when equipped with predictive i-ACTIV AWD.

Even with all of Mazda's current-generation vehicles facing an objective of losing weight and increasing efficiency, engineers were able to keep the vehicle quieter, making CX-9 a standout in noise-cancelling technologies compared to the more expensive competitor options.

The weight savings allowed Mazda engineers to increase window thickness to 4.8mm in addition to using simpler, more rigid parts, increased door seals, greater use of carpet and sound-absorption material and other technologies, to reduce noise. At 62 mph, interior noise levels have been reduced by 12 percent from the previous generation.

SAFETY AT THE FOREFRONT

Mazda takes seriously its role in building safe vehicles and advancing technologies to keep you and your precious cargo safe on the road. Mazda's class-leading chassis dynamics and outstanding HMI technologies adhere to *Jinba Ittai*, advancing the notion of purposeful technology that reduces clutter and improves the driving experience.

Mazda's proactive safety philosophy guides how Mazda engineers build a vehicle that's responsive to what a driver asks of it to do. The i-ACTIVSENSE suite of safety technologies work together to protect the occupants at all times.

A light and rigid chassis and straight load-path frame rails integrated into the unibody secure crash protection in the event of a collision and lighter weight compared to its predecessor improves braking performance.



SAFETY AT THE FOREFRONT - CONTINUED

CX-9's i-ACTIVSENSE suite features notable safety features, including:

- Blind Spot Monitoring: Uses rear-mounted sensors to detect vehicles in blind spots or quickly-approaching traffic and alerts driver through both mirror-mounted warning lights and audible beeping
- Distance Recognition Support System (DRSS) and Forward Obstruction Warning (FOW): Uses a millimeter wavelength radar to display the distance of CX-9 to the vehicle in front of it in a five-step display, encouraging the CX-9 driver to lessen his or her speed if necessary. If distance between vehicles decreases and evasive action is necessary, audible and visual Forward Obstruction Warning signals will indicate that evasive action is needed.
- High Beam Control (HBC): Automatically switches from high-beam to low-beam headlights when the vehicle senses traffic
- Hill Launch Assist: Mitigates rollback on hills, automatically using brakes upon launch for brief periods
- Lane Keep Assist (LKA): Minor steering corrections are made to help guide the vehicle back to the center of the lane
- Lane Departure Warning (LDW): Signals in gauges that driver is diverging from lane; works in conjunction with Lane Keep Assist when equipped

- Mazda Radar Cruise Control (MRCC): Operating at speeds between 19 to 90 mph, MRCC uses millimeter wavelength radar to judge the relative speed and distance to the vehicle ahead. In accordance with the target speed set by the driver, the system automatically controls the engine and brakes to maintain the driver-selected vehicle speed and safer following distance, which is also adjustable by the driver. Because the driver does not need to operate the accelerator or brakes while using MRCC, the system relieves some of the burden on long drives. The radar sensor is capable of precise detection from a long distance, so its use allows the system to operate effectively in the rain, in backlit situations, and at night. It is also possible to turn off all of the system's automatic functions and revert to conventional cruise control should road conditions make this more desirable.
- Rear Cross-Traffic Alert: Works at parking-lot speeds when driver is reversing to signal alert that traffic is approaching
- Smart City Brake Support (SCBS): Using an infrared radar, SCBS works between 2 and 19 mph to cut power, prime the brakes or apply brakes when it senses an impending collision, as well as warn the driver
- Smart Brake Support (SBS): Operates at speeds above 9 mph to automatically brake in the case of an impending collision



PREDICTING WHAT'S AHEAD WITH i-ACTIV AWD

i-ACTIV AWD upped the ante for the second-generation CX-9, implementing a host of sensors that were already integrated into vehicles for other functions and channeling the information they presented such as ambient temperature, steering wheel angle, longitudinal grip, brake fluid pressure and even windshield wiper movement. In all, i-ACTIV AWD brings sensors calculating 27 different factors together to paint a picture of road conditions and direct torque to the rear wheel as necessary, feeding the information through two processors at more than 200 times per second to predict what the driver may face on a slick road in the winter or in heavy rain. In fact, the whole system works so quickly that changes in power distribution are almost imperceptible.

Because of its processing power, i-ACTIV AWD can even adjust power distribution to account for wheel slip in dry conditions. It can even route power to limit understeer during spirited driving, sending as much as 50 percent of CX-9's power to the rear wheels through Mazda's proven six-speed SKYACTIV-Drive automatic transmission.

EXCEEDING YOUR NEEDS AND WANTS

At its core, CX-9 is a vehicle for families of all sizes, with three rows, space for seven passengers and storage for pretty much just about anything one would need to take on the road.

To maximize comfort for front-row passengers and space for those in the second row, engineers went to great lengths to redesign the front seats with thinner seatbacks, yet make them more comfortable.

Low-rebound high-damping urethane is used in the seat backs of the front seats as well as the seat cushions. This material transmits desirable feedback from the road surface to the driver, while filtering unpleasant vibrations from rough road surfaces, helping to realize the CX-9's excellent ride comfort. The same material is used in the cushions of the second row seats as well.

To get to the third row, Mazda's engineers sought to make access so easy that even a child could do it with a single, simple lever. There are two LATCH/ISOFIX mounting points in the second row, with the right-side of the 60/40 split-fold seat having been designed to make it possible to accommodate a child seat staying in place while still allowing passengers access to the third row.

At the rearmost of CX-9, the electronic module that raises and lowers the liftgate is compact, light and does not intrude upon cargo space. Extra storage can be found in two handy storage bins underneath the cargo floor.

Front passengers can relax with the calming ambience coming from the elegant white LED accent lighting throughout their cabin space, with a backlight accenting the raised console and a spotlight guiding the driver to the center instruments. When entering or exiting CX-9, the lighting gradually warms up as if it were an animal waking from a slumber or again resting when not in use. Further complementing the experience is a gauge cluster that pulsates like a heartbeat until the vehicle is started.

CX-9 has got you covered in terms of space for the whole family but let's not forget the ambience of elegance and sophistication for when it's time for the parents to have a night out sans children. Coupled with its sporting driving feel, torquey, responsive engine and refined ride, CX-9 is just as good at whisking passengers away to a weekend cabin retreat as it is at kid-shuttling duties.



THE HUMAN MACHINE INTERFACE AND TECHNOLOGY

Customers have high expectations for the technology desired in their vehicles, allowing them to connect to the outside world while in the comfort of their car. Conversely, Mazda's core philosophies center around a focused driving experience, built on what it calls the Heads-up Cockpit design and complementing *Jinba Ittai*.

MAZDA CONNECT™ serves as Mazda's infotainment suite designed around a distraction-free experience that still allows users to stream music, make hands-free calls and use other internet-based applications. The system uses both Bluetooth and cable-based connections via two USB ports accessible to front passengers for functions like Pandora or Aha by Harman music streaming. Second-row passengers can get in on the fun with two 2.1-amp USB ports available for charging smartphones or tablets, each mounted in the inboard passenger armrests.

Sport and Touring trims come with a seven-inch MAZDA CONNECT™ touchscreen infotainment system standing front and center for connectivity needs with the multi-function Commander control knob. Grand Touring and Signature trims come with an eight-inch touchscreen.

Using both touchscreen functions when parked and the control knob when on the move, MAZDA CONNECT™ intuitively and safely controls radio, phone, navigation, diagnostic and phone functions. MAZDA CONNECT™ also enables voice controls for many functions as well as shortcut buttons around the Commander control for selecting favorite radio channels or enabling specific functions.

An available reconfigurable 4.6-inch, full-color TFT display can be found in the gauges, housing fuel-level readouts, outside temperature, odometer, trip computer, instant fuel economy and compass, among other features.

Also complementing the Head-Up Cockpit philosophy is the windshield-projected Active Driving Display found on the Grand Touring and Signature trims. The Active Driving Display allows the driver to keep his or her focus on the road. It projects directly onto the windshield, keeping its display one to four degrees below the driver's immediate line of sight and with an 8.5- ft. focal distance. It can display information such as navigation directions, lane guidance, street names, prevailing speed limits, Advanced Blind Spot monitoring, Mazda Radar Cruise Control and braking warnings.



THE HUMAN MACHINE INTERFACE AND TECHNOLOGY - CONTINUED

The BOSE® Premium Sound 12-speaker system was custom-engineered for the second-generation CX-9 and delivers outstanding clarity, image and range. Having been benchmarked against stereos from ultra-premium crossover utility vehicles using several different audio formats, the speaker system includes radio and both full and compressed digital formats.

The BOSE® system in CX-9 was optimized to complement compressed audio formats—often the go-to for many people—and transmit it with fuller sound to better demonstrate how the artist meant for his or her music to be heard, regardless of audio format. BOSE® sound engineers worked with Mazda's development team to acoustically tune the CX-9's interior, even collaborating on the design of the speaker grilles on the instrument panel so that they optimized the audio dispersion of the BOSE® silk-domed tweeters behind them.

Given that CX-9 was developed with the North American market in mind, engineers in the U.S. instilled its audio system with a new "Mazda Sound," a rich, tone and timbre suited for North American rock 'n roll, hip hop, pop and classical music tastes, among a wide variety of other benchmarked genres.

But not forgetting Mazda's commitment to lightweight engineering, the entire system was designed to be light, foregoing traditional, heavy magnets in some speakers for neodymium, accommodating for slim packaging while delivering passengers the best experience in all three rows with clarity.

Together, the technologies allow an unfettered driving experience while still allowing for the needs and wants of today's drivers and passengers.



ACCOLADES AT-A-GLANCE

Mazda is going to need more shelf room to accommodate the growing number of industry accolades that the second-generation CX-9 has received, all within one year of being on sale. As a car that blends capabilities with utility, CX-9 earned a spot on Car and Driver magazine's first-annual 10Best Trucks and SUVs list and the turbocharged SKYACTIV-G 2.5T engine received a 2017 Wards 10 Best Engines award.

| Award | Organization |
|---|--------------------------------|
| 2017 Must Test Drive Award | Autotrader |
| 2016 Texas Truck Rodeo Winner (Full-Size CUV) | Texas Auto Writers Association |
| Comparison Test Winner | Motor Trend |
| Best SUV | Hispanic Motor Press Awards |
| 10Best Trucks and SUVs | <i>Car and Driver</i> |
| 2017 Wards 10 Best Engines | WardsAuto |
| The 19 Most Incredible Cars Money Can Buy | Men's Health |
| The Best Midsize Crossover | Digital Trends |
| Autobytel Buyer's Choice: Best Large SUV | Autobytel |



PRICING AND PACKAGING

The success of the second-generation CX-9 is a testament to the consumer confidence in a crossover SUV that excels in design, quality and engineering innovation. A considerable number of new Mazda buyers are cross-shopping CX-9 Grand Touring and Signature models with the likes of premium and luxury brands accounting for more than 50 percent of all CX-9s sold. The 2017 model year will continue to deliver satisfaction to drivers and passengers at every price point among the trim levels.

The entry CX-9 Sport trim features LED headlights and taillights as well as fabric seating surfaces, an Electronic Parking Brake, 18-inch wheels, rear backup camera, trailer stability assist, MAZDA CONNECT™ infotainment with Commander control and a 7-inch color display. Optionally available is the Sport Package, which adds a power driver's seat, heated front seats and heated door mirrors.

CX-9 Touring adds an auto-dimming rearview mirror, Blind Spot Monitoring with Rear Cross-Traffic Alert, SCBS, HomeLink garage door openers, black- or sand-colored leather seating surfaces, Mazda Advanced Keyless Entry System, a power liftgate, power front seats, and an 8-inch MAZDA CONNECT™ touchscreen display. Customers also can opt for the Touring Premium Package, which further includes automatic on/off headlights, LED fog lights, navigation, a premium 12-speaker BOSE® audio system, rain-sensing wipers, rear backup sensors, second-row retractable sunshades, SiriusXM satellite radio and a sunroof.

Further heightening the CX-9 lineup is the Grand Touring model, which builds upon the Sport and Touring trim levels with Adaptive Front-lighting System (AFS), 20-inch wheels, aluminum interior trim, Mazda's windshield-projected Active Driving Display that displays instrument and navigation information, high-beam control, lane-departure warning, lane-keep assist, Mazda Radar Cruise Control with Smart Brake Support, roof rails and memory settings on the driver's seat.

Finally, CX-9 Signature tops the lineup with standard predictive i-ACTIV all-wheel drive. CX-9 Signature adorns its interior with Auburn-colored Nappa leather, rosewood supplied by Japanese guitar-maker Fujigen, LED signature accent grille lighting and LED accent lighting around the automatic shifter.

All models feature Mazda's SKYACTIV-G 2.5T engine, which comes paired with a standard SKYACTIV-DRIVE six-speed automatic and is available in front-wheel drive or i-ACTIV all-wheel drive.

After being the first vehicle in the Mazda lineup to introduce Machine Gray Metallic, the signature body color remains as a premium paint option for customers to choose from with the 2017 CX-9, in addition to Soul Red Metallic and Snowflake White Pearl Mica.

CX-9 is also available in the U.S. in Deep Crystal Blue Mica, Sonic Silver Metallic, Jet Black Mica and Titanium Flash Mica.



PACKAGING AND PRICING - CONTINUED

MSRP¹ for all models is as follows:

| Model/Package | Front-Wheel Drive | All-Wheel Drive |
|--------------------------------------|-------------------|-----------------|
| Sport | \$31,520 | \$33,320 |
| Sport Package | \$950 | \$950 |
| Touring | \$35,970 | \$37,770 |
| Touring Premium Package | \$1,745 | \$1,745 |
| Grand Touring | \$40,470 | \$42,270 |
| Signature (All-Wheel Drive Standard) | | \$44,315 |

Available Premium Paint Colors

| | |
|----------------------------|-------|
| Soul Red Crystal | \$300 |
| Machine Gray Metallic | \$300 |
| Snowflake White Pearl Mica | \$200 |

MSRP does not include \$940 for destination and delivery (\$985 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



A TORCHBEARER FOR MAZDA'S SPIRIT OF INNOVATION

CX-9 continues to signify a capstone for the new generation of Mazda cars and crossovers. It's as much a joy to look at and sit in as it is to drive and continues to be lauded for its upscale design, spirited driving performance and innovative engineering. It represents what Mazda is capable of in terms of innovative powertrains, engaging driving dynamics, premium quality and the evolution of the award-winning KODO-Soul of Motion design ethos.





2017 MY CX-9 SPECIFICATION DECK

Production Timing:

Job#1: Nov 2016

LINEUP:

| | |
|-----------|--------------------|
| FWD & AWD | CX-9 Sport |
| FWD & AWD | CX-9 Touring |
| FWD & AWD | CX-9 Grand Touring |
| AWD | CX-9 Signature |

2017 CX-9 PRODUCT CHANGES

OVERVIEW

- 7 Passenger 3-row crossover sport-utility

MODEL / SERIES / AVAILABILITY

- No change

EXTERIOR CHANGES

- No change

COLOR & TRIM

Exterior colors

- No change

Packaging

- No change

INTERIOR CHANGES

- No change

SAFETY

- Add
 - Smart City Brake Support (Touring)

Specifications

- Curb weight

FWD = 4,144 / AWD = 4,327

- Fuel Economy

AWD city/hwy MPG = 20/26

Change due to new 17MY F/E calculation

FUNCTIONAL CHANGES

- No change

Product Changes and Features Availability

Features, options and package content subject to change.

2017 CX-9
PRODUCT SUMMARY

| Sport | Touring (changes over Sport) | Grand Touring (changes over Touring) | Signature (changes over Grand Touring) |
|---|--|---|---|
| Functional / Powertrain <ul style="list-style-type: none"> ● 227 HP with 87 AKI, 250 HP with 93 AKI ● 310 lb-ft torque ● SKYACTIV-G 2.5T 4-cylinder Dynamic Pressure Turbo ● SKYACTIV-DRIVE 6-speed automatic transmission with Sport and manual-shift mode ● ABS with Electronic Brakeforce Distribution (EBD) ● Front Wheel Drive or i-ACTIV All-Wheel Drive ● Hill Launch Assist ● Power-assisted ventilated front & solid rear disc brakes ● Stabilizer bars - front and rear | Functional / Powertrain <ul style="list-style-type: none"> ● | Functional / Powertrain <ul style="list-style-type: none"> ● | Functional / Powertrain <ul style="list-style-type: none"> ● i-ACTIV AWD only |
| Exterior <ul style="list-style-type: none"> ● 18" aluminum alloy wheels ● P255/60 R18 tires ● Body-color roof spoiler ● LED Daytime running lamp ● Dual exhaust outlets ● LED headlights w/auto off and auto height control ● LED taillights ● Intermittent rear wiper ● Electric body-color door mirrors w/LED turn lamp ● Privacy glass on rear side windows & rear lift gate ● Variable intermittent windshield wipers ● AWD badge on all-wheel drive equipped vehicles | Exterior <ul style="list-style-type: none"> ● Heated driver/passenger door mirrors ● Power lift gate with adjustable height | Exterior <ul style="list-style-type: none"> ● 20" aluminum alloy wheels ● P255/50 R20 tires ● Adaptive Front-Lighting System (AFS) ● Chrome lower molding - front, side and rear ● LED Fog lights ● LED headlights with Auto On-Off ● Power-sliding glass moonroof w/sunshade ● Rain-sensing wipers ● Roof rails, Aluminum - Satin Chrome Finish | Exterior <ul style="list-style-type: none"> ● LED grille lighting accent |
| Interior <ul style="list-style-type: none"> ● Air conditioning - 3-zone automatic climate control ● AM/FM radio with 6 speakers and HD radio ● Auxiliary audio input jack and two USB inputs ● Bluetooth® hands-free phone and Bluetooth® audio ● Cargo area lamp ● Cargo area storage boxes ● Cargo area under floor storage ● Cloth door trim ● Cruise control ● Cupholders - 1st row #2, 2nd row #2 - 3rd row #4 ● Front and rear door storage pockets with bottle holders ● Digital clock ● Glove compartment ● Illuminated entry ● Illumination - front door pocket ● Keyless entry ● Driver/passenger center console armrest with storage ● Leather wrapped shift knob and steering wheel ● Map lights ● 7 inch full-color touch-screen display ● MAZDA CONNECT™ infotainment system <ul style="list-style-type: none"> - Infotainment system voice command - Radio Broadcast Data System program information - Aha™ internet radio integration - Pandora® internet radio integration - Stitcher™ internet radio integration - SMS text message audio delivery and reply - E911 automatic emergency notification ● Overhead console with sunglass holder ● Outside temperature display ● 2nd row 60/40 seat with seat recline ● 3rd row 50/50 split seats ● Power door locks - (Speed sensing auto door locks) ● Power windows - illuminated <ul style="list-style-type: none"> - One touch auto open/close all windows w/anti-pinch ● 2nd row center armrest with cup holders ● Seats - cloth <ul style="list-style-type: none"> - manual adjustable drivers seat ● Sun visors with extension ● Tilt and telescopic steering wheel with cruise and audio controls ● Trip Computer ● 12v outlets #2 (front, cargo area) | Interior <ul style="list-style-type: none"> ● Auto dimming rearview mirror ● Homelink ● Heated front seats with three settings ● Leather trimmed seats <ul style="list-style-type: none"> (1st and 2nd row outboard seating positions) ● Mazda Advanced Keyless Entry and Start System ● Power driver seat ● Power front passenger seat ● Power lumbar support - Driver ● 8 inch full-color touch-screen display ● 2nd row center armrest with storage, cup holders and two USB inputs (Four total USB inputs) ● Sunvisor with illuminated vanity mirror | Interior <ul style="list-style-type: none"> ● Active Driving Display (Head-Up Display) ● Bose® premium audio with 12 speakers ● Genuine aluminum interior trim ● Navigation system ● Power driver's seat with memory ● 2nd-row retractable window sunshades ● SiriusXM® satellite radio w/ 4-month subscription ● Front and rear door pocket LED illumination ● Front door pull handle and switch illumination (LED) ● Overhead LED illumination for A/T shifter area ● LED overhead room lamps | Interior <ul style="list-style-type: none"> ● Nappa leather ● Steering wheel with unique stitch ● Rosewood interior trim ● A/T shifter area ● LED accent lighting |
| Safety & Security <ul style="list-style-type: none"> ● Advanced dual front air bags (SRS) ● Front side-impact air bags and side air curtains (1st to 3rd row coverage) with roll-over protection ● Dynamic Stability Control & Traction Control System & Trailer Stability Assist ● Rearview camera ● Roll Stability Control (RSC) ● 3-point safety belts for all seating positions ● Tire Pressure Monitoring System (TPMS) | Safety & Security <ul style="list-style-type: none"> ● Blind Spot Monitoring System ● Rear Cross Traffic Alert ● Smart City Brake Support (SCBS) | Safety & Security <ul style="list-style-type: none"> ● Distance Recognition Support System (DRSS) ● High Beam Control (HBC) ● Lane Keep Assist (LKA) ● Mazda Radar Cruise Control (MRCC) ● Rear Backup Sensor ● Smart Brake Support (SBS) | |

Product Changes and Features Availability
 Features, options and package content subject to change.

2017 CX-9

| EQUIPMENT & FEATURES | | Sport | Touring | Grand Touring | Signature |
|---|-----------|-----------|-----------|---------------|-----------|
| ENGINE & TRANSMISSION | | | | | |
| 2.5L I4 Dynamic Pressure Turbo | Std | Std | Std | Std | Std |
| Transmission, SKYACTIV®-Drive 6-Speed AT with manual-shift mode and Sport mode | Std | Std | Std | Std | Std |
| Front wheel drive | Std | Std | Std | - | |
| i-ACTIV all-wheel-drive system | Available | Available | Available | Std | |
| SUSPENSION & CHASSIS | | | | | |
| Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) | Std | Std | Std | Std | Std |
| Independent front MacPherson strut suspension with stabilizer bar | Std | Std | Std | Std | Std |
| Independent rear multi-link suspension with stabilizer bar | Std | Std | Std | Std | Std |
| Power-assisted rack-and-pinion steering with engine-speed-sensing variable assist | Std | Std | Std | Std | Std |
| Power-assisted ventilated front disc brakes with two-piston calipers | Std | Std | Std | Std | Std |
| Power-assisted ventilated rear disc brakes | Std | Std | Std | Std | Std |
| Dynamic Stability Control (DSC), Traction Control (TCS) and Trailer Stability Assist (TSA) | Std | Std | Std | Std | Std |
| Roll Stability Control (RSC) | Std | Std | Std | Std | Std |
| Hill Launch Assist | Std | Std | Std | Std | Std |
| TIRES & WHEELS | | | | | |
| 18 x 8 J aluminum alloy wheels | Std | Std | - | - | |
| 20 x 8.5J aluminum alloy wheels | - | - | Std | Std | |
| P255/60 R18 tires | Std | Std | - | - | |
| P255/50 R20 tires | - | - | Std | Std | |
| T155/90 D17 - temporary spare tire | Std | Std | Std | Std | |
| EXTERIOR FEATURES | | | | | |
| Dual exhaust outlets | Std | Std | Std | Std | Std |
| Headlights - LED Low and High beams | Std | Std | Std | Std | Std |
| Headlights - Auto Off feature | Std | Std | - | - | |
| Headlights - Auto On/Off feature | - | Pkg | Std | Std | |
| Headlights - Adaptive Front-Lighting System | - | - | Std | Std | |
| Headlights - LED Daytime Running Lights | Std | Std | Std | Std | |
| Headlights - High Beam Control | - | - | Std | Std | |
| LED Fog lights | - | Pkg | Std | Std | |
| LED grille lighting accent | - | - | - | Std | |
| LED Rear combination lights | Std | Std | Std | Std | |
| Lower molding color - front, side, rear | Black | Black | Chrome | Chrome | |
| Mirrors - electric body colored w/ LED side marker lights | Std | Std | Std | Std | |
| Mirrors - driver and passenger heated | Pkg | Std | Std | Std | |
| Power-sliding glass moonroof with sunshade and one-touch open/close | - | Pkg | Std | Std | |
| Privacy glass - rear side windows and rear liftgate glass | Std | Std | Std | Std | |
| Roof rails, Aluminum - Satin Chrome Finish | Acc | Acc | Std | Std | |
| Roof spoiler - body color | Std | Std | Std | Std | |
| Windshield wipers - intermittent and variable | Std | Std | - | - | |
| Windshield wipers - intermittent, variable, rain-sensing | - | Pkg | Std | Std | |
| Windshield wipers - rear intermittent with washer | Std | Std | Std | Std | |
| COMFORT & CONVENIENCE | | | | | |
| Air conditioning - automatic climate control operation with three zones | Std | Std | Std | Std | Std |
| 12V outlets - #2 (front and cargo area) | Std | Std | Std | Std | Std |
| Front: cup holders #2 | Std | Std | Std | Std | Std |
| 2nd row: cup holders #2 | Std | Std | Std | Std | Std |
| 3rd row: cup holders #4 | Std | Std | Std | Std | Std |
| Storage pockets/bins with bottle holders - front and rear doors | Std | Std | Std | Std | Std |
| Illuminated anti-pinch power windows with one-touch auto open/close (4 doors) | Std | Std | Std | Std | Std |
| Assist handles - #4 | Std | Std | Std | Std | Std |
| Cargo area storage boxes | Std | Std | Std | Std | Std |
| 2nd row Center armrest with cup holders - (plus storage and two USB inputs on Touring, GT, Sig) | Std | Std | Std | Std | Std |
| Center Console armrest with storage - two USB inputs | Std | Std | Std | Std | Std |
| Coat Hook - Rear #2 | Std | Std | Std | Std | Std |
| Cruise Control | Std | Std | - | - | |
| Mazda Radar Cruise Control (MRCC) | - | - | Std | Std | |
| Door locks - (speed sensing auto door locks) | Std | Std | Std | Std | |
| Heater/defroster with rear heater ducts | Std | Std | Std | Std | |
| Homelink® and auto-dimming mirror | - | Std | Std | Std | |
| Illuminated Entry | Std | Std | Std | Std | |
| Illumination LED - A/T shifter area accent lighting | - | - | - | Std | |
| Illumination LED - Overhead A/T shifter area | - | - | Std | Std | |
| Illumination - Front door pocket | Std | Std | - | - | |
| Illumination LED - front and rear door pocket | - | - | Std | Std | |
| Illumination LED - front door pull handle and power window switch | - | - | Std | Std | |
| Interior trim - Genuine Aluminum | - | - | Std | Std | |
| Interior trim - Genuine Rosewood | - | - | - | Std | |
| Remote Keyless Entry | Std | - | - | - | |
| Remote Keyless Entry - Mazda Advanced Keyless Entry and Start System | - | Std | Std | Std | |
| Map lights | Std | Std | Std | Std | |
| Overhead Console with sunglasses holder | Std | Std | Std | Std | |
| Power open / close rear liftgate with adjustable height | - | Std | Std | Std | |
| Cargo area under floor storage | Std | Std | Std | Std | |
| Rear window defogger with timer | Std | Std | Std | Std | |
| Remote fuel door | Std | Std | Std | Std | |
| Second-row retractable window sunshades | - | Pkg | Std | Std | |
| Steering wheel - tilt, telescopic, with audio and cruise controls | Std | Std | Std | Std | |
| Sun visors - vanity mirrors | Std | Std | Std | Std | |
| Sun visors - vanity mirrors w/ illumination | - | Std | Std | Std | |

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| EQUIPMENT & FEATURES | | Sport | Touring | Grand Touring | Signature |
|---|--------------|--------------|--------------|---------------|--------------|
| SEATING & TRIM | | | | | |
| 7-passenger seating capacity | Std | Std | Std | Std | Std |
| 60/40 split fold-down reclining 2nd row seats with tilt and slide rear-access mechanism | Std | Std | Std | Std | Std |
| 50/50 split fold-down 3rd-row seats | Std | Std | Std | Std | Std |
| Headrests, adjustable - front & rear (all outboard seating positions) | Std | Std | Std | Std | Std |
| Floor mats - carpeted front, 2nd row, & rear | Std | Std | Std | Std | Std |
| Front driver and passenger seatback pocket | One per seat | Two per seat | Two per seat | Two per seat | Two per seat |
| Heated front seats with three settings | Pkg | Std | Std | Std | Std |
| Interior door handles - bright finish | Std | Std | Std | Std | Std |
| Manual driver's seat | Std | - | - | - | - |
| Power driver's seat - with power lumbar support | Pkg | Std | - | - | - |
| Power driver's seat - power lumbar support and 2 position memory | - | - | Std | Std | Std |
| Power front passenger seat | - | Std | Std | Std | Std |
| Seat material - Cloth | Std | - | - | - | - |
| Seat material - Leather-trimmed (first and second row outboard seating positions) | - | Std | Std | - | - |
| Seat material - Nappa Leather-trimmed (first and second row outboard seating positions) | - | - | - | - | Std |
| Shift knob - leather wrapped | Std | Std | Std | Std | Std |
| Steering wheel - leather-wrapped | Std | Std | Std | - | - |
| Steering wheel - leather-wrapped w/unique stitch | - | - | - | - | Std |
| AUDIO SYSTEM | | | | | |
| AM/FM/HD Radio | Std | Std | Std | Std | Std |
| 6-speaker sound system | Std | Std | - | - | - |
| Auxiliary audio input jack | Std | Std | Std | Std | Std |
| Bose audio system | - | Pkg | Std | Std | Std |
| - Centerpoint 2.0 Surround technology | | | | | |
| - Audiopilot 2 Noise compensation technology | | | | | |
| - Surroundstage Signal Processing | | | | | |
| - 12-speaker sound system - includes one subwoofer | | | | | |
| Bluetooth® hands free phone & audio | Std | Std | Std | Std | Std |
| 7" full-color touch-screen display | Std | - | - | - | - |
| 8" full-color touch-screen display | - | Std | Std | Std | Std |
| Multi-Function Commander Control | Std | Std | Std | Std | Std |
| MAZDA CONNECT™ Infotainment System | Std | Std | Std | Std | Std |
| - Infotainment system voice command | | | | | |
| - Radio Broadcast Data System program information | | | | | |
| - Aha™ internet radio integration | | | | | |
| - Pandora® internet radio integration | | | | | |
| - Stitcher™ internet radio integration | | | | | |
| - SMS text message audio delivery and reply | | | | | |
| - E911 automatic emergency notification | | | | | |
| Mazda Navigation system | - | Pkg | Std | Std | Std |
| SiriusXM® satellite radio w/ 4-month subscription | - | Pkg | Std | Std | Std |
| USB Inputs (Two front are 1A and two rear are 2.1A) | 2 | 4 | 4 | 4 | 4 |
| INSTRUMENTATION | | | | | |
| Active Driving Display (Head-Up Display) | - | - | Std | Std | Std |
| Ambient temperature | Std | Std | Std | Std | Std |
| Digital clock | Std | Std | Std | Std | Std |
| Fuel level gauge | Std | Std | Std | Std | Std |
| Gauges, black background with white lettering and silver surround | Std | Std | Std | Std | Std |
| Speedometer | Std | Std | Std | Std | Std |
| Tachometer | Std | Std | Std | Std | Std |
| Trip computer (Odometer, Trip meter A & B, current and average fuel economy, distance-to-empty, and compass mode) | Std | Std | Std | Std | Std |
| Multi-Information Display w/trip computer includes (Engine coolant temperature gauge, Maintenance monitor, BSM display, Distance recognition support system display, MRCC display, LAS & LDW display, cruise control, compass and warning message display) | - | - | Std | Std | Std |
| Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant "high" temp, engine coolant "low" temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system | Std | Std | Std | Std | Std |
| SAFETY & SECURITY | | | | | |
| 3-point safety belts for all seating positions | Std | Std | Std | Std | Std |
| Advanced dual front air bags (SRS) | Std | Std | Std | Std | Std |
| Front side-impact air bags | Std | Std | Std | Std | Std |
| Side air curtains (front, rear, and 3rd row) with roll-over protection | Std | Std | Std | Std | Std |
| Blind Spot Monitoring System | - | Std | Std | Std | Std |
| Rear Cross Traffic Alert | - | Std | Std | Std | Std |
| Engine immobilizer anti-theft system | Std | Std | Std | Std | Std |
| Front safety-belt pretensioners with force limiters | Std | Std | Std | Std | Std |
| Lane Departure Warning (LDW) | - | - | Std | Std | Std |
| Lane Keep Assist (LKA) | - | - | Std | Std | Std |
| LATCH system - rear seat child safety seat lower anchors & upper tethers | Std | Std | Std | Std | Std |
| Rear backup sensors | - | Pkg | Std | Std | Std |
| Rearview camera | Std | Std | Std | Std | Std |
| Side-impact door beams | Std | Std | Std | Std | Std |
| Smart Brake Support (SBS) with Distance Recognition Support System (DRSS) | - | - | Std | Std | Std |
| Smart City Brake Support (SCBS) | - | - | Std | Std | Std |
| Tire pressure monitoring system | Std | Std | Std | Std | Std |

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| PACKAGES & OPTIONS | Sport | Touring | Grand Touring | Signature |
|---|-------|---------|---------------|-----------|
| Power Driver's Seat with Heated Front Seats & Mirrors(PW6): - Power driver's seat with power lumbar support - Heated front cloth seats - Heated outside mirrors | Pkg | - | - | - |
| Touring Premium Package - Auto On-Off headlights - Bose® premium audio with 12 speakers - LED Foglights - Navigation system - Power sliding glass moonroof with interior sunshade - Rear backup sensor - Rain sensing wipers - Second-row retractable window sunshade - SiriusXM® Satellite Radio with 4-month subscription | - | Pkg | - | - |
| Snowflake White Pearl Mica | Opt | Opt | Opt | Opt |
| Soul Red | - | Opt | Opt | - |
| Machine Gray | Opt | Opt | Opt | Opt |

2017 CX-9

| PORT INSTALLED ACCESSORIES | Code | Sport | Touring | Grand Touring | Signature |
|---|------|-------|---------|---------------|-----------|
| ELECTRONICS | | | | | |
| Frameless Auto-Dimming Rearview Mirror w/ Homelink® | MRH | X | N/A | N/A | N/A |
| Mazda Mobile Start (Smartphone Remote Engine Start) | MMS | X | X | X | X |
| Navigation SD Card (Fleet Only) | NVF | X | X* | N/A | N/A |
| Parking Sensors, Rear | PSR | X | X* | N/A | N/A |
| EXTERIOR | | | | | |
| Fog Lights, LED | FOG | X | X* | N/A | N/A |
| Roof Rack, Side Rails - Aluminum w/ Satin Chrome Finish | RCK | X | X | STD | STD |
| Splash Guards, Front & Rear | SGB | X | X | X | X |
| Towing Receiver Hitch w/Wiring Harness (3,500 Pound Tow Capacity) | TTH | X | X | X | X |
| Wheel Locks | WLK | X | X | X | X |
| INTERIOR | | | | | |
| Cargo Mat, Carpeted | CGM | X | X | X | X |
| Cargo Net + Side Storage Nets | 1CN | X | X | X | X |
| Floor Mats, All-Weather | FLA | X | X | X | X |
| Interior Lighting Kit | ILK | X | X | X | X |
| Retractable Cargo Cover | RCC | X | X | X | X |

* = N/A with Touring Premium Package

| DEALER INSTALLED ACCESSORIES | Sport | Touring | Grand Touring | Signature |
|---|-------|---------|---------------|-----------|
| ELECTRONICS | | | | |
| 3.5mm Audio Cable | X | X | X | X |
| Frameless Auto-Dimming Rearview Mirror w/ Homelink® | X | N/A | N/A | N/A |
| Garmin Nuvi 2539LMT Portable Navigation w/ Lifetime Maps & Traffic | X | X | X | X |
| Mazda Mobile Start (Smartphone Remote Engine Start) | X | X | X | X |
| Navigation System (SD Card) | X | X* | N/A | N/A |
| Parking Sensors, Rear | X | X* | N/A | N/A |
| EXTERIOR | | | | |
| Fog Lights, LED | X | X* | N/A | N/A |
| License Plate Frame w/ CX-9 Logo (Brushed or Polished) | X | X | X | X |
| License Plate Frame Full Size Type (Various Logos & Finishes) | X | X | X | X |
| License Plate Frame Slimline Type (Various Logos & Finishes) | X | X | X | X |
| License Plate Frame Gift Set (includes Frame, Key Chain, & Valve Stem Caps) (Various) | X | X | X | X |
| Mazda Keychains (Various Logos & Finishes) | X | X | X | X |
| Mazda Valve Stem Caps | X | X | X | X |
| Moonroof Wind Deflector | N/A | X** | X | X |
| Roof Luggage Basket w/Stretch Net (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Roof Rack, Bike Carrier (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Roof Rack, Cargo Box (XL & Medium lengths) (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Roof Rack, Cross Bars (Requires Roof Rails) | X | X | X | X |
| Roof Rack, Kayak Carrier (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Roof Rack, Side Rails - Aluminum w/ Satin Chrome Finish | X | X | STD | STD |
| Roof Rack - Ski/Snowboard Carrier (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Roof Rack - Surfboard/Stand-Up Paddleboard Carrier (Requires Roof Rails & Cross Bars) | X | X | X | X |
| Side Window Deflectors/Visors | X | X | X | X |
| Splash Guards, Front | X | X | X | X |
| Splash Guards, Rear | X | X | X | X |
| Touch-Up Paint | X | X | X | X |
| Towing Receiver Hitch (3,500 pound tow capacity) | X | X | X | X |
| Towing Receiver Hitch - Bike Carrier (Requires Towing Receiver Hitch) | X | X | X | X |
| Towing Receiver Hitch - Cargo Box (Requires Towing Receiver Hitch) | X | X | X | X |
| Towing Receiver Hitch - Wiring Harness | X | X | X | X |
| Wheel Locks (Set of Four) | X | X | X | X |
| INTERIOR | | | | |
| Ashtray with LED Illumination | X | X | X | X |
| Cargo Cover, Retractable | X | X | X | X |
| Cargo Mat, Carpeted | X | X | X | X |
| Cargo Net (Horizontal Floor Type) | X | X | X | X |
| Cargo Tray (3-piece type) | X | X | X | X |
| First Aid Kit | X | X | X | X |
| Floor Mats, All-Weather (Front & Rear) | X | X | X | X |
| Interior Lighting Kit (Footwell) | X | X | X | X |
| Protective Seat Covers - All Rows (Winter Availability) | N/A | X | X | X |
| Roadside Assistance Kit | X | X | X | X |
| Side Storage Nets | X | X | X | X |
| Soft Cargo Liner (w/ bumper flap) | X | X | X | X |
| Soft Cargo Tote (Collapsible) | X | X | X | X |
| Windshield Sunscreen (w/ CX-9 logo) | X | X | X | X |

* = N/A with Touring Premium Package

** = Requires Touring Premium Package

2017 CX-9

| INTERIOR & EXTERIOR COLORS | | | | | | | |
|----------------------------|----------------------------|-----------|----------|-----------|----------|---------------|----------|
| | | INTERIOR | | | | | |
| | | Sport | | Touring | | Grand Touring | |
| COLOR CODE | EXTERIOR COLOR | CLOTH | | LEATHER | | LEATHER | |
| | | Black TC0 | Sand TC2 | Black TC0 | Sand TC3 | Black TC1 | Sand TC4 |
| 25D | Snowflake White Pearl Mica | ■ | ■ | ■ | ■ | ■ | ■ |
| 42M | Deep Crystal Blue Mica | ■ | ■ | ■ | ■ | ■ | ■ |
| 45P | Sonic Silver Metallic | ■ | | ■ | | ■ | ■ |
| 46G | Machine Gray Metallic | ■ | ■ | ■ | ■ | ■ | ■ |
| 41W | Jet Black Mica | ■ | ■ | ■ | ■ | ■ | ■ |
| 41V | Soul Red Metallic | | | ■ | ■ | ■ | ■ |
| 42S | Titanium Flash Mica | | ■ | | ■ | | ■ |

AWD Only

2017 CX-9

SPECIFICATIONS

ENGINE

| | |
|---|---|
| Type | 2.5L I4 Dynamic Pressure Turbo |
| Horsepower, SAE net Regular unleaded 87 AKI | 227 HP @ 5000 rpm |
| Premium unleaded 93 AKI | 250 HP @ 5000 rpm |
| Torque, SAE net | 310 lb ft @ 2000 rpm |
| Displacement (cc) | 2488 |
| Bore x Stroke (mm) | 89 X 100 |
| Compression Ratio | 10.5 |
| Recommended Fuel | 87 AKI |
| Redline | 6300 |
| Engine Block Material | Aluminum |
| Cylinder Head Material | Aluminum |
| Emission Regulation | T2Bin5(16MY) T3Bin125 (17MY) |
| Emission Control (50 State) | 3-Way Catalyst |
| Ignition System | Direct coil-on-plug electronic ignition |
| Alternator | 12V - 150A |
| Battery | 55D23L |
| Starter | 12V; 1.4kW |
| Top Speed (mph/kph) | 130 |

DRIVETRAIN

| | |
|---------------------|------------|
| Drive Wheel: | FWD / AWD |
| Transmission: | 6-Speed AT |
| Coefficient of Drag | 0.35 |
| Ratios (:1) | |
| 1st | 3.487 |
| 2nd | 1.992 |
| 3rd | 1.449 |
| 4th | 1.000 |
| 5th | 0.707 |
| 6th | 0.600 |
| Reverse | 3.990 |
| Final Drive | 4.411 |

CHASSIS

| | |
|-----------------------------------|---|
| Front Suspension | Independent, MacPherson Strut type coil spring and stabilizer bar |
| Rear Suspension | Independent, Multi-link type coil spring and stabilizer bar |
| Steering Type | Column type |
| Power Assist | Electric Power Assist Steering (EPAS) |
| Steering Wheel Turns Lock-to-Lock | 3.1 rev |
| Overall Steering Ratio | 17.6:1 |

BRAKING / WHEELS / GVW

| | |
|----------------------------------|---|
| Braking System | Diagonal Hydraulic |
| Anti-Lock Braking System | Standard with EBD |
| Front Brakes | 2-piston caliper / 12.6" front ventilated disc |
| Rear Brakes | 1-piston caliper/ 12.8" solid disc |
| Parking Brake | Electronic parking brake |
| Wheels | 18 x 8J (Sport, Touring) / 20 x 8.5J (Grand Touring, Signature) |
| Tires | P255/60R18 (Sport, Touring) / P255/50R20 (Grand Touring, Signature) |
| Temporary Spare Tire | T155/90D17 |
| Total Curb Weight w/AC (lbs) | FWD=4,144 / AWD = 4,327 |
| Total Gross Vehicle Weight (lbs) | FWD = 5,661/AWD = 5,816 |

ESTIMATED FUEL ECONOMY

| | |
|-----|-------|
| FWD | 22/28 |
| AWD | 20/26 |

CAPACITIES

| | |
|-----------------------------------|-----------------------------|
| Engine Oil (U.S. quarts/L) | 5.1 / 4.8 (w Oil Filter) |
| Engine Coolant (U.S. quarts/L) | 10.5 / 9.9 |
| Washer Fluid Tank (U.S. quarts/L) | 2.3/ 2.2 |
| Fuel Tank Capacity (gallons/(L)) | FWD 19 (72) / AWD 19.5 (74) |
| Towing Capacity (lbs.) | 3,500 lbs |

2017 CX-9 SPECIFICATIONS

EXTERIOR DIMENSIONS

| | | |
|---|---|-------------|
| Overall Length | w/o License Plate Holder (in) | 199.4 |
| Overall Width | w/o and w/wheel arch molding Width (in) | 77.2 / 77.5 |
| Overall Height | w/o shark fin antenna (in) | 67.6 |
| | w/shark fin antenna (in) | 69 |
| Overhang | Front w/o License Plate Holder (in) | 40.5 |
| | Rear (in) | 43.6 |
| Wheelbase | Wheelbase (in) | 115.3 |
| Track | Front (in) | 65.3 |
| | Rear (in) | 65.2 |
| Ground clearance between the axles (Unladen) (in) | | 8.8 |
| Curb-to-Curb Turning Circle (radius - ft) | | 19.4 |

INTERIOR DIMENSIONS

| | | |
|------------------|-------------------------------------|------|
| Headroom | Front Row w/o Moonroof (in) | 39.3 |
| | 2nd Row w/o Moonroof (in) | 38.5 |
| | 3rd Row (in) | 35.4 |
| Shoulder Room | Front Row (in) | 57.9 |
| | 2nd Row (in) | 58.1 |
| | 3rd Row (in) | 53.1 |
| Hip Room | Front Row (in) | 56.7 |
| | 2nd Row (in) | 57.4 |
| | 3rd Row (in) | 40.1 |
| Leg Room | Leg Room, Front Row (in) | 41.0 |
| | Leg Room, 2nd Row (in) | 39.4 |
| | Leg Room, 3rd Row (in) | 29.7 |
| | Rear knee clearance 2nd Row (in) | 4.5 |
| Hip Point Height | from Floor, Front Row (in) | 13.6 |
| | from Ground Unladen, Front Row (in) | 28.5 |
| | from Floor, 2nd Row (in) | 14.8 |
| | from Ground Unladen, 2nd Row (in) | 30.9 |

CARGO AREA DIMENSIONS

| | | |
|------------|------------------------------------|------|
| Cargo Area | Tail Gate Opening Width (in) | 43.2 |
| | Tail Gate Opening Height (in) | 29.6 |
| Cargo Room | threshold Height from Ground (in) | 31.7 |
| | Length w/ 3rd seats upright (in) | 21.5 |
| | Length w/3rd Seat folded (in) | 50.5 |
| | Length to 1st row (in) | 84.9 |
| | Width at Floor (in) | 58.6 |
| | Width between Rear Tire House (in) | 40.2 |

INTERIOR VOLUME

| | | |
|--------------|---|-------|
| Passenger | w/o Moonroof (cubic ft/L) | 135.1 |
| Cargo Volume | 2nd and 3rd row seat upright (cubic ft) | 14.4 |
| | 3rd row seats folded (cubic ft / L) | 38.2 |
| | 2nd and 3rd row seats folded (cubic ft / L) | 71.2 |



ABOUT MAZDA NORTH AMERICAN OPERATIONS

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through more than 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

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