



Contact:

Tamara Mlynarczyk, Mazda North American Operations, 202-431-6325

Emily Taylor, Mazda North American Operations, 949-727-6182

MAZDA NAMED 2020 BEST CAR BRAND BY U.S. NEWS & WORLD REPORT

MAZDA'S DIRECT, SPORTY HANDLING AND QUALITY INTERIORS HELP SECURE TOP SPOT FOR THE FIFTH YEAR IN A ROW

WASHINGTON, DC (Nov. 19, 2019) – For the fifth consecutive year, Mazda has been awarded the “Best Car Brand” by U.S. News & World Report. Mazda won this car class on the strength of its class leading Mazda3, Mazda6 and Mazda MX-5 Miata.

According to U.S. News & World Report, the Mazda3, Mazda6 and MX-5 Miata all offer top-notch performance that puts an emphasis on direct, sporty handling, as well as quality interiors that are more upscale than their price tags might suggest.

“Mazda cars can make your heart race with their sporty performance while wrapping you in gorgeous, upscale interiors,” said Jamie Paige Deaton, U.S. News Best Cars executive editor. “From the iconic MX-5 to the roomy Mazda6, there’s a Mazda car to suit any buyer.”

To determine the award winners, U.S. News Best Cars averaged the overall score of all the given brand's products in each award class. The brand with the highest overall average score was named the winner in the category. The overall scores come directly from the U.S. News Best Cars rankings, which are based on a combination of safety scores, reliability data and the consensus of the automotive press.

From Mazda's sporty MX-5 Miata, stylish Mazda3 Sedan and Hatchback and elegant Mazda6 to Mazda's line of CX crossover vehicles including the CX-3, CX-5, CX-9 and all new CX-30, every car in Mazda's line-up features elegant styling that embodies Mazda's Kodo design language, well-appointed interiors, and advanced safety technology to give the driver more confidence behind the wheel. At the heart of each Mazda vehicle is SKYACTIV Technology, which includes precise engineering paired with artful craftsmanship.

"We are honored that U.S. News & World Report has recognized Mazda as its 'Best Car Brand' for the fifth year in a row," said Jeff Guyton president of Mazda North American Operations. "Mazda vehicles are designed with the driver in mind, featuring exhilarating exterior designs and thoughtfully crafted interiors as well as having an active approach to safety that can help build upon a premium driving experience for more peace of mind for our customers."

The all-new Mazda CX-30 will make its North American debut at the LA Auto Show's AutoMobility LA, leading the next generation of Mazda products that will deliver new dimensions of driving pleasure.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://www.insidemazda.com/newsroom).

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Social Post: For the fifth year in a row, Mazda has been awarded the “Best Car Brand” by U.S. News & World Report. Mazda won this car class on the strength of the Mazda3, Mazda6 and Mazda MX-5 Miata with their emphasis on direct, sporty handling, as well as quality interiors.