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2021 MAZDA CX-30 2.5 S: THE ADVENTURE AHEAD

Compelling CUV Follows Up with More Standard Features

- Apple CarPlay™ and Android Auto™ now standard on all CX-30 models
- 2021 Mazda CX-30 2.5 S will arrive in dealerships later this summer with a starting MSRP¹ of \$21,900

IRVINE, Calif. (July 21, 2020) – Following a successful U.S. debut less than a year ago, CX-30 has quickly become recognized by fans as the ideal package of sleek styling, driving dynamics and superior craftsmanship. Designed to inspire creativity and with the proportions to offer the freedom to go anywhere makes it a well-appointed crossover capable of keeping up with an active lifestyle. Mazda North American Operations today announces the 2021 Mazda CX-30 2.5 S will go on sale starting next month.

Always ready for the next journey, the 2021 CX-30 2.5 S is equipped with a four-cylinder Skyactiv-G 2.5-liter engine paired with a quick-shifting Skyactiv-Drive six-speed automatic transmission. This engine is rated to deliver 186 horsepower and

¹ MSRP does not include \$1,100 for destination and handling (\$1,145 in Alaska), taxes, title or additional fees. Dealers set actual sale prices.

186 lb-ft of torque. While G-Vectoring Control Plus and front-wheel drive are standard, the CX-30 2.5 S is available with Mazda's predictive i-Activ all-wheel drive and off-road traction assist feature, which can help the driver when venturing on uneven terrain.

New for 2021, the CX-30 2.5 S comes standard with Apple CarPlay™ and Android Auto™, joining Mazda Connected Services with three-year trial and in-car Wi-Fi hot spot with six-months, or 2GB, trial to help keep the most tech-minded individuals in touch with the digital world as they explore the physical one. An 8.8-inch large center display with Mazda Connect™ provides an intuitive interface that can be safely controlled by the multi-function command knob. Other standard features include a seven-inch TFT reconfigurable digital gauge display, eight-speaker sound system, Bluetooth hands-free phone and audio, two front USB inputs and electronic parking brake. CX-30 2.5 S is equipped with power windows featuring one-touch up/down functionality, rain-sensing windshield wipers, push button start, rearview camera and remote keyless illuminated entry system. The stunning design features 16-inch aluminum alloy wheels, automatic on/off LED headlights, LED taillights and daytime running lights, cloth seats and a matte finish front grille. For peace of mind, standard i-Activsense safety technologies includes Mazda Radar Cruise Control with stop and go function, Smart Brake Support, Driver Attention Alert, Lane Departure Warning with Lane-Keep Assist and High Beam Control.

The CX-30 2.5 S with Select Package adds Blind Spot Monitoring with Rear Cross-Traffic Alert, side mirror turn signal indicators and Mazda Advanced Keyless Entry. The driver can appreciate the leather wrapped steering wheel and shift knob, while all occupants are welcomed by the leatherette seating surfaces, dual-zone automatic climate control, rear air conditioning vents and rear armrest with cupholders. This package also upgrades to 18-inch aluminum alloy wheels and rear privacy glass.

Take a step up to the CX-30 2.5 S with Preferred Package that now includes a power moonroof to go along with other features such as heated front seats, eight-way power and memory driver's seat with lumbar support, memory position door mirrors and black gloss finish front grille.

CX-30 2.5 S with Premium Package offers an elevated experience that includes Bose® 12-speaker premium audio, SiriusXM® with three-month trial subscription, windshield-projected Active Driving Display, navigation, leather seats, power liftgate, Adaptive Front Lighting system, shark fin antenna, roof rails, paddle shifters, gloss finish speaker grille and LED signature illumination headlights and taillights.

The success and praise for the CX-30 since its debut has been well appreciated by all the people behind Mazda. It is the brand’s ambition to continue to develop vehicles that can become an enriching part of its fan’s lifestyles.

MSRP² FOR THE 2021 MAZDA CX-30 2.5 S IS AS FOLLOWS:

	Front-Wheel Drive	i-Activ All-Wheel Drive
CX-30 2.5 S	\$21,900	\$23,300
CX-30 2.5 S w/ Select Package	\$23,900	\$25,300
CX-30 2.5 S w/ Preferred Package	\$26,300	\$27,700
CX-30 2.5 S w/ Premium Package	\$28,550	\$29,950

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at insideMazda.MazdaUSA.com/Newsroom.

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