

## MAZDA CELEBRATES MEMORIAL DAY WITH CUSTOMER CASH SAVINGS ON CROSSOVER MODELS

DEALERS NATIONWIDE OFFER SAVINGS OF UP TO \$2,000 ON SELECT VEHICLES THROUGH JUNE 2

**IRVINE, Calif. (May 21, 2025)**– Mazda North American Operations is offering customer cash offers on select vehicles during the Mazda Memorial Day Event. From May 21 through June 2, qualified buyers can save up to \$2,000 in Customer Cash while exploring offers that make it easier to choose the Mazda crossover best designed to enrich their unique lifestyles.

Memorial Day Customer Cash offer includes:

**\$500 Customer Cash:**

Mazda CX-30 (2.5 S Premium, Carbon Turbo, 2.5 Turbo Premium and 2.5 Turbo Premium Plus trims only)  
Mazda CX-5 (all trims)

**\$1,000 Customer Cash:**

Mazda CX-50 (all trims)  
Mazda CX-70 (all 3.3 Turbo and 3.3 Turbo S trims)  
Mazda CX-90 (all 3.3 Turbo and 3.3 Turbo S trims)

**\$2,000 Customer Cash:**

Mazda CX-70 (all PHEV trims)  
Mazda CX-90 (all PHEV trims)

These offers are available for a limited time at participating Mazda dealerships nationwide. Visit your local Mazda dealership or MazdaUSA.com [[Current Mazda Incentives & Special Offers | Mazda USA](#)] for complete details and eligibility requirements.

### About Mazda North American Operations

Proudly founded in Hiroshima, Japan, Mazda has a history of sophisticated craftsmanship and innovation, and a purpose to enrich life-in-motion for those it serves. By putting humans at the center of everything it does, Mazda aspires to create uplifting experiences with our vehicles and for people. Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada, Mexico and Colombia through approximately 795 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario; operations in Mexico are managed by Mazda Motor de Mexico in Mexico City; and operations in Colombia are managed by Mazda de Colombia in Bogota, Colombia. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [news.mazdausa.com](https://news.mazdausa.com).

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