



2018 PRESS KIT

MAZDA MX-5



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2018 MAZDA MX-5 SOFT TOP FACT SHEET

It's easy to see why Mazda MX-5 Miata continues to be the best-selling roadster in the world, with more than 1 million sold since 1989. For 2018, MX-5 offers a new Dark Cherry soft top option, and premium exterior paint colors Soul Red Crystal and Machine Gray Metallic join the color palette. Additional new features such as heated RECARO sports seats and a retuned rear suspension in soft top models further highlight numerous small improvements that keep fans coming back. These design and performance updates help further MX-5's mission to provide one of the best driving experiences offered in any car on sale today, regardless of price point.

Starting MSRP: \$25,295¹

EPA - Estimated Fuel Economy (mpg)	M/T - City / Highway / Combined	A/T - City / Highway / Combined
	26 / 33 / 29	26 / 35 / 29

Quick Specs:

- 2.0-liter four-cylinder SKYACTIV-G engine
 - 155 horsepower at 6,000 rpm
 - 148 lb-ft torque at 4,000 rpm
- SKYACTIV-MT six-speed manual transmission or six-speed automatic transmission
- 2,332 lbs. weight (2,381 lbs. with six-speed automatic transmission)

What's New for 2018:

- Available Dark Cherry soft top**
- Available Auburn Nappa leather interior (Previously only in 2017 MX-5 RF Launch Edition)***
- New exterior paint color options: Soul Red Crystal, Machine Gray Metallic, Snowflake White Pearl Mica, Eternal Blue Mica
- Heated cloth seats*
- Revised MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display now standard on all models
- Standard multi-function Commander now standard on all models
- Standard HD Radio connectivity
- Revised sun visors
- Advanced Smart Keyless Entry now standard on all models
- Retuned rear suspension and power steering for improved performance, ride comfort and NVH

Updated Packages:

- Brembo/BBS Package now includes heated, black, leather-trimmed seats
- New Brembo/BBS RECARO Package: heated RECARO sports seats, aerodynamic side sill extensions, a rear bumper skirt, forged 17-inch BBS wheels and front Brembo brakes

Technology Highlights:

- Mazda Advanced Keyless Entry
- BOSE® 9-speaker audio system with headrest speakers**
- Bluetooth hand-free phone and audio streaming
- Adaptive Front-lighting System**
- Rain-sensing windshield wipers**

Performance Highlights:

- Sport-tuned exhaust system
- More aggressive suspension with Bilstein dampers on manual transmission models*
- Limited-slip differential on manual transmission models*
- Shock tower brace on manual transmission models*

* MX-5 Club

** MX-5 Club and Grand Touring

*** MX-5 Grand Touring

¹MSRP does not include \$890 for destination and delivery (\$935 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



2018 MAZDA MX-5 SOFT TOP EXTERIOR

1	Newly available Dark Cherry soft top*
2	Newly available Machine Gray Metallic premium exterior paint*
3	LED daytime running lights* (not shown)
4	Automatic on/off headlights** (not shown)
5	17-inch alloy wheels*
6	Sports-tuned exhaust system with dual outlets

* MX-5 Club and Grand Touring
** MX-5 Grand Touring



2018 MAZDA MX-5 SOFT TOP INTERIOR

1	MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display
2	Standard multi-function Commander control
3	BOSE® 9-speaker audio system with headrest speakers*
4	Heated seats with three settings*
5	Leather-trimmed seats** (Standard on Grand Touring)
6	Heated, RECARO sport seats (not shown)***
7	Standard leather shift knob

* MX-5 Club and Grand Touring

** MX-5 Club Brembo/BBS Package

*** MX-5 Club Brembo/BBS RECARO Package



2018 MAZDA MX-5 RF FACT SHEET

Fastback styling, yet with an open-air feel, Mazda MX-5 Miata RF is a more sophisticated take on the world's best-selling roadster. For 2018, the newly adopted Soul Red Crystal premium exterior paint option further heightens the look of MX-5 RF's KODO—Soul of Motion design. Additionally, Auburn Nappa leather is a newly available interior color option after previously being exclusive to the MX-5 RF Launch Edition. Standard Advanced Keyless Entry and available leather-trimmed seats in MX-5 RF Club models are other notable upgrades that add to the MX-5 RF's driving experience.

Starting MSRP: \$31,910²

EPA - Estimated Fuel Economy (mpg)	M/T - City / Highway / Combined	A/T - City / Highway / Combined
	26 / 33 / 29	26 / 35 / 29

Quick Specs:

- 2.0-liter four-cylinder SKYACTIV-G engine
 - 155 horsepower at 6,000 rpm
 - 148 lb-ft torque at 4,000 rpm
- SKYACTIV-MT six-speed manual transmission or six-speed automatic transmission
- 2,445 lbs. weight (2,485 lbs. with six-speed automatic transmission)

Difference versus Soft Top:

- Power folding hardtop that can open or close in just 13 seconds
- Roof open/closer power switch
- 4.6-inch, full-color TFT display
- Club and Grand Touring trim levels only

New for 2018:

- New exterior paint color options: Soul Red Crystal, Snowflake White Pearl Mica, Eternal Blue Mica
- Heated cloth seats*
- Advanced Keyless Entry now standard on all models
- Revised MAZDA CONNECT™ screen and sun visors

Updated Package:

- Brembo/BBS Package now includes heated, black leather-trimmed seats

Technology Highlights:

- Mazda Advanced Keyless Entry
- BOSE® 9-speaker audio system with headrest speakers
- Bluetooth hand-free phone and audio streaming
- Adaptive Front-lighting System**
- Rain-sensing windshield wipers**

Performance Highlights:

- Sport-tuned exhaust system
- More aggressive suspension with Bilstein dampers on manual transmission models*
- Limited-slip differential on manual transmission models*
- Shock tower brace on manual transmission models*

* MX-5 RF Club

** MX-5 RF Grand Touring

²MSRP does not include \$890 for destination and delivery (\$935 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



2018 MAZDA MX-5 RF EXTERIOR

1	Power retractable fastback roof
2	Automatic on/off headlights*
3	LED daytime running lights
4	17-inch alloy wheels
5	Rain-sensing windshield wipers*

* MX-5 RF Grand Touring



2018 MAZDA MX-5 RF INTERIOR

1	Newly standard heated seats with three settings
2	Leather-trimmed seats* (Available in club Brembo/BBS Package)
3	Roof open/closer power switch
4	MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display
5	Mazda Navigation System*
6	BOSE® 9-speaker audio system with headrest speakers
7	Two USB audio inputs
8	4.6-inch full-color TFT display

2018 MAZDA MX-5 OVERVIEW

Miata. Roadster. MX-5. Whatever you might want to call it, we call it timeless. When the original MX-5 Miata made its world debut on a frigid morning at the 1989 Chicago Auto Show, few could have imagined its importance—and staying power—for the automotive industry and Mazda. It was so simple in concept: a lightweight roadster that enveloped its driver and passenger in their surroundings rather than shrouding them. With two latches undone and the top pushed back, the original MX-5 used the sky as its roof to help provide driving joy.

**“CONTINUES
TO BE THE
TORCHBEARER”**

A little has changed since then. A two-latch roof mechanism was simplified to just one for the 2006 model and made even better for the 2016 roadster. And in 29 years of evolution, the driver or passengers no longer have to get out of the car to put up the roof. The current MX-5's roof is nothing less than a marvel of engineering. Then again, so is the rest of the car.

As a whole, MX-5 continues to be the torchbearer for those who enjoy the journey as much as the destination—especially if there are some curves between Point A and Point B. And no more proof is needed than the milestone it hit on April 22, 2016, when the one-millionth MX-5 rolled off the line in Hiroshima. Perhaps a greater accomplishment than the 2016 World Car of the Year and 2016 World Car Design of the Year awards it won the month prior—and becoming the first vehicle ever to win both in the same year. Most recently, MX-5 has received a *Car & Driver* 10Best Cars award for the third consecutive year, making the list for the 18th time. MX-5's popularity is proof that, amid ever-increasing automation, there's little that will ever be as satisfying as a perfect heel-toe downshift or a Sunday morning with empty backroads and miles ahead to enjoy.



WHAT'S NEW?

The first update to the fourth-generation MX-5 helps deepen MX-5's driver-centric focus on intuitive function, helping instill a sense of harmony and confidence.

For 2018, drivers have a variety of new color choices from which to choose, including Soul Red Crystal and Snowflake White Pearl Mica paint colors. A Dark Cherry soft top option joins the black top on the options list, and Auburn Nappa leather seating surfaces are available for the first time in MX-5 soft top. Previously, the premium interior option was only offered in the MX-5 RF Launch Edition. Additionally, heated cloth seats come standard in MX-5 Club models, and a new Brembo/BBS RECARO Package is available for the soft top, enhancing MX-5's driving experience.

Here's an at-a-glance list of what's new about the 2018 Mazda MX-5 Miata (for a full list of changes, please see the spec deck on page 23):

- New standard heated, cloth seats with three settings for MX-5 Club models
- Newly available exterior paint color options: Soul Red Crystal, Snowflake White Pearl Mica and Eternal Blue
- Mazda Advanced Keyless Entry is now standard on all models
- MX-5 Club Brembo/BBS Package adds heated leather-trimmed seats
- Revised MAZDA CONNECT™ screen and sun visors

New for Soft Top:

- New available Dark Cherry soft top roof color option on MX-5 Club and Grand Touring models
- Newly available Auburn Nappa leather interior for MX-5 Grand Touring models
- MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display is now standard on all models
- HD Radio connectivity is now standard on all models
- Multi-function Commander control knob is now standard on all models
- Newly available Machine Gray Metallic color option
- New Brembo/BBS RECARO Package includes heated RECARO sports seats, aerodynamic side sill extensions, a rear bumper skirt, forged 17-inch BBS wheels and front Brembo brakes
- Recalibrated suspension, transmission and steering for improved performance, ride comfort and NVH in soft top models



THE PURSUIT OF “MAZDA PREMIUM”

“Mazda Premium” is a phrase that the company has used since May 2016 when the CX-9 went on sale. It’s not just an ad slogan. Mazda has made elegantly engineered, designed and executed vehicles since the 1967 Cosmo 110S and continues to do so today throughout its lineup.

Sometimes, it is best exemplified through eye-catching design or craftsmanship. Sometimes, it’s through brilliant engineering. Sometimes, it’s in something as small as beauty in the simplicity of a door handle that opens the door with a brief nudge rather than three or four hand motions that can subconsciously feel cumbersome. Mazda Premium is as much an emotional value as it is a value in the product. It’s the feeling a driver and passengers get when they step foot inside a Mazda vehicle, from the smallest MX-5 to the largest CX-9, and feel that the car or crossover SUV exceeds their lofty expectations.

Mazda Premium is not about a price point; it’s about an experience that builds lifelong customers through exceptional vehicles and experiences. Since its beginning, MX-5 has exemplified these experiences through the unrivaled bond it delivers between car and driver.



DIFFERENT TAKE ON A CLASSIC: MX-5 MIATA RF

Following the success of the third-generation MX-5 PRHT (power retractable hardtop), Mazda went a very different direction with the design of its power-folding fourth-generation. Called the MX-5 RF—for retractable fastback—the latest version of Mazda's longstanding sports car was seen as the tuxedo complement to the roadster's tracksuit. Its top takes all of 13 seconds to go from closed to open, or vice versa.

MX-5 RF also introduces an aura of premium aesthetics in its seductive appeal, with Soul Red Crystal paint added to its color palette for 2018. Additionally, Auburn Nappa leather interior accoutrements, formerly reserved for the 2017 MX-5 RF Launch Edition, are now available in other MX-5 RF Grand Touring models.

While MX-5 RF can be seen as a more sophisticated take on the classic MX-5 roadster concept, it retains familiar, engaging driving dynamics. Like the soft top, it is more than 150 lbs. lighter than its predecessor, employing Mazda's holistic "Gram Strategy" to optimize every part.



PURITY THROUGH PURPOSE

It's a daily driver, a weekend toy and a multiple-time, championship-winning race car, alike. Lightweight, nimble and fun-to-drive, the fourth-generation MX-5 draws inspiration from MX-5s that came before it.

But it also carves a path that is thoroughly modern and uncharted for Mazda's flagship roadster. While the purity philosophy behind MX-5 has remained through the years, the fourth-generation MX-5 has adapted SKYACTIV Technology, to help make it faster and more efficient, and KODO—Soul of Motion design for its striking looks.

Competitors—often called “Miata Fighters”—have come and gone through the years, yet MX-5 endures. It helps set the pace for the entire Mazda brand for spirited dynamics and innovation. Every vehicle lineup at Mazda today displays a little piece of MX-5 in value, dynamics and passion.



AN OPEN-TOP SPORTS CAR FOR ALL DRIVERS

MX-5 was designed around its driver, with thought given to even the slightest details. Pedals have been optimized to fall in-line with the natural movement of the driver's feet to help achieve greater comfort. The hood has been lowered, the windshield A-pillars pushed back and made more upright for greater visibility and the exterior paint color has been brought into the door panels - all to help provide a greater sensation of the world outside of the car. Passengers have also been positioned inset to feel in-line with the center of the vehicle.

All of this has been done for the *Jinba Ittai*—"horse and rider as one"—philosophy, elevating the driving experience in connecting the driver with the vehicle. With driver-centric ergonomics and a redesigned cockpit layout, an even greater number of drivers will be able to experience MX-5. Since the debut of the Mazda Shinari concept in 2010, Mazda has been developing its KODO—Soul of Motion design language, which is defined by a long hood, short overhangs, a cropped cabin pushed far back on the body and large wheels moved as far as feasible towards all four corners. The challenge to the design team with MX-5 was to translate the KODO theme to the car's smaller scale, while keeping true to the car's pure identity.

Designers focused on the following:

- A deeper expression of the KODO design theme that conveys agility
- Body surfaces that richly express the Japanese sense of contrast between stillness and motion
- An interior design that breaks down the boundaries between the inside and outside of the car
- A snug-feeling cockpit with symmetry and a singular axis that fosters concentration on driving

Designers worked painstakingly to create a shape that was reminiscent of previous MX-5s, but to move forward with a lower, sleeker profile as well that makes MX-5 look as though it is gripping the road.

Other design takeaways:

- A newly available Dark Cherry soft top adds for a broader range of color combinations to help each customer make the MX-5 his or her own
- The adoption of newly available exterior paint color options, such as Soul Red Crystal and Eternal Blue Mica, further heighten the quality look of Mazda's KODO—Soul of Motion design language
- The MX-5 is equally beautiful whether the top is up or down
- The interior design helps maximizes the pleasure of open-top driving
- The soft top is easy to operate while seated
- Wind noise is controlled to not disrupt the enjoyment of driving with the top down
- Designers worked with engineers to ensure that a "wind-in-the-hair" feeling remained—even in MX-5 RF models, with a gentle brush of the hair with the top open

Keeping the front of the car low was a challenge, given regional bumper-height regulations in different global markets, so the use of LED headlights on all models became a requirement because of the smaller space they require to produce a given amount of light. The headlights possess a clean shape with taut lines that conveys a sense of leanness, stability and beautiful surfaces.



DRIVING DYNAMICS: SKYACTIV TECHNOLOGY

SKYACTIV Technology is not just a catchphrase; it is a total-effort philosophy to reduce weight while improving safety and efficiency. A byproduct of that is greater handling capabilities and chassis dynamics, providing the driver with a more connected, enjoyable experience.

In the fourth-generation MX-5, Mazda simplified every single part of the car all to create a car with the poise and stability expected of an MX-5. Mazda's roadster features it's only application of SKYACTIV-CHASSIS and SKYACTIV-BODY for a front-engine, rear-wheel-drive vehicle.

All of Mazda's sixth-generation vehicles have employed the "Gram Strategy," which drives Mazda engineers to seek the tiniest improvements in every possible area of the car - a shave here, a redesign there, a complete rethink somewhere else. As part of that thought process, engineers implemented more high-tensile steel in the vehicle's structure to improve safety, all while reducing weight. At 2,332 lbs. (2,381 lbs. with six-speed automatic transmission), the 2018 MX-5 soft top is approximately 150 lbs. lighter than the third-generation MX-5 and only 182 lbs. heavier than the original 1990 model, which is incredible when you consider the technology and safety features of the new car versus the original. Its MX-5 RF sibling is just 113 lbs. heavier, yet it comes with a sophisticated electronic clamshell roof-storage system.

Weight reduction is only part of the story, though. Along with Mazda's torque-rich SKYACTIV-G 2.0-liter engine and standard SKYACTIV-MT six-speed manual transmission, MX-5 is able achieve a staggering 25-percent greater fuel-efficiency than six-speed manual-equipped previous generation models. Put it another way: At an EPA-estimated 26 mpg city, the 2018 MX-5's estimated city mpg is nearly the same as the previous generation's highway figure. Six-speed automatic models are EPA-rated at 26 mpg city/35 mpg highway. The SKYACTIV-G engine powering MX-5 produces 155 horsepower at 6,000 RPM and 148 lb-ft of torque at 4,600 RPM and it sits lower and farther back in the engine bay for a lower center of gravity and quicker handling response.

Like previous MX-5 models, the fourth-generation roadster uses a double-wishbone front suspension and rear multilink setup that is lightweight and highly rigid, while never losing sight of the need to deliver a smooth and civilized street ride. Coupled with the high use of high-tensile steel in the body, frame and underbody crossmembers is a new double-pinion electronic power assist steering (DP-EPAS) rack with a smaller steering gear ratio designed to help instill a sense road feel while reducing steering "kickback."

In discussing the level of detail designed into the new MX-5, even the friction in the steering shaft was reduced by minimizing the angle of the universal-joints in the shaft, because engineers identified a miniscule "catch"-feel through the steering wheel as the joint rotates.



closed course, professional driver, do not attempt

FORM AND FUNCTION: 50/50 BALANCE

As has been the case with all of Mazda's vehicles since the advent of SKYACTIV Technology, the MX-5's weight has been reduced from its predecessor to improve efficiency, performance, handling, agility and steering precision. Taking more than 150 lbs. out of what was already one of the lightest vehicles for sale in North America was no easy task, so engineers had to think about each component of the MX-5 to achieve their objectives while maintaining a 50:50 weight distribution.

The air conditioner is approximately 20-percent lighter than the unit in the previous generation. The soft top is 65 grams lighter than before through the introduction of aluminum top-bows and supports, and is even easier to operate, yet it is insulated to provide a quieter interior. In making the vehicle lighter, the trunk was reshaped to have a wider opening and a deeper recess to allow for two weekend travel bags, which was not possible in previous models.

With the current-generation MX-5, the amount of high-tensile steel (780 MPa or higher) used throughout the structure of the MX-5 has increased from 58 percent of the car to 71 percent. All exterior panels but the windshield frame and doors are made of aluminum, reducing the weight of the body-in-white by approximately 45 lbs. Seats are more than 35-percent thinner than the outgoing model's, owing to a net and urethane seat material replacing traditional springs. This, in turn, allowed engineers to remove approximately 17 lbs. from each seat and position them lower in the MX-5 for an improved center of gravity, visibility and functionality within the interior for taller drivers. It's all about the details.

Other examples of weight reduction include:

- Front brake rotor -14 lbs.
- Suspension -26 lbs.
- Transmission -16 lbs.
- Driveshaft -3 lbs.
- Instruments and air conditioning -8 lbs.



SUPPORT SAFE DRIVING: i-ACTIVSENSE

Mazda is, was and always will be a company that believes that driving matters, and every vehicle Mazda makes is designed and engineered to deliver an enjoyable experience. But because driving matters, safety matters, too, and Mazda's engineers place the same dedication they have with driving dynamics into their safety philosophy as well.

The 2018 MX-5's body is designed with a continuous frame from the front bumper through the rear bulkhead that suppresses deformation and diffuses impact forces in the event of an accident, not unlike other Mazda vehicles. Additional reinforcements specially designed for an open top vehicle were added behind the seats. The structure also is designed to maximize surefootedness in all driving conditions.

In addition, Mazda's i-ACTIVSENSE suite includes several active safety technologies that support safe driving by helping the driver to recognize potential hazards and avert collisions or reduce their severity in situations where they cannot be avoided. The 2018 Mazda MX-5 Miata's i-ACTIVSENSE suite of safety features include:

- Blind Spot Monitoring with Rear Cross-Traffic Alert in all MX-5 Club and Grand Touring models
- Lane Departure Warning System in MX-5 Grand Touring models
- High Beam Control in MX-5 Grand Touring models
- Adaptive Front-lighting System in MX-5 Grand Touring models
- Rain-sensing windshield wipers in MX-5 Grand Touring models



PACKAGING AND PRICING - MX-5 MIATA SOFT TOP

The 2018 Mazda MX-5 soft top models receive design, functional and performance updates that further its mission to provide an enjoyable driving experiences in a roadster.

For 2018, customers have the option to choose between a new Dark Cherry or black soft top. Additionally, an Auburn Nappa leather seating surfaces are available in MX-5 Grand Touring models, a color option that was previously only offered in the MX-5 RF Launch Edition.

While MX-5 is already known for its handling prowess, the soft top's rear suspension and power steering have been retuned to provide an even more surefooted ride. These improvements also help suppress unwanted cabin noise.

As in the past, there's an MX-5 for every kind of customer with three trim levels available. The entry-level MX-5 Sport represents the purest distillation of the MX-5 formula, while MX-5 Club is harder-edged, and MX-5 Grand Touring represents the most sophisticated option.

For 2018, MX-5 Sport adds a newly standard MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display, multi-function Commander and HD Radio connectivity. Additional features in the MX-5 Sport include LED headlights and tail lights, cloth bucket seats, leather-wrapped shift knob and handbrake, Bluetooth phone pairing and audio streaming, dual cupholders and one USB port to interface with the audio system. Mazda Advanced Keyless Entry is also newly standard on all models, as it was previously an option on manual-transmission-equipped models.

MX-5 Club introduces newly heated cloth seats with red stitching, and it also comes standard with 17-inch dark gunmetal aluminum alloy wheels, a BOSE® 9-speaker Premium audio system, including driver and passenger headrest speakers. MX-5 Club's upgrades over MX-5 Sport include two USB ports and Blind Spot Monitoring with Rear Cross-Traffic Alert. Models equipped with the six-speed SKYACTIV-MT manual transmission feature Bilstein shocks, a limited-slip differential and a shock tower brace. Available for MX-5 Club models is the Brembo/BBS Package, which now includes heated, black leather-trimmed

seats, replacing the standard cloth seats. The features aerodynamic side sill extensions, a rear bumper skirt, forged 17-inch BBS wheels and front Brembo brakes that provide greater heat tolerances in heavy braking. The new model year also ushers in the new Brembo/BBS RECARO Package that builds on the Brembo/BBS Package and substitutes the leather-trimmed seats for heated, RECARO sport seats.

MX-5 Grand Touring comes standard with heated, leather-trimmed seats, automatic climate control, automatic on/off headlights, High Beam Control with Adaptive Front-lighting System, Lane Departure Warning, auto-dimming rearview mirror, navigation, rain-sensing windshield wipers and additional sound absorption material in its cloth headliner, among a much longer list of creature-comfort features.

In addition to the Dark Cherry soft top and Auburn Nappa leather interior options, the 2018 MX-5 offers the newly available paint colors Eternal Blue Mica, Snowflake White Pearl Mica and Soul Red Crystal. Machine Gray Metallic, which was previously only available on MX-5 RF retractable fastback models, also joins the color palette. All MX-5 models sold in the U.S. come with a quick-revving, 2.0-liter SKYACTIV-G engine that delivers 155 horsepower. Power is routed to the rear wheels via a six-speed SKYACTIV-MT manual transmission or an available six-speed automatic with paddle shifters.



PACKAGING AND PRICING - CONTINUED

MSRP³ for MX-5 Soft Top models is as follows:

Model / Package	6MT	6AT
MX-5 Sport	\$25,295	\$26,645
MX-5 Club	\$29,155	\$29,755
Club Brembo/BBS Package (6MT Only)	\$3,770	
Club Brembo/BBS RECARO Package (6MT Only)	\$4,470	
MX-5 Grand Touring	\$30,195	\$31,270
Premium Interior Colors (MX-5 Grand Touring Only)		
Auburn Nappa Leather		\$300
Available Premium Paint Colors:		
Soul Red Crystal		\$595
Machine Gray Metallic		\$300
Snowflake White Pearl Mica		\$300

³MSRP does not include \$890 for destination and delivery (\$935 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



PACKAGING AND PRICING - MX-5 MIATA RF

The MX-5 RF complements Mazda's sports car lineup with classic coupe proportions that elevate both its cache and curb appeal.

Entering into its second model year, the award-winning MX-5 RF receives some notable upgrades, including newly standard heated cloth sport seats in MX-5 Club models, standard Advanced Keyless Entry on all models, new color options and heated leather-trimmed seats in MX-5 RF Club's Brembo/BBS Package.

Both MX-5 Club and MX-5 Grand Touring models come well-appointed with standard LED headlights, MAZDA CONNECT™ infotainment technologies with a 7-inch display, two USB inputs for connectivity and phone charging, Bluetooth, BOSE® Premium 9-speaker audio system, SiriusXM satellite radio with a 4-month trial subscription, Advanced Blind Spot Monitoring with Rear Cross-Traffic Alert and a leather handbrake handle, steering wheel and shifter knob, among many other features.

The 2018 MX-5 RF Club, when equipped with a 6-speed SKYACTIV-MT manual transmission, features a limited-slip rear differential, a front shock-tower brace and Bilstein dampers. All MX-5 RF Club models come standard

with 17-inch dark alloy wheels, piano black exterior mirror caps, front air dam and rear spoiler extensions and red seat stitching. The available Brembo/BBS package includes forged, lightweight BBS wheels; body sill extensions; a rear bumper skirt; and heated black, leather-trimmed sport seats.

The more luxurious MX-5 RF Grand Touring is equipped with body-color exterior mirrors, automatic on/off headlights, rain-sensing windshield wipers, automatic climate control, heated leather seats, navigation, Adaptive Front-lighting System, High Beam Control and Lane-Departure Warning System. Newly available for 2018 is Auburn Nappa leather, which was previously only available in the U.S. in MX-5 RF Launch Edition models.

All MX-5s come powered by a quick-revving SKYACTIV-G 2.0-liter engine, sending up to 155 horsepower to the rear wheels via a standard 6-speed SKYACTIV-MT manual transmission or 6-speed automatic. New color options include Eternal Blue Mica, which replaces Blue Reflex Mica; Snowflake White Pearl Mica, which replaces Crystal White Pearl Mica; and Soul Red Crystal, which replaces Soul Red Metallic



PACKAGING AND PRICING - CONTINUED

MSRP⁴ for MX-RF models is as follows:

Model / Package	6MT	6AT
MX-5 RF Club	\$31,910	\$32,510
Club Brembo/BBS Package (6MT Only)	\$3,770	
MX-5 RF Grand Touring	\$32,750	\$33,825
Premium Interior Colors (MX-5 Grand Touring Only)		
Auburn Nappa Leather		\$300
Available Premium Paint Colors:		
Soul Red Crystal		\$595
Machine Gray Metallic		\$300
Snowflake White Pearl Mica		\$300

⁴ MSRP does not include \$890 for destination and delivery (\$935 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



LONG LIVE THE ROADSTER

The roadster is a simple concept: A pure, lightweight convertible sports car that brings joy on even the shortest jaunts down the road. It's a car that helps make driving an occasion – from a moment of serenity alongside the ocean to just a grocery run – rather than just a chore. It's 2,332 lbs. of bliss, constructed from steel, aluminum, plastic, leather and rubber. And, in driving MX-5 through winding roads, with the wind rushing by as you shift at redline, you could swear that those materials, when combined into making MX-5 Miata, have a soul.

**“KEEPING TRUE TO
THOSE ROOTS”**

The sense of romance embodied in the MX-5 is why it continues to be the world's best-selling roadster. Its agility and poise are why more than 5,000 MX-5s are currently raced throughout the world—more than any other car—and why more than 150 fourth-generation MX-5 Global Cup racecars have already been sold, competing in its one-make Battery Tender Global Mazda MX-5 Cup presented by BFGoodrich Tires racing series as well as the Pirelli World Challenge with an available hardtop that is exclusive to the MX-5 racecars.

MX-5 has thrived through more than 29 years, adapting as society has changed, yet never betraying its roots. Keeping true to those roots – innovating in order to preserve – is why it will continue holding its place as a one of the world's most beloved sports cars, a torchbearer for the Mazda brand and a benchmark for the rest of the automotive industry. Long live the roadster.





2018 MX-5 Miata SPECIFICATION DECK

LINEUP:

Soft Top

- Sport
- Club
- Grand Touring

MX-5 RF

- Club
- Grand Touring

2018 MX-5 MIATA PRODUCT CHANGES

OVERVIEW	
<p>MODEL / SERIES / AVAILABILITY</p> <ul style="list-style-type: none"> • <u>No change</u> <p>EXTERIOR CHANGES</p> <ul style="list-style-type: none"> • <u>No change</u> <p>INTERIOR CHANGES</p> <p>Sport:</p> <ul style="list-style-type: none"> • Add Mazda Connect standard Color Display Commander HD <p>Club:</p> <ul style="list-style-type: none"> • Add Heated Seats w/Adjustment <p>All Manual Transmission:</p> <ul style="list-style-type: none"> • Add Advanced Keyless Entry standard 	<p>FUNCTIONAL CHANGES</p> <ul style="list-style-type: none"> • <u>No change</u> <p>PACKAGE / OPTION CHANGES</p> <p>Brembo/BBS package</p> <ul style="list-style-type: none"> • Add Leather Trimmed Seats (w/adjustable heater) <p>Add Brembo/BBS RECARO package</p> <ul style="list-style-type: none"> • Recaro Seats (w/adjustable heater) <p>COLOR & TRIM</p> <p>New Color</p> <ul style="list-style-type: none"> • Add Machine Gray • Add Soul Red Crystal • Add Snowflake White Pearl • Add Eternal Blue <p>New Soft Top Color</p> <ul style="list-style-type: none"> • Add Dark Cherry <p>New Leather Seating Material</p> <ul style="list-style-type: none"> • Add Auburn Nappa Leather <p>Dropped Color</p> <ul style="list-style-type: none"> • Meteor Gray • Soul Red • Crystal White Pearl • Blue Reflex <p>SAFETY</p> <ul style="list-style-type: none"> • <u>No change</u>
<p style="text-align: center;">Product Changes and Features Availability Features, options and package content subject to change.</p>	

2018 MX-5 MIATA RF PRODUCT CHANGES

OVERVIEW	
<p>MODEL / SERIES / AVAILABILITY</p> <ul style="list-style-type: none"> • <u>No change</u> <p>EXTERIOR CHANGES</p> <ul style="list-style-type: none"> • <u>No change</u> <p>INTERIOR CHANGES</p> <p>Club:</p> <ul style="list-style-type: none"> • Add Heated Seats w/Adjustment <p>All Manual Transmission:</p> <ul style="list-style-type: none"> • Add Advanced Keyless Entry standard 	<p>FUNCTIONAL CHANGES</p> <ul style="list-style-type: none"> • <u>No change</u> <p>PACKAGE / OPTION CHANGES</p> <p>Brembo/BBS package</p> <ul style="list-style-type: none"> • Add Leather Trimmed Seats (w/adjustable heater) <p>COLOR & TRIM</p> <p>New Color</p> <ul style="list-style-type: none"> • Add Soul Red Crystal • Add Snowflake White Pearl • Add Eternal Blue <p>Dropped Color</p> <ul style="list-style-type: none"> • Soul Red • Crystal White Pearl • Blue Reflex <p>SAFETY</p> <ul style="list-style-type: none"> • <u>No change</u>
<p style="text-align: center;">Product Changes and Features Availability Features, options and package content subject to change.</p>	

2018 MX-5 MIATA PRODUCT SUMMARY

The 2018 MAZDA MX-5 Miata offers a lineup with SPORT, CLUB and GRAND TOURING models to best meet different customer preferences and to help facilitate easier ordering, stocking and selling of vehicles.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions / exceptions are noted:

Sport		Club	Grand Touring
Standard Equipment		In addition to Sport	In addition to Sport
Functional / Powertrain <ul style="list-style-type: none">● SKYACTIV-G 2.0L DOHC 16-VALVE I4 VVT● SKYACTIV-MT 6-Speed manual transmission w/ short-throw shifter● Light flywheel● Available 6-speed automatic transmission● Advanced Front Midship Layout● Aluminum Power Plant Frame (PPF)● Steering - Double-Pinion Electric Power Assist Steering (DP-EPAS)● Front double wishbone suspension with aluminum arms and monotube dampers● Rear multi-link suspension with aluminum bearing support and monotube dampers● Front & rear stabilizer bars● Power-assist 4-wheel disc brakes● Front ventilated disc brakes● Rear disc brakes with aluminum calipers● ABS with Electronic Brake force Distribution (EBD) and Brake Assist● Dynamic Stability Control w/Traction Control● Sport-tuned exhaust system Exterior <ul style="list-style-type: none">● LED headlamps● Halogen daytime running lights● 16-inch aluminum alloy wheels● 195/50R16 high performance tires● Body-color front & rear bumpers● Body-color door handles● Aluminum hood● Aluminum trunk lid● Aluminum front fenders● Rear fender mounted radio antenna● Dual power side mirrors - piano black● Glass rear window with defogger● Variable-intermittent windshield wipers● Manual black cloth convertible top● Seat back bar trim - black● Dual exhaust outlets - silver Interior <ul style="list-style-type: none">● Air conditioning● Power windows with one-touch down feature● Power door locks● Mazda Advanced keyless entry● Fuel lid lock connected to door locks● Remote trunk lid release	Interior - continued <ul style="list-style-type: none">● AM/FM/CD/MP3/AUX 6-speaker audio (including driver headrest)● Bluetooth hands-free phone and audio● Auxiliary audio input jack● USB audio input (2)● Speed-sensing audio volume control system● Tachometer● Coolant-temperature gauge● Trip computer (distance to empty, avg. fuel econ., current fuel econ., and avg. vehicle speed)● Cruise control● Steering wheel mounted audio & speed controls● 3-Spoke leather steering wheel with tilt● Leather shift knob● Leather-trimmed parking brake● Courtesy light on windshield header● Cloth-trimmed bucket seats● Padded door armrests● Silver-finish interior trim including gauge rings and door handles● Mesh aero board● Dual cup holders● Lockable center rear storage console● Driver and passenger back panel covered storage box● MAZDA CONNECT™ infotainment system● Color touchscreen display● Multi-Function Commander Control● HD radio Safety <ul style="list-style-type: none">● Dual front airbags● Side-impact airbags● Side-impact door beams● Engine immobilizer anti-theft system● Tire Pressure Monitoring System (TPMS)	Functional / Powertrain <ul style="list-style-type: none">● Sport tuned suspension with Bilstein dampers (MT only)● Limited slip differential (MT only)● Shock tower brace (MT only)● Induction Sound Enhancer (MT only)● Noise insulators Exterior <ul style="list-style-type: none">● 17-inch dark gunmetal aluminum alloy wheels● 205/45R 17 high performance tires● LED daytime running lights● Front air dam (port installation)● Rear lip spoiler (port installation)● Body-color high mount stop lamp● Seat back bar trim - piano black● Wiper: Design Blade i10 Tournament Interior <ul style="list-style-type: none">● BOSE® Audio System with 9 Speakers, including driver and passenger headrest speakers (AudioPilot™)● Satellite radio● USB audio inputs (2)● Red stitching on cloth seats● Engine start switch ring - Bright● Door pull handle cap - Bright● Door Trim - Vinyl leather w/body-color upper● IP lower panel PVC i10 plastic● Rear console lid - black vinyl● Heated seats w/3 settings Safety <ul style="list-style-type: none">● Blind Spot Monitoring● Rear Cross Traffic Alert	Functional / Powertrain <ul style="list-style-type: none">● Induction Sound Enhancer (MT only)● Noise insulators Exterior <ul style="list-style-type: none">● 17-inch dark silver aluminum alloy wheels● 205/45R 17 high performance tires● LED daytime running lights● Auto on/off headlights● Auto-dimming driver-side mirror● Body-color heated side mirrors● Rain-sensing windshield wipers● Body-color high mount stop lamp● Seat back bar trim - piano black● Wiper: Design Blade i10 Tournament Interior <ul style="list-style-type: none">● Automatic air conditioning● Auto-dimming rear view mirror with Homelink®● Leather-trimmed seats● Cloth lining on convertible top● BOSE® Audio System with 9 Speakers, including driver and passenger headrest speakers (AudioPilot™)● Mazda navigation system● Satellite radio● USB audio inputs (2)● Engine start switch ring - Bright● Door pull handle cap - Bright● Door Trim - Vinyl leather w/body-color upper● Vent louver bezel - Bright● IP lower panel PVC i10 plastic● Rear console lid - Black vinyl Safety <ul style="list-style-type: none">● Blind Spot Monitoring● Rear Cross Traffic Alert● Adaptive Front Lighting System● High Beam Control● Lane Departure Warning System● Anti-theft alarm

Product Changes and Features Availability
Features, options and package content subject to change.

2018 MX-5 MIATA RF PRODUCT SUMMARY

The 2018 MAZDA MX-5 Miata RF offers a lineup with CLUB and GRAND TOURING models to best meet different customer preferences for a more premium convertible experience as well as to help facilitate easier ordering, stocking and selling of vehicles.

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions / exceptions are noted:

Club		Grand Touring
		All Club content, plus or in place of:
Functional / Powertrain <ul style="list-style-type: none"> ● SKYACTIV-G 2.0L DOHC 16-VALVE i4 VVT ● SKYACTIV-MT 6-Speed manual transmission w/ short-throw shifter ● Light flywheel ● Available 6-speed automatic transmission ● Advanced Front Midship Layout ● Aluminum Power Plant Frame (PPF) ● Steering - Double-Pinion Electric Power Assist Steering (DP-EPAS) ● Front double wishbone suspension with aluminum arms and monotube dampers ● Rear multi-link suspension with aluminum bearing support and monotube dampers ● Front & rear stabilizer bars ● Power-assist 4-wheel disc brakes ● Front ventilated disc brakes ● Rear disc brakes with aluminum calipers ● ABS with Electronic Brake force Distribution (EBD) and Brake Assist ● Dynamic Stability Control w/Traction Control ● Sport-tuned exhaust system ● Sport tuned suspension with Bilstein dampers (MT only) ● Limited slip differential (MT only) ● Shock tower brace (MT only) ● Induction Sound Enhancer (MT only) ● Noise insulators Exterior <ul style="list-style-type: none"> ● LED headlamps ● LED daytime running lights ● 17-inch dark gunmetal aluminum alloy wheels ● 205/45R 17 high performance tires ● Body-color front & rear bumpers ● Body-color door handles ● Aluminum hood ● Aluminum trunk lid ● Aluminum front fenders ● Rear fender mounted radio antenna ● Dual power side mirrors - piano black ● Glass rear window with defogger ● Variable-intermittent windshield wipers ● Power Retractable Fastback Roof ● Seat back bar trim - black ● Dual exhaust outlets - silver ● Front air dam (port installation) ● Rear lip spoiler (port installation) ● Body-color high mount stop lamp ● Seat back bar trim - piano black ● Wiper: Design Blade ilo Tournament 	Interior <ul style="list-style-type: none"> ● Air conditioning ● Power windows with one-touch down feature ● Power door locks ● Mazda Advanced keyless entry ● Fuel lid lock connected to door locks ● Remote trunk lid release ● BOSE® Audio System with 9 Speakers, including driver and passenger headrest speakers (AudiolPilot™) ● MAZDA CONNECT™ infotainment system ● Color touchscreen display ● Multi-Function Commander Control ● Satellite radio ● Bluetooth hands-free phone and audio ● Auxiliary audio input jack ● USB audio inputs (2) ● HD radio ● Speed-sensing audio volume control system ● Tachometer ● Coolant-temperature gauge ● Trip computer (distance to empty, avg. fuel econ., current fuel econ., and avg. vehicle speed) ● Cruise control ● Steering wheel mounted audio & speed controls ● 3-Spoke leather steering wheel with tilt ● Leather shift knob ● Leather-trimmed parking brake ● Courtesy light on windshield header ● Padded door armrests ● Silver-finish interior trim including gauge rings and door handles ● Mesh aero board ● Dual cup holders ● Lockable center rear storage console ● Driver and passenger back panel covered storage box ● Heater control dial - Black ● Vent louver bezel - Black ● Cloth seats with red stitching ● Engine start switch ring - Bright ● Door pull handle cap - Bright ● Door Trim - Vinyl leather w/body-color upper ● IP lower panel PVC ilo plastic ● Rear console lid - black vinyl ● Heated seats w/3 settings 	Safety <ul style="list-style-type: none"> ● Dual front airbags ● Side-impact airbags ● Side-impact door beams ● Engine immobilizer anti-theft system ● Tire Pressure Monitoring System (TPMS) ● Blind Spot Monitoring ● Rear Cross Traffic Alert Functional / Powertrain <ul style="list-style-type: none"> ● Without sport tuned suspension with Bilstein dampers (MT only) ● Without limited slip differential (MT only) ● Without shock tower brace (MT only) Exterior <ul style="list-style-type: none"> ● 17-inch dark silver aluminum alloy wheels ● Auto on/off headlights ● Auto-dimming driver-side mirror ● Body-color heated side mirrors ● Rain-sensing windshield wipers Interior <ul style="list-style-type: none"> ● Automatic air conditioning ● Auto-dimming rear view mirror with Homelink® ● Leather-trimmed seats ● Mazda navigation system ● Engine start switch ring - Bright ● Door pull handle cap - Bright ● Door Trim - Vinyl leather w/body-color upper ● Vent louver bezel - Bright Safety <ul style="list-style-type: none"> ● Adaptive Front Lighting System ● High Beam Control ● Lane Departure Warning System ● Anti-theft alarm

Product Changes and Features Availability
Features, options and package content subject to change.

2018 MX-5 MIATA			
EQUIPMENT AND FEATURES	Sport	Club	Grand Touring
	MX-5 SP	MX-5 CL	MX-5 GT
ENGINE & TRANSMISSION			
2.0L DOHC 16-valve 4-cylinder engine	Std	Std	Std
Exhaust, single with dual outlets	Std	Std	Std
Rear wheel drive	Std	Std	Std
Transmission, manual 6-speed (short throw shifter)	Std	Std	Std
Transmission, automatic 6-speed electronically controlled w/paddle shifters	Available	Available	Available
Variable Valve Timing	Std	Std	Std
Aluminum Power Plant Frame (PPF)	Std	Std	Std
SUSPENSION			
Brakes, Anti-lock with EBD (ABS)	Std	Std	Std
Rear aluminum brake calipers	Std	Std	Std
Brakes, power - assisted 4-wheel ventilated front / solid rear disc	Std	Std	Std
Dynamic Stability Control (DSC) with Traction Control	Std	Std	Std
Fr. Double wishbone suspension	Std	Std	Std
Rr. Multi-Link suspension	Std	Std	Std
Front and rear stabilizer bars	Std	Std	Std
Limited-slip rear differential (not available for AT models)	-	Std (MT only)	-
Dampers (Shock absorbers), gas filled front and rear	Std	Std	Std
Dampers (Shock absorbers), Bilstein (not available for AT models)	-	Std (MT only)	-
Shock tower brace (Front)	-	Std (MT only)	-
Steering, power rack & pinion	Std	Std	Std
TIRES & WHEELS			
Tire, size / type	195/50R16	205/45 R17	205/45 R17
Tire puncture repair kit	Std	Std	Std
Wheels, size / appearance	16" Alloy	17" Alloy	17" Alloy
Wheel color	Silver	Dark Gunmetal	Dark Silver
EXTERIOR FEATURES			
Antenna, rear fender mounted	Std	Std	Std
Body colored, front & rear bumpers	Std	Std	Std
Aluminum bonnet hood	Std	Std	Std
Aluminum trunk lid	Std	Std	Std
Body colored door handles	Std	Std	Std
Convertible top, black cloth	Std	Std	-
Convertible top, black cloth with cloth liner	-	-	Std
Front air dam	-	Std	-
Daytime running lights (bulb: Sport, LED: Club & GT)	Std	Std	Std
Glass rear window	Std	Std	Std
Headlights - LED	Std	Std	Std
Headlight - auto on/off	-	-	Std
Rear lip spoiler	-	Std	-
Mirrors, auto dimming (exterior - driver side)	-	-	Std
Mirrors, dual power remote / body colored	-	-	Std
Mirrors, dual power remote / black	Std	Std	-
Mirrors, heated (exterior)	-	-	Std
Seat back bar trim - black	Std	-	-
Seat back bar trim - piano black	-	Std	Std
Tail lights - LED	Std	Std	Std
Trunk light	Std	Std	Std
Windshield, solar-control/tinted (green)	Std	Std	Std
Wipers, intermittent w/adjustable timing	Std	Std	-
Wipers, intermittent w/adjustable timing and rain sensor	-	-	Std
INTERIOR			
Air conditioning, Manual	Std	Std	-
Air conditioning, Automatic	-	-	Std
Center console vinyl leather	-	Std	Std
Cruise control	Std	Std	Std
Cup holders, 2 (removable)	Std	Std	Std
Defogger, rear window	Std	Std	Std
Demisters, front side window	Std	Std	Std
Door locks, power w/speed sensor	Std	Std	Std
Door Trim			
- Armrests, padded	Std	Std	Std
- Door trim upper: black plastic	Std	-	-
- Door trim upper: body color	-	Std	Std
- Panel: Vinyl (black) w/Silver handle	Std	-	-
- Panel: Vinyl leather (Black or Sport Tan) w/Bright handle	-	Std	Std
- Inner pull-handle	Black	Black	Black
Floor mats, carpeted	Std	Std	Std
Foot rest - driver	Std	Std	Std
Full instrumentation including tachometer, coolant temperature gauge, & fuel indicators	Std	Std	Std
Gauges, black with white lettering	Std	Std	Std
Gauges - normal gauge hood with silver meter ring	Std	Std	Std
Heater/defroster with multiple-speed fan	Std	Std	Std
Push button ignition	Std	Std	Std
Lamp - courtesy overhead with dimming	Std	Std	Std
Locking rear center console	Std	Std	Std
Mirror, vanity / driver & passenger	Std	Std	Std
Mirror, auto dimming rearview w/Homelink	-	-	Std
Parking brake, leather trimmed	Std	Std	Std
Power windows with driver and passenger one-touch-down feature	Std	Std	Std
Mazda Advanced Keyless Entry	Std	Std	Std
Remote, trunk lid release	Std	Std	Std

2018 MX-5 MIATA			
EQUIPMENT AND FEATURES	Sport	Club	Grand Touring
	MX-5 SP	MX-5 CL	MX-5 GT
Seats			
- Bucket with reclining and forward/back slide feature	Std	Std	Std
- Front tilt (driver side only)	Std	Std	Std
- Integrated headrests	Std	Std	Std
- Upholstery, cloth (black)	Std	-	-
- Upholstery, cloth (black with red stitch)	-	Std	-
- Upholstery, leather (Black, or Sport Tan)	-	-	Std
- Heated, 3 heat settings	-	Std	Std
Steering, 3-spoke leather wrapped	Std	Std	Std
Steering wheel w/audio and speed controls	Std	Std	Std
12-V power outlet	Std	Std	Std
Shift knob, leather wrapped	Std	Std	Std
Storage - driver and passenger back panel (covered)	Std	Std	Std
Trip computer (distance to empty, avg. fuel econ., current fuel econ., and avg. vehicle speed)	Std	Std	Std
Warning lamps: air bags, battery, brake, engine, fuel, high-beam, oil, seat belt	Std	Std	Std
Wind blocker - mesh aero board	Std	Std	Std
AUDIO SYSTEM			
6-Speaker AM/FM sound system including driver headrest speakers	Std	-	-
Auxiliary-audio input jack	Std	Std	Std
Bluetooth hands free phone & audio	Std	Std	Std
BOSE® 9-speaker audio system with Audiopilot™ (driver and passenger headrest speakers and subwoofer)	-	Std	Std
CD player	Std	Std	Std
MAZDA CONNECT	Std	Std	Std
- 7" full color touch screen			
- Multi Function Commander Control			
- Infotainment system voice command			
- Radio Broadcast Data System program information			
- HD radio			
- Aha™, Pandora®, Stitcher™ internet radio integration			
- SMS text message audio delivery and relay			
- E911 automatic emergency notification			
Navigation	-	-	Std
SIRIUS® satellite radio w/4-month subscription	-	Std	Std
Speed - sensing automatic volume control	Std	Std	Std
USB audio inputs(s)	2	2	2
SAFETY & SECURITY			
Anti-theft alarm	-	-	Std
Dual front airbags	Std	Std	Std
Engine Immobilizer	Std	Std	Std
Side impact airbags	Std	Std	Std
Side impact door beams	Std	Std	Std
Three point safety belts with pretensioners and force limiters	Std	Std	Std
Tire pressure monitoring system (TPMS)	Std	Std	Std
Blind Spot Monitoring (BSM)	-	Std	Std
Rear Cross Traffic Alert (RCTA)	-	Std	Std
Adaptive Front Lighting System (AFS)	-	-	Std
Lane Departure Warning System (LDW)	-	-	Std
High beam Control	-	-	Std

2018 MX-5 MIATA RF		
EQUIPMENT AND FEATURES	Club	Grand Touring
	MX-5 CL	MX-5 GT
ENGINE & TRANSMISSION		
2.0L DOHC 16-valve 4-cylinder engine	Std	Std
Exhaust, single with dual outlets	Std	Std
Rear wheel drive	Std	Std
Transmission, manual 6-speed (short throw shifter)	Std	Std
Transmission, automatic 6-speed electronically controlled w/paddle shifters	Available	Available
Variable Valve Timing	Std	Std
Aluminum Power Plant Frame (PPF)	Std	Std
SUSPENSION		
Brakes, Anti-lock with EBD (ABS)	Std	Std
Rear aluminum brake calipers	Std	Std
Brakes, power - assisted 4-wheel ventilated front / solid rear disc	Std	Std
Dynamic Stability Control (DSC) with Traction Control	Std	Std
Fr. Double wishbone suspension	Std	Std
Rr. Multi-Link suspension	Std	Std
Front and rear stabilizer bars	Std	Std
Limited-slip rear differential (not available for AT models)	Std (MT only)	-
Dampers (Shock absorbers), gas filled front and rear	Std	Std
Dampers (Shock absorbers), Bilstein (not available for AT models)	Std (MT only)	-
Shock tower brace (Front)	Std (MT only)	-
Steering, power rack & pinion	Std	Std
TIRES & WHEELS		
Tire, size / type	205/45 R17	205/45 R17
Tire puncture repair kit	Std	Std
Wheels, size / appearance	17" Alloy	17" Alloy
Wheel color	Dark Gunmetal	Dark Silver
EXTERIOR FEATURES		
Antenna, rear fender mounted	Std	Std
Body colored, front & rear bumpers	Std	Std
Aluminum bonnet hood	Std	Std
Aluminum trunk lid	Std	Std
Body colored door handles	Std	Std
Front air dam	Std	-
Daytime running lights (bulb: Sport, LED: Club & GT)	Std	Std
Glass rear window	Std	Std
Headlights - LED	Std	Std
Headlight - auto on/off	-	Std
Rear lip spoiler	Std	-
Mirrors, auto dimming (exterior - driver side)	-	Std
Mirrors, dual power remote / body colored	-	Std
Mirrors, dual power remote / black	Std	-
Mirrors, heated (exterior)	-	Std
Power retractable fastback roof / body color with black accents	Std	Std
Seat back bar trim - black	-	-
Seat back bar trim - piano black	Std	Std
Tail lights - LED	Std	Std
Trunk light	Std	Std
Windshield, solar-control/tinted (green)	Std	Std
Wipers, intermittent w/adjustable timing	Std	-
Wipers, intermittent w/adjustable timing and rain sensor	-	Std
INTERIOR		
Air conditioning, Manual	Std	-
Air conditioning, Automatic	-	Std
Center console vinyl leather	Std	Std
Cruise control	Std	Std
Cup holders, 2 (removable)	Std	Std
Defogger, rear window	Std	Std
Demisters, front side window	Std	Std
Door locks, power w/speed sensor	Std	Std
Door Trim		
- Armrests, padded	Std	Std
- Door trim upper: black plastic	-	-
- Door trim upper: body color	Std	Std
- Panel: Vinyl (black) w/Silver handle	-	-
- Panel: Vinyl leather (Black or Sport Tan) w/Bright handle	Std	Std
- Inner pull-handle	Black	Black
Floor mats, carpeted	Std	Std
Foot rest - driver	Std	Std
Full instrumentation including tachometer, coolant temperature gauge, & fuel indicators	Std	Std
Gauges, 4.6 inch full-color LCD display showing trip computer data and roof status information	Std	Std
Gauges, black with white lettering	Std	Std
Gauges - normal gauge hood with silver meter ring	Std	Std
Heater/defroster with multiple-speed fan	Std	Std
Push button ignition	Std	Std
Lamp - courtesy overhead with dimming	Std	Std
Locking rear center console	Std	Std
Mirror, vanity / driver & passenger	Std	Std
Mirror, auto dimming rearview w/Homelink	-	Std
Parking brake, leather trimmed	Std	Std
Power windows with driver and passenger one-touch-down feature	Std	Std
Mazda Advanced Keyless Entry	Std	Std
Remote, trunk lid release	Std	Std

2018 MX-5 MIATA RF

EQUIPMENT AND FEATURES	Club	Grand Touring
	MX-5 CL	MX-5 GT
Seats		
- Bucket with reclining and forward/back slide feature	Std	Std
- Front tilt (driver side only)	Std	Std
- Integrated headrests	Std	Std
- Upholstery, cloth (black)	-	-
- Upholstery, cloth (black with red stitch)	Std	-
- Upholstery, leather (Black, or Sport Tan)	-	Std
- Heated, 3 heat settings	Std	Std
Steering, 3-spoke leather wrapped	Std	Std
Steering wheel w/audio and speed controls	Std	Std
12-V power outlet	Std	Std
Shift knob, leather wrapped	Std	Std
Storage - passenger back panel (covered)	Std	Std
Trip computer (compass, distance to empty, avg. fuel econ., current fuel econ.)	Std	Std
Warning lamps: air bags, battery, brake, engine, fuel, high-beam, oil, seat belt	Std	Std
Wind blocker - transparent	Std	Std
AUDIO SYSTEM		
6-Speaker AM/FM sound system including driver headrest speakers	-	-
Auxiliary-audio input jack	Std	Std
Bluetooth hands free phone & audio	Std	Std
BOSE® 9-speaker audio system with Audiotop™ (driver and passenger headrest speakers and subwoofer)	Std	Std
CD player	Std	Std
MAZDA CONNECT	Std	Std
- 7" full color touch screen		
- Multi Function Commander Control		
- Infotainment system voice command		
- Radio Broadcast Data System program information		
- HD radio		
- Aha™, Pandora®, Stitcher™ internet radio integration		
- SMS text message audio delivery and relay		
- E911 automatic emergency notification		
Navigation	-	Std
SIRIUS® satellite radio w/4-month subscription	Std	Std
Speed - sensing automatic volume control	Std	Std
USB audio inputs(s)	2	2
SAFETY & SECURITY		
Anti-theft alarm	-	Std
Dual front airbags	Std	Std
Engine Immobilizer	Std	Std
Side impact airbags	Std	Std
Side impact door beams	Std	Std
Three point safety belts with pretensioners and force limiters	Std	Std
Tire pressure monitoring system (TPMS)	Std	Std
Blind Spot Monitoring (BSM)	Std	Std
Rear Cross Traffic Alert (RCTA)	Std	Std
Adaptive Front Lighting System (AFS)	-	Std
Lane Departure Warning System (LDW)	-	Std
High beam Control	-	Std

2018 MX-5 MIATA			
PACKAGES & OPTIONS	Sport	Club	Grand Touring
	MX-5 SP	MX-5 CL	MX-5 GT
Dark Cherry Cloth Roof		Opt.	Opt
Brembo/BBS Package (MT only) - Brembo front brakes with red calipers - BBS forged 17" alloy wheels (Gunmetal) - Aero kit: Side sill extensions, rear bumper skirt - Leather-trimmed Seats		Opt.	
Brembo/BBS RECARO Package (MT only) - Brembo front brakes with red calipers - BBS forged 17" alloy wheels (Gunmetal) - Aero kit: Side sill extensions, rear bumper skirt - Recaro Seats		Opt.	

2018 MX-5 MIATA RF		
PACKAGES & OPTIONS	Club	Grand Touring
	MX-5 CL	MX-5 GT
Brembo/BBS Package (MT only) - Brembo front brakes with red calipers - BBS forged 17" alloy wheels (Gunmetal) - Aero kit: Side sill extensions, rear bumper skirt - Leather-trimmed Seats	Opt.	

2018 MX-5 MIATA SOFT TOP					
PIO ACCESSORIES		Sport	Club	Club w/ Brembo	Grand Touring
EXTERIOR					
1AP	Appearance Package (STD for Club) - Includes Front Air Dam & Rear Lip Spoiler in Black	N/A	STD	N/A	N/A
2AP	Appearance Package (STD for Club w/ Brembo) - Includes 1AP items plus Side Sill Extensions & Rear Bumper Skirt in Black	N/A	N/A	STD	N/A
3AP	Appearance Package (Upgrade for Club) - Includes Side Sill Extensions & Rear Bumper Skirt in Black	N/A	X	N/A	N/A
4AP	Appearance Package (Upgrade for Sport/GT) - Includes Front Air Dam, Side Sill Extensions, Rear Bumper Skirt, & Rear Lip Spoiler in Black	X	N/A	N/A	X
RSB	Rear Lip Spoiler, Black (N/A w/ RSL or 4AP)	X	N/A	N/A	X
RSL	Rear Lip Spoiler, Color-Keyed (N/A w/ RSB or 4AP)	X	N/A	N/A	X
WLK	Wheel Locks	X	X	X	X
INTERIOR					
1IP	Interior Package (for A/T) - Includes Oil Cap, Alloy Pedals, & Door Sill Trim Plates (N/A w/ SCP)	X	X	N/A	X
2IP	Interior Package (for M/T) - Includes Oil Cap, Alloy Pedals, & Door Sill Trim Plates (N/A w/ SCP)	X	X	X	X
1WP	Weather Package - Includes Cargo Tray & Floor Mats, All Weather (N/A w/ FLA)	X	X	X	X
CGN	Cargo Net	X	X	X	X
FLA	Floor Mats - All Weather (N/A with 1WP Weather Package)	X	X	X	X
ILK	Interior Lighting Kit	X	X	X	X
SCP	Door Sill Trim Plates (N/A with 1IP or 2IP Interior Packages)	X	X	X	X

2018 MX-5 MIATA RF				
PIO ACCESSORIES		Club	Club w/ Brembo	Grand Touring
EXTERIOR				
1AP	Appearance Package (STD for Club) - Includes Front Air Dam & Rear Lip Spoiler in Black	STD	N/A	N/A
2AP	Appearance Package (STD for Club w/ Brembo) - Includes 1AP items plus Side Sill Extensions & Rear Bumper Skirt in Black	N/A	STD	N/A
3AP	Appearance Package (Upgrade for Club) - Includes Side Sill Extensions & Rear Bumper Skirt in Black	X	N/A	N/A
4AP	Appearance Package (Upgrade for GT) - Includes Front Air Dam, Side Sill Extensions, Rear Bumper Skirt, & Rear Lip Spoiler in Black	N/A	N/A	X
RSB	Rear Lip Spoiler, Black (N/A w/ RSL or 4AP)	N/A	N/A	X
RSL	Rear Lip Spoiler, Color-Keyed (N/A w/ RSB or 4AP)	N/A	N/A	X
WLK	Wheel Locks	X	X	X
INTERIOR				
1IP	Interior Package (for A/T) - Includes Oil Cap, Alloy Pedals, & Door Sill Trim Plates (N/A w/ SCP)	X	N/A	X
2IP	Interior Package (for M/T) - Includes Oil Cap, Alloy Pedals, & Door Sill Trim Plates (N/A w/ SCP)	X	X	X
1WP	Weather Package - Includes Cargo Tray & Floor Mats, All Weather (N/A w/ FLA)	X	X	X
CGN	Cargo Net	X	X	X
FLA	Floor Mats - All Weather (N/A with 1WP Weather Package)	X	X	X
ILK	Interior Lighting Kit	X	X	X
SCP	Door Sill Trim Plates (N/A with 1IP or 2IP Interior Packages)	X	X	X

2018 MX-5 MIATA				
DIO ACCESSORIES	Sport	Club	Club w/ Brembo	Grand Touring
AUDIO / ELECTRONICS				
3.5 mm Audio Cable (for AUX jack)	X	X	X	X
Navigation System - OEM SD Card	X	X	X	STD
EXTERIOR				
Car Cover - All Weather (Gray - Silverguard Plus Material)	X	X	X	X
Car Cover - Indoor (Red - Satin Stretch Material)	X	X	X	X
Car Cover Cable & Lock	X	X	X	X
Front Air Dam (Brilliant Black)	X	STD	STD	X
Front Mask, Full (with Front Air Dam Skirt)	X	X	X	X
Front Mask, Full (without Front Air Dam Skirt)	X	N/A	N/A	X
Front Strut Tower Brace (*A/T only, Std on M/T)	X	X*	X*	X
License Plate Frame (w/ MX-5, Zoom-Zoom, MAZDA, or MAZDASPEED Logo)	X	X	X	X
License Plate Frame (Slimline / Blank Type - no Logo)	X	X	X	X
License Plate Frame Kit (w/ Zoom-Zoom, MAZDA, or MAZDASPEED Logo)***	X	X	X	X
*** includes License Plate Frame, Key Chain, and (4) Wheel Valve Stem Caps				
Lower Arm Bar	X	X	X	X
Mazda Keychains (with Mazda, Mazdaspeed, or Zoom-Zoom Logo)	X	X	X	X
Mazda Wheel Valve Stem Caps (Black or Chrome)	X	X	X	X
Oil Filler Cap (Red Anodized w/ MX-5 Logo)	X	X	X	X
Rear Bumper Skirt (Brilliant Black) (N/A with Rear Splash Guards)	X	X	STD	X
Rear Lip Spoiler (Brilliant Black)	X	STD	STD	X
Rear Lip Spoiler (Body Color)	X	N/A	N/A	X
Side Sill Extensions (Brilliant Black) (N/A with Front Splash Guards)	X	X	STD	X
Splash Guards Front (Body Color) (N/A with Side Sill Extensions)	X	X	N/A	X
Splash Guards Rear (Body Color) (N/A with Rear Bumper Skirt)	X	X	N/A	X
Touch-Up Paint (Body Color)	X	X	X	X
Tunnel Under Bars	X	X	X	X
Wheel Locks (4/set) (Black or Chrome)	X	X	X	X
INTERIOR				
Air Vent Louver (Satin Chrome Bezel)	X	X	X	STD
Ash tray	X	X	X	X
Bulb, LED (for Front Room Lamp or Trunk Cargo Lamp)	X	X	X	X
Cargo Net	X	X	X	X
Cargo Tote	X	X	X	X
Cargo Tray	X	X	X	X
Center Console Lid (Alcantara material)	X	X	X	X
Door Center Trim (Alcantara material)	X	X	X	X
Door Sill Trim Plates, RH/LH (Non-illuminated)	X	X	X	X
First Aid Kit	X	X	X	X
Floor Mats, All Weather	X	X	X	X
Instrument Panel / Lower Panel (Alcantara material)	X	X	X	X
Interior Lighting Kit	X	X	X	X
Parking Brake Boot (Alcantara material)	X	X	X	X
Pedals, Alloy (Accelerator, Brake, Clutch, Foot Rest) (A/T or M/T)	X	X	X	X
Roadside Assistance Kit	X	X	X	X
Shift Boot (A/T) (Alcantara material)	X	X	N/A	X
Shift Boot (M/T) (Alcantara material)	X	X	X	X
Windshield Sunscreen (Silver Reflective / Foldable)	X	X	X	X

2018 MX-5 MIATA SOFT TOP						
INTERIOR & EXTERIOR COLORS						
COLOR		INTERIOR		INTERIOR		
		Sport	Club	Grand Touring		
		Black	Black*	Black*	Sport Tan*	Auburn Nappa
		Cloth	Cloth w/red stitch	Leather		
46V	Soul Red Crystal	NH6	NK5	NK5	NZ1	
41W	Jet Black Mica	NH6	NJ2	NJ2		NZ4
47A	Ceramic Metallic	NH6	NH9	NH9		
25D	Snowflake White Pearl			NK3		NZ4
46G	Machine Gray		NJ2	NK1		NZ4
45B	Eternal Blue			NK2		
A4D	Arctic White	NH6	NJ3			

* Each interior has a unique color code to reflect the body color interior accents on Club and GT

2018 MX-5 MIATA RF					
INTERIOR & EXTERIOR COLORS					
COLOR		INTERIOR		INTERIOR	
		Club		Grand Touring	
		Black*		Black*	Sport Tan*
		Cloth w/red stitch		Leather	
46V	Soul Red Crystal	NK5		NK5	NZ1
41W	Jet Black Mica	NJ2		NJ2	NZ4
47A	Ceramic Metallic	NH9		NH9	
25D	Snowflake White Pearl			NK3	NZ4
46G	Machine Gray	NK1		NK1	NZ4
45B	Eternal Blue			NK2	
A4D	Arctic White	NJ3			

* Each interior has a unique color code to reflect the body color interior accents on Club and GT

2018 MAZDA MIATA MX-5 (RF differences noted)			
SPECIFICATIONS	Sport	Club	Grand Touring
ENGINE			
Engine Type	SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with VVT		
Engine Code	SKYACTIV-G 2.0L		
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake		
Horsepower, SAE net	155 hp @ 6000 rpm		
Torque, SAE net	148 lb-ft @ 4600 rpm		
Redline (MT/AT)	6800 rpm / 6800 rpm		
Displacement (cu in. / cc)	122 / 1,998		
Bore x Stroke (in. / mm)	3.29 x 3.59 / 83.5 x 91.2		
Compression Ratio	13:1		
Engine Block	Aluminum		
Cylinder Head	Aluminum		
FUEL ECONOMY			
EPA Estimated Mileage, City/Highway (mpg) - M/T	26/33		
EPA Estimated Mileage, City/Highway (mpg) - A/T	26/35		
FUEL SYSTEM			
Fuel Injection	Electronically controlled fuel injection		
Recommended Fuel	Premium unleaded, 91 octane or greater		
Minimum Octane Requirement (R+M/2)	Regular unleaded, 87 octane or greater		
Emission Control (50 state emissions)	ULEV / Tier2 - BIN5		
ELECTRICAL SYSTEM			
Ignition System	Distributor-less ignition		
Alternator	12V - 100A		
Battery	46B24L-S		
Starter	12V; 1.4KW		
DRIVETRAIN			
Type	Front-midship engine, rear-wheel drive		
Transmissions, Manual	6-speed manual		
Transmission, Automatic	6-speed sport AT with steering-wheel mounted manual shift paddles		
Gear Ratios (:1)	6MT / 6AT		
1st	5.087 / 3.538		
2nd	2.991 / 2.060		
3rd	2.035 / 1.404		
4th	1.594 / 1.000		
5th	1.286 / 0.713		
6th	1.000 / 0.582		
Reverse	4.696 / 3.168		
Final Drive	2.866 / 3.454		
Limited-Slip Differential	-	Torque-sensing limited-slip differential (MT only)	-
CHASSIS			
Body Type	Monocoque unibody with backbone frame construction and front and rear crossmembers		
Front Suspension	Double wishbone		
Rear Suspension	Multi-link		
Shock Absorbers	Monotube	Monotube Bilstein (MT only)	Monotube
Steering Type	Rack and Pinion		
Power Assist	Double pinion electric power assist (DP-EPAS)		
Overall Steering Ratio	15.5:1		
Steering Wheel Turns Lock-to-Lock	2.7		
Turning Circle, Curb-to-Curb (feet)	Diameter 30.8 ft. / Radius 15.4 ft.		
Turning Circle, Wall-to-Wall (feet)	Diameter 32.9 ft. / Radius 16.5 ft.		
Coefficient of Drag (cd)			
BRAKING SYSTEM			
Front Brakes	11-in. vented discs w/single-piston calipers		
Rear Brakes	11-in. solid discs w/single-piston aluminum calipers		
ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution (EBD) and Brake Assist		
Parking Brake	Mechanical (lever type)		
TIRES & WHEELS			
Tires	P195/50 R16 high-performance summer	P205/45 R17 high-performance summer	
Wheels	16 x 6.5-in. aluminum	17 x 7-in. aluminum	
Tire Brand	Yokohama	Bridgestone	
Tire Inflation Pressure (front/rear)	29 psi / 29 psi		
EXTERIOR DIMENSIONS			
Wheelbase (inches)	90.9		
Track Width, Front / Rear (inches)	58.9 / 59.17		
Length, w/o License Plate Holder (inches)	154.1		
Width (inches)	68.3		
Height (inches) 16" wheels/17" wheels	48.6 / 48.8 (RF 49.0)		
Minimum Ground Clearance, Laden (inches) 16" wheels/17" wheels	4.92 / 5.32		
INTERIOR DIMENSIONS			
Headroom, front (inches)	37.4 (RF 36.8)		
Shoulder Room, front (inches)	52.2		
Leg Room, front (inches)	43.1		
Hip Room, front (inches)	52.0		
Passenger Volume (cubic feet)	n/a		
Cargo Volume (cubic feet)	4.59 (RF 4.48)		
Total Volume (cubic feet)	n/a		
EPA Vehicle Size Category	n/a		
WEIGHTS			
Curb Weight Distribution, % front: rear	53/47 (RF 50/50 MT, 51/49 AT)		
Curb Weight, Federal Spec (lbs.) - M/T	2,332 (RF 2,445)		
Curb Weight, Federal Spec (lbs.) - A/T	2,381 (RF 2,485)		
GVWR (lbs.) - MT/AT	2,745 (RF 2,862) / 2,789 (RF 2,892)		
CAPACITIES			
Oil (U.S. quarts)	4.5 quarts with filter replacement, 4.3 quarts without filter replacement		
Engine Coolant (U.S. quarts)	6.3 quarts 6MT / 6.2 quarts 6AT		
Fuel (gallons)	11.89		



ABOUT MAZDA NORTH AMERICAN OPERATIONS

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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