2022 MAZDA MX-30 EV

M

A Z D

MAZDA NORTH AMERICAN OPERATIONS

Â



CONTENTS

- **3** FACT SHEET
- 5 OVERVIEW
- 9 SPECIFICATION DECK
- **19** ABOUT MAZDA AND CONTACTS

2022 MAZDA MX-30 EV | FACT SHEET



Introducing the 2022 Mazda MX-30 EV — the brand's first all-electric vehicle and the first step in Mazda's electrification plan. Heading boldly into the future of transportation, the MX-30 carries with it Mazda's unmistakable Kodo design philosophy. Both the exterior and interior exude human-centric design that focuses on craftsmanship and purpose. It also offers the familiar natural driving experience which is already so appreciated by Mazda owners.

Launching first in California, the MX-30 brings Mazda driving dynamics to an entirely new segment. The crossover design is ideally suited for daily commuting with an EPA estimated range of 100 miles on a full charge. Designed to meet the needs of most urban residents, MX-30 is equipped with a 35.5 kWh lithium-ion battery that helps maintain its superb driving dynamics and allow for a lower environmental impact.

Switching from gas to charging stations has never been easier thanks to ChargePoint. Mazda has partnered with one of the world's largest charging networks to give MX-30 owners a \$500 charging credit that can be used for public charging or toward the purchase of an in-home ChargePoint Level 2 charger. Ensuring that no trip is out of range and that MX-30 owners get to experience all that the Mazda lineup has to offer, Mazda is launching Mazda MX-30 Elite Access Loaner Program. Exclusive to MX-30 owners, this program provides access to other Mazda vehicles for up to 10 days per year for the first three years of ownership.

¹MSRP does not include \$1,175 for destination and handling (\$1,220 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

Starting MSRP¹:

MX-30 EV	\$33,470
MX-30 EV w/ Premium Plus package	\$36,480
	I

EPA-Estimated Total Range	Full Charge
	100 miles

2022 MAZDA MX-30 EV | FACT SHEET

QUICK SPECS

- 35.5 kWh lithium-ion battery
- Mazda's all-new electrification technology, e-Skyactiv EV
- New electric G-Vectoring Control Plus (e-GVC Plus)
- Front-wheel drive 80.9 kW electric motor
- 107 kW (143 horsepower) and a maximum torque of 271 Nm (200 lb-ft)
- Mazda Connected Services with three-year trial
- 8.8-inch large center display
- Apple CarPlay[™] and Android Auto[™]

PEACE OF MIND

- Standard i-Activsense safety features: Mazda Radar Cruise Control with Stop and Go, Blind Spot Monitoring with Rear Cross-Traffic Alert, Smart Brake Support, Rear Direction Base Safety (Smart Brake Support-Reverse & Rear Cross-Traffic Braking), Lane Departure Warning, Lane Keep Assist with new Road Keep Assist, Driver Attention Alert, and High Beam Control
- Windshield-projected Active Driving Display
- Adaptive Front Lighting System
- 360° View Monitor with high definition digital clarity^{*}

SOPHISTICATED STYLING

- New "Mazda" badge (black as standard or silver for the upper trim level)
- Freestyle doors
- Single-tone exterior paint options: Ceramic Metallic, Polymetal Gray or Jet Black
- Leather-wrapped steering wheel and shift knob
- Heated front seats
- Frameless auto-dimming rearview mirror with HomeLink
- Power moonroof

TOP FEATURES

- Bose[®] 12-Speaker Premium Audio^{*}
- SiriusXM[®] Satellite Radio three-month trial^{*}
- Blind Spot Assist
- Heated power-folder door mirrors with memory function and turn signal lamps
- Front Cross Traffic Alert
- 360° View Monitor with front parking sensors
- Rearview camera with rear parking sensors

- Cork interior accents
- Two-tone interior with standard Pure White leatherette seats contrasted by gray fabric or available Vintage Brown with black fabric
- Door trims use recycled polyethylene terephthalate (PET) bottles
- Multi-tone premium exterior color options: Polymetal Gray, Ceramic Metallic, or Soul Red Crystal
- 18-inch aluminum alloy wheels finished with a bright silver color
- Mazda Advanced Keyless Entry
- Heated steering wheel^{*}
- Cargo area light
- Eight-way power driver seat with power lumbar support and memory
- Two USB audio inputs and 150W AC power outlet
- Rear parking sensor



2022 MAZDA MX-30 EV | ENGAGING AND NATURAL DRIVING EXPERIENCE



Mazda's all-new electrification technology, called e-Skyactiv EV, further enhances the human-centric approach for driving dynamics and handling of a Mazda vehicle. Powered by a 35.5 kWh lithium-ion battery, the front-wheel drive 80.9 kW electric motor will deliver an output of 107 kW (143 horsepower) and a maximum torque of 271 Nm (200 lb-ft), providing a smooth and connected feeling that helps enhance confidence for the driver. The battery pack is developed with MX-30's natural driving experience in mind. The battery pack is mounted under the floor in a flat, modular arrangement with a thin cooling system to keep the battery operating at the right temperature for optimal performance. This positioning also supports the vehicle's low center of gravity.

MX-30 may feature a power train unique to the current Mazda lineup, but it maintains a driver and vehicle connection that supports a natural driving feeling. New electric G-Vectoring Control Plus (e-GVC Plus), standard on all MX-30 models, uses electric motor torgue adjustments to control vehicle load and help provide natural and consistent handling. Steering wheel paddles, also standard, allow the driver to adjust the level of regenerative braking to what feels comfortable based on the driving situation. Alongside physical and visual responses, audible feedback is just as important to help the driver's sense feel linked to how the vehicle is operating. Since an electric motor has a much quieter tone, Mazda's new EV sound generates audible feedback that is in sync with the electric motor and helps provide a familiar connection that helps lead to a natural driving experience.

2022 MAZDA MX-30 EV | DISTINCTIVE DESIGN



The modern styling builds intrigue, the engaging driving dynamics add enjoyment, and Mazda's latest features bring everything together to help create an emotional bond with the electric crossover. The MX-30 can easily be the ideal companion for daily commuting with an EPA estimated range of 100 miles on a full charge. Designed to meet the needs of most urban residents, MX-30 is equipped with a 35.5 kWh lithium-ion battery that helps maintain its superb driving dynamics and allow for a lower environmental impact.

MX-30 embodies a new "Human Modern" concept

that pushes the boundaries of Kodo design philosophy even further. Standing apart from most EVs, MX-30 features a variation of the brand's signature wing front grille that emphasizes its deeply sculpted headlights. This helps allow the electric crossover to look and feel familiar to Mazda vehicles. MX-30's d-pillar features a new "Mazda" badge that comes in black as standard or in silver for the upper trim level. All-new, multi-tone premium exterior color options distinguish the EV by highlighting the coupe-like roof line, while also helping make the vehicle's appearance feel more solid and grounded. This option will give MX-30 a three-tone scheme with a dark gray roof, silver d-pillar badge, and the body color available in either Polymetal Gray, Ceramic Metallic, or Soul Red Crystal.

2022 MAZDA MX-30 EV | DISTINCTIVE DESIGN

Another unique feature for MX-30 is the freestyle doors, which when fully opened helps achieve a feeling of openness and freedom. Opening the front door reveals a latch to easily access the rear doors and allow entry to the back seats. The front seats can be conveniently adjusted by front occupants with the traditional seat controls or new power controls on the back of the driver's seat for rear occupants sitting behind the driver.

Quality craftsmanship, the balance of different materials, and a layout designed around the driver are all familiar to Mazda vehicles. The MX-30's interior maintains a warm and inviting feeling while also thoughtfully using environmentally friendly materials. The interior uses cork to blend modern with heritage sentiments by paying homage to Mazda's origin as a cork manufacturer over 100 years ago. Cork is also one of the most sustainable materials available. Mirroring the openness of the freestyle doors, the configurations of an EV allowed Mazda designers to take a unique approach when creating the floating center console with cork accents. This floating design allows for additional storage space and neatly tucks away the standard two USB audio inputs and 150W AC power outlet. Also positioned here are the electronic shifter along with the multi-function commander knob and shortcut buttons that will allow occupants to safely operate the Mazda Connect infotainment system. In front of this layout is a new seven-inch touchscreen that provides access to the climate control. The touchscreen is flanked on each side by tactile push buttons that also operate the climate control.

The interior is two-tone with standard Pure White leatherette seats contrasted by gray fabric or available Vintage Brown with black fabric. The fabric in both options use 20% recycled threads. The door trims use recycled polyethylene terephthalate (PET) bottles, while the door grips also feature cork.



2022 MAZDA MX-30 EV | PEACE OF MIND



Whether on the road or at home, charging will easily fit into owners' daily lives. Mazda has partnered with ChargePoint, one of the world's largest charging networks to give MX-30 owners a \$500 charging credit that can be used for public charging or toward the purchase of an in-home ChargePoint Level 2 charger. For those occasions when owners are feeling inspired to go on an extended trip, Mazda is launching a program exclusively for MX-30 owners called, Mazda MX-30 Elite Access Loaner Program. MX-30 owners will have access to experience other vehicles in the Mazda family for up to 10 days per year for the first three years of ownership. MX-30 owners will have multiple options to stay charged, by plugging-in at home or while traveling around town with access to public Level 2 and Level 3 DC fast charging solutions. The 35.5 kWh battery can be charged to 80% within approximately 36 minutes with a Level 3: DC 50 kW fast charger, 2 hours and 50 minutes with a Level 2: AC 240V / 30 amps charger, or 13 hours and 40 minutes with a Level 1: AC 120V / 15 amps charger. When plugged-in, an indicator light will show the charging status. While Mazda is confident with the performance of the battery, an eight-year, or

100,000-mile warranty, is included to help add peace of mind. The three-year complimentary Mazda Connected Services also allows owners to remotely monitor and control the state of the MX-30 through the MyMazda App. This includes remote start / stop charging and checking battery levels, in addition to features such as remotely setting the climate control or locking the doors.

LINEUP MX-30 EV PREMIUM PLUS Top Tether

h

2022 MAZDA MX-30 EV | PRICING AND PACKAGING

MAZDA MX-30 EV

The 2022 Mazda MX-30 EV is well-appointed with many standard features that occupants will further enjoy and have peace of mind with the ownership of this electric crossover. The 8.8-inch large center display features the latest Mazda Connect[™] system, Apple CarPlay[™], and Android Auto[™]. All MX-30 models offer many i-Activsense safety features including Mazda Radar Cruise Control with Stop and Go, Blind Spot Monitoring with Rear Cross-Traffic Alert, Smart Brake Support, Rear Direction Base Safety (Smart Brake Support-Reverse & Rear Cross-Traffic Braking), Lane Departure Warning, Lane Keep Assist with new Road Keep Assist, Driver Attention Alert, and High Beam Control.

Drivers and occupants will appreciate the heated front seats, leather-wrapped steering wheel and shift knob, frameless auto-dimming rearview mirror, and heated power-folder door mirrors with memory function and turn signal lamps. Additionally, the seven-inch digital gauge display, power moonroof, eight-way power driver seat with power lumbar support and memory, rearview camera with rear parking sensors, 18-inch silver finish aluminum alloy wheels, gloss black front grille and grille shutters are among the many standard features. MX-30 is available in Ceramic Metallic, Polymetal Gray or Jet Black as single-tone exterior paint options.

PREMIUM PLUS

The 2022 Mazda MX-30 EV can be equipped with the Premium Plus package that introduces all-new i-Activsense safety features and elevates the sophisticated feeling of the electric vehicle. Blind Spot Assist enhances Blind Spot Monitoring, by providing steering assist to help keep the vehicle in its own lane if the driver attempts to change lanes while another vehicle is detected in the blind spot. When travelling at speeds below 6 mph, Front Cross Traffic Alert produces an audible and visual alert on the instrument panel to help warn the driver when the front sensors detect vehicles approaching from the front left or right side of the vehicle at speeds above 3 mph. This package enhances the vehicle with the Bose 12-speaker premium audio, heated steering wheel, 360° View Monitor with front parking sensors, Mazda Advanced Keyless Entry, and a complimentary three-month trial of SiriusXM[™] satellite radio. The rearview camera display includes dynamic lines while the frameless auto-dimming rearview mirror adds HomeLink and the cargo area adds a convenient light. The 18-inch aluminum alloy wheels are finished with a bright silver color. The leatherette seats are available in either Pure White with gray fabric or Vintage Brown with black fabric, with both options still featuring fabric using 20% recycled threads. Through this package, MX-30 is available as a single-tone exterior paint in Jet Black or Machine Gray Metallic premium paint or in the three new multi-tone color options mentioned above.

¹Based on Dealer participation and vehicle availability. Must reserve with dealer in advance. ²General conditions: State of charge (SOC) in the meter from 20% to 80%, battery temperature at 77° F.

2022 MAZDA MX-30 EV | PRICING AND PACKAGING



MSRP³ FOR THE 2022 MX-30 EV

MX-30 EV	\$33,470
MX-30 EV w/ Premium Plus package	\$36,480

³ MSRP does not include \$1,175 for destination and handling (\$1,220 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

Machine Gray Metallic	\$495
Polymetal Gray Multi-Tone	\$895
Ceramic Metallic Multi-Tone	\$895
Soul Red Crystal Multi-Tone	\$995

STANDARD EXTERIOR FEATURES	STANDARD INTERIOR FEATURES	STANDARD AUDIO/ MULTIMEDIA SYSTEM	STANDARD SAFETY AND SECURITY
 18-inch Alloy Whels with Silver Finish P215/55R18 Tires LED Daytime Running Lights Front LED Signature Headlamps w/ Adaptive Front Lighting System Rear LED Signature Combination Lamps Front Grille w/Black Gloss Paint And Grille Shutters Auto On/Off Headlamps Exterior Mirrors – Heated, Memory Function, Black-Color, Power Folding, Side Turn Lamps Rain-sensing Windshield Wipers Power Windows w/One-touch Up/ Down Feature (all windows) Rear Roof Spoiler Keyless Entry 	 5-Passenger Seating Capacity V Power Outlet 150W AC Power Outlet Single Zone Automatic Climate Control 7" HVAC Display w/Soft & Hard Controls Center Console Armrest w/Covered Storage Compartment Cruise Control w/Illuminated Steering Wheel-mounted Controls Electronic Parking Brake Front Dual Map Lamps Front & Rear Adjustable Headrests Power Door Locks - Speed Sensitive (auto) Push Button Start Rear Seat, 60/40 Split Fold-down Rear Window Defogger Leatherette Seats w/Cloth Heated Front Seats 8-way Driver Power Seat w/Power Lumber Support and Memory Leather Wrapped Steering Wheel w/Paddles Leather Wrapped Shift Knob Rear Armrest w/Cup Holders Storage Pockets w/Bottle Holder (front doors) Storage, Front Seatback Map Pocket Front Sunvisors w/Illuminated Vanity Mirror Overhead Console w/Sunglass Holder Frameless Auto Dimming Interior Mirror Active Driving Display (HUD) Power Sliding-Glass Moonroof 	 7-inch Cluster Display Bluetooth Hands Free Phone & Audio & Speaker Audio w/FM Radio & Digital Clock Digital Climate Controls USB Audio Input (2) Auto Hold Trip Computer & Odometer MAZDA CONNECT Mazda Connected Services -8.8-inch Center Display Mobile 911 Automatic Emergency Notification HD Radio -Android Auto^{**} -Apple CarPlay^{**} -Infotainment System Voice Command -Multi-function Commander Control -Pandora[*] Internet Radio Integration -Radio Broadcast Data System program information -SMS Text Message Audio Delivery & Reply 	 3-point Safety Belts (all seating positions -2 front, 3 rear) LATCH Rear Seat Child Safety-seat w/Lower Anchors & Upper Tethers Whiplash Reducing Front Seat Headrests 17" Ventilated Disc Brakes, (Anti-lock System w/ Electronic Brakeforce Distribution & Brake-Assist) Child-safety Rear Door Locks Driver Attention Alert Knee Air Bags (Driver, Passenger) Front Airbags (Driver, Passenger) Front Side Impact Airbag (Driver, Passenger) Side Air Curtains - (Driver, Passenger) Rear Side Airbag Dynamic Stability Control with Traction Control System Front Safety-belt Pretensioners with Force Limiters High Beam Control Hill Hold Assist Lane Departure Warning System Lane Keep Assist Mazda Radar Cruise Control with Rear Cross Traffic Alert Rear Parking Sensors Smart Brake Support Rear Direction Base Safety (Smart Brake Support-Reverse, Smart Bra

2022 MAZDA MX-30 EV | OPTION PACKAGES

PREMIUM PLUS PACKAGE (in addition to MX-30 EV standard equipment)

- 18" Alloy Wheels w/Bright Finish
- Blind Spot Assist
- Front Cross Traffic Alert
- Driver Monitor (camera based)
- Rear-view Camera w/Dynamic Lines
- Mazda Advanced Keyless Entry
- Frameless Auto Dimming Interior Mirror w/ HomeLink
- SiriusXM[®] Satellite Radio w/3-month Trial n/a AK & HI
- Bose[®] Premium Audio w/12 Speakers
- Heated Steering Wheel
- Auto Dimming Exterior Mirrors (driver side)
- Front & Rear Parking Sensors
- Cargo Area Light
- 360° View Monitor

2022 MAZDA MX-30 EV | INTERIOR AND EXTERIOR COLOR COMBINATIONS

	COLOR COMBINATIONS								
				Exterior color					
Model	Interior Trim	Interior Color	Jet Black Mica	Ceramic Metallic	Polymetal Gray Metallic	Machine Gray Metallic	Soul Red Crystal Metallic (multi-tone)	Polymetal Gray Metallic (multi-tone)	Ceramic Metallic (multi-tone)
MX-30 EV	Leatherette	Gray w/ Pure White	•	•	•				
MX-30 EV with	Loothorotto	Gray w/ Pure White	•			•	•	•	•
Premium Plus Package	Leatherette	Black w/ Vintage Brown	•			•	•	•	•

2022 MAZDA MX-30 EV | DEALER INSTALLED OPTIONS

AUDIO/VISUAL/ELECTRONICS	EXTERIOR	INTERIOR
 Mazda Navigation System Vent Mounted Wireless Qi Charger USB Car Charger w/Dual 12W USB Ports Charging Cable For Lightning Devices Portable Car Jumper (700A Powerbank) Charging Cable For USB-C Devices Magnetic Vent Mount 	 Wheel Locks (Black Finish) Wheel Lug Nuts (Black Finish) Roof Rack Crossbars (Removable Type) Splash Guards, Front Splash Guards, Rear License Plate Frame (Various Colors/Finishes) License Plate Frame (Slimline - Black) Mazda Keychains (Various Colors/Finishes) Mazda Keychains (Various Colors/Finishes) Mazda Valve Stem Caps (Black or Chrome) (with Mazda Logo) Touch-Up Paint Adaptor, Wheel Nut Roof Moldings (for Roof Rack Crossbar Installation) Bike Carrier, Roof Rack Mount (Thule) Kayak Carrier, Roof Rack Mount (Thule) Ski/Snowboard Carrier, Roof Rack Mount (Thule) Surfboard Carrier, Roof Rack Mount (Thule) Roof Cargo Box, Short, Roof Rack Mount (Thule) Roof Luggage Basket w/ Stretch Net, Roof Rack Mount Wheel Locks (Chrome Finish) 	 Alloy Pedals (Accelerator, Brake, Foot Rest) Tonneau Cover Cargo Net Cargo Tray Cargo Blocks First Aid Kit Floor Mats, All-Weather, High Wall Floor Mats, All-Weather, Low Wall Roadside Assistance Kit Collapsible Cargo Carrier

EXTERIOR DIMENSIONS				
Wheel Base (inches)		104.4		
	Front	61.5		
Tread (inches)	Rear	61.5		
Length w/ License Plate Holder (inches)	173.3			
Width w/ Wheel Arch Molding (inches)		70.7		
Width, Mirror to Mirror Unfolded (inches)		80.1		
Height, Unladen (inches)		61.5		
Minimum Ground Clearance, Unladen (inches)		5.4		

INTERIOR DIMENSIONS	
Headroom, Front/Rear Moonroof (inches)	38.5 / 37.0
Leg Room, Font/Rear (inches)	41.6 / 30.1
Shoulder Room, Front/Rear (inches)	55.6 / 52.7
Shoulder Room, Front/Rear (inches)	54.7 / 48.5
Rear Knee Clearance (inches)	0.2

WEIGHTS AND CAPACITIES	
EPA Passenger Volume, Front/Rear (cubic feet)	51.6 / 38.2
EPA Cargo Volume (cubic feet)	21.04

FUEL ECONOMY	
City/Highway/Combined (MPGe)	98/85/92

ENGINE & ELECTRICAL		
Battery Capacity (kWh)		35.5
eG-Vectoring Control Plus		All Models
Power		107 kW/143 hp @ 4500 rpm
Torque		271 Nm/200 lb-ft @ 3243 rpm
Charging	Level 1	AC 120V, 15A 13 hours, 40 min
	Level 2	AC 240V, 30A 2 hours, 50 min
SOC 20% - 80% @ 75°F		50kWh 36 minutes
EPA Total Range (Full Charge)		100 miles

DRIVETRAIN	
Motor/Generator Power, EPA (kW)	80.9
Drive Motor Rated Power (rpm)	10000
Final Gear Ratio	9.986

CHASSIS		
Front Suspension		MacPherson strut
Rear Suspension		Torsion Beam
Steering Type		Rack-and-pinion
Power Assist		Electric Power Assist Steering
Turning Circle, Curb-to-Curb (Radius - feet)		17.4
Turning Circle, Wall-to-Wall (Diameter - feet)		37.3
Parking Brake		Electronic Parking Brake
Front Brakes, Ventilated discs (mm)		326.0
Rear Brakes, Solid discs (mm)		303.0
Wheels		18 x 7J
Tires		215/55R18 M+S
Temporary Spare Tire		
Weight (lbs.)	GVWR	4601
	GAWR (front/rear)	2308 / 2297
	Curb Weight	3655



ABOUT MAZDA NORTH AMERICAN OPERATIONS

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

Follow MNAO's social media channels through <u>Twitter</u> and Instagram at <u>@MazdaUSA</u> and Facebook at <u>Facebook.com/MazdaUSA</u>.

CONTACT Drew Cary, Mazda North American Operations 949-727-6525

Justin Pagtalunan, Mazda North American Operations 949-727-6777

